

# LIFE

**THE PAPACY: BIGGEST  
JOB IN CHRISTENDOM**

**IN COLOR: THE FIRST LADY AT HOME**



**MRS. EISENHOWER  
AT NORTH PORTICO**

OCTOBER 20, 1958

**25** CENTS



## ABOUT THE DOG IN YOUR LIFE

*Tips on keeping your pet  
healthy and happy...*

**Give him the brush!** The inevitable burrs and mud your dog gathers on his coat make him uncomfortable, may even cause skin irritation. So brush him often and vigorously. Use a brush with long stiff bristles if he's a long-haired dog; use a soft-bristle brush if he's short-haired. Just as vital to the appearance of his coat—the food he eats. You know his diet is correct, fully balanced when you serve him Friskies.



### **When's Dinner?**

It's amazing the way your dog seems to know when it's feeding time. Most authorities agree that evening is the best time to feed him. Try to serve dinner about the same time every day. If he's had a strenuous afternoon, let him rest a few hours before eating. He'll always come running when Friskies is on the menu.



### **A Bed of His Own**

A good dog bed should have ventilation along the sides and back. It should be fully enclosed

so that you can keep your dog under restraint at night. It should be on casters for easy moving and to raise it above floor drafts. For more hints on shelter for your pet, send for our free booklet "Housing Your Dog." Write Friskies, Box 330, Los Angeles 51, California.



### **The Friskies Family**

of fine dog foods: famous canned Friskies, rich in lean, high-protein government-inspected horse meat—crunchy bite-size Friskies Cubes in 6 colors—6 flavors—and Friskies Meal. All carry the famous *quality guarantee* of **Carnation**.



Eagerly attentive,  
ready for Friskies  
...*the prime grade dog  
food from Carnation*

Complete nourishment means a healthy, friendly dog. Friskies Meal is rich in protein, complete with every vitamin and mineral a dog is known to need, including calcium for healthy nerves. Meaty taste... meaty aroma. Mixes quickly. Top quality guaranteed by **Carnation**.





# NEW GENERAL ELECTRIC TOASTER MAKES 9 KINDS OF TOAST!

From pale golden to crisp-crisp toast exactly the way you like it. **PLUS** classic design to match today's "straight-line" trend!

What a wonderful way to say "Good morning!"

This new General Electric Automatic Toaster has an exclusive 9-position browning control to satisfy the most finicky toast-lover. The extra-high pop-up lets you remove hot toast easily. The snap-out tray cleans in seconds.

Fresh, clean design makes it a bright addition to any breakfast table. Be sure to see it at your General Electric dealer's. (The low price will delight you!) General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut.



↑  
9-POSITION  
BROWNING CONTROL

**There's always a *PLUS* in General Electric!**



**It's a steam and dry iron!**  
**PLUS** a built-in sprinkler, too!

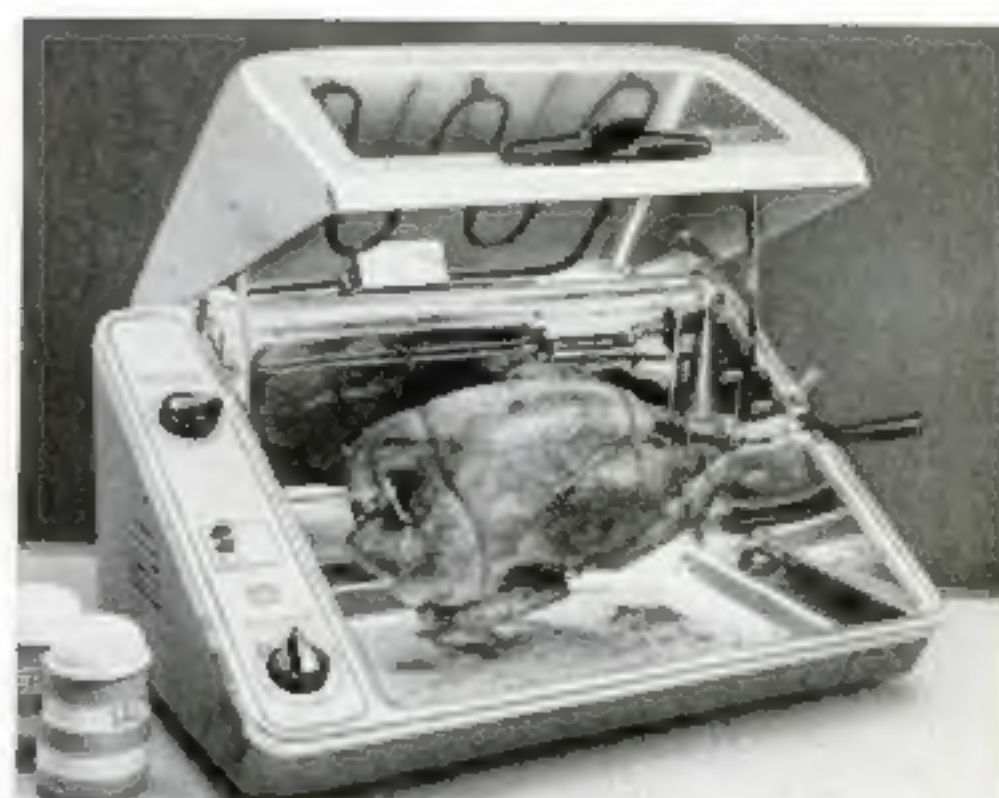
General Electric Spray, Steam & Dry Iron sprinkles as you iron! Erases stubborn wrinkles in a jiffy—gives you knife-like creases, makes all ironing easier. Switches instantly to steam or to dry.

\*Trade-mark of General Electric Company



**Brews delicious coffee automatically!**  
**PLUS** shows how many cups are left!

New General Electric Peek-A-Brew\* Coffee Maker is *first* with a built-in level that shows how much water to use *as you fill it*—then shows how many cups of coffee are left *as you serve it*.



**It's a rotisserie!**  
**PLUS** it's a second oven, too!

New General Electric Rotisserie Oven gives you the accuracy of a fine range oven! Rotisserieizes, roasts, broils, bakes like a *second oven*. New tilt-top design for easy access, easy cleaning.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**

This One





REG. U.S. PAT. OFF.

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VOLUME 45,  
NUMBER 16



## OF WINNING POKER

Be the first in your crowd to get his runaway best-seller that almost takes the gamble out of poker. The first four editions were sold out as soon as the ink was dry. A fifth printing has just been delivered and a sixth is on press.

**T**HE HERBERT O. YARDLEY book started selling like wildfire when a small fraction of it appeared in *The Saturday Evening Post*.

Your best friends won't tell you what's in it — and when you've read it you won't tell them.

It's called **THE EDUCATION OF A POKER PLAYER**. And it's a priceless education. In it Yardley tells the secrets of his systems for winning at all the usual (and many of the rare) kinds of Draw and Stud Poker.

**"Never open on two small pair — never"**

"Fold them," Yardley says. He's talking about Straight Draw, nothing wild, 7 players. "It's twelve to one you won't make a Full House. If somebody else opens, don't stay. Anyone who stays on two small pairs should have his head examined. You fold — or you bluff by raising before the draw, standing pat, then betting."

In the same specific way Yardley looks over your shoulder at every hand and tells you exactly when to *open*, and when to *pass* (even though you have openers), when to *call* or *stay*, when to *bluff*, when to *raise*, when to be *cautious*, when to be brazenly *bold*. And when to meekly *fold*.

He shows you all this by means of actual sample hands which he plays out for you and analyzes. And you learn how to play *with* the odds instead of against them.

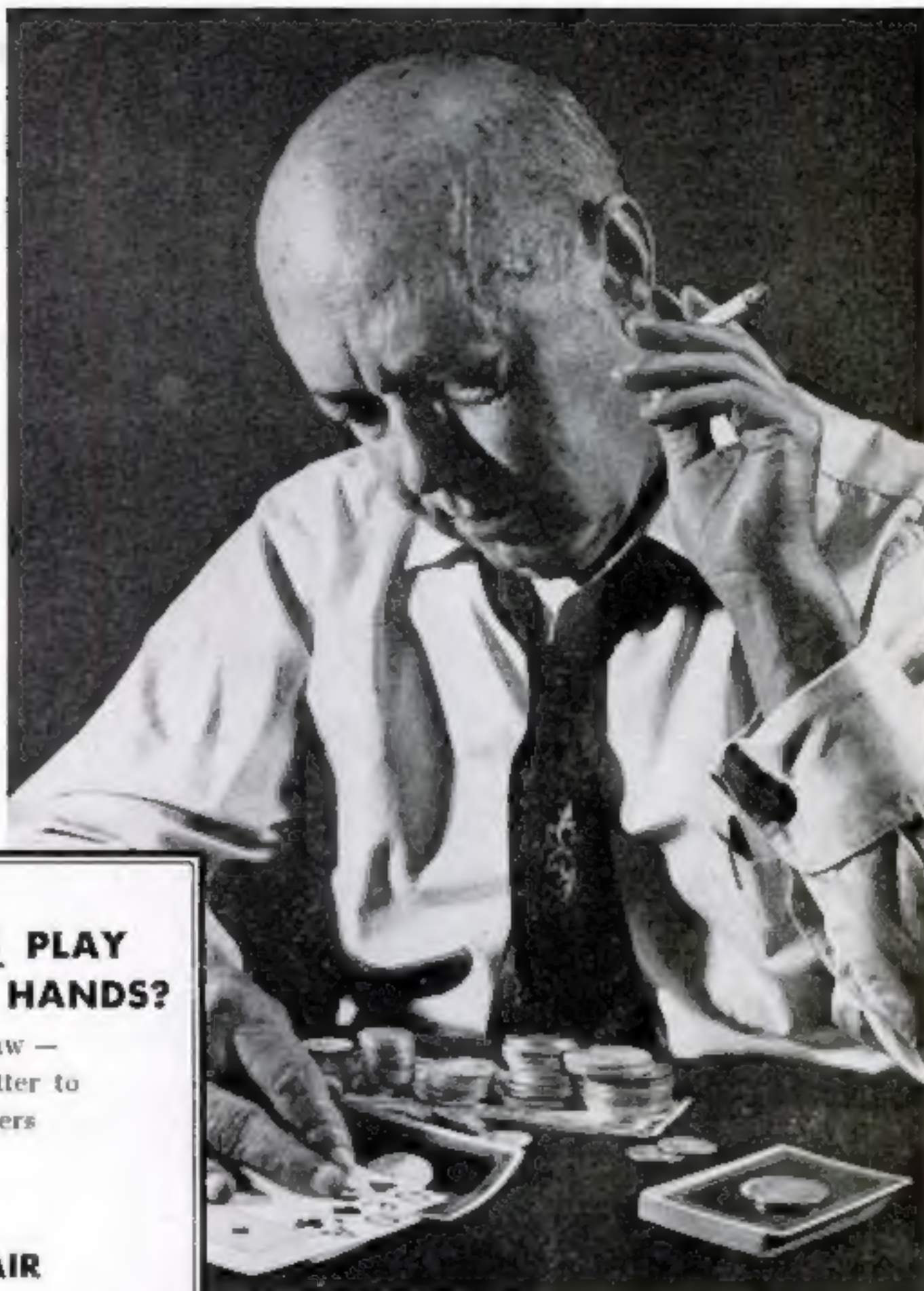
### How to develop not only a poker-face but a poker head

Yardley tells you how to study and "read" the other players — watching and analyzing their mannerisms, learning their weaknesses and their strengths. He makes you a master strategist at poker's psychological war.

He tells you wonderful salty stories (probably not for your Aunt Hermine) out of his own poker experience around the world—stories that sharpen your poker sense.

You "sit in" on the game in which the corn grower "Bones" Alverson bet his farm against a circus tent show at Five-Card Draw Deuces Wild — and won under the unfortunate circumstance of no longer being alive at the time. (After which Yardley gives you a brilliant analysis of how to play your cards at Five-Card Draw Deuces Wild.)

You watch Jake Moses lose ten trunks full of sample shoes — and you profit from his mistake. You see how good and bad poker players from the old west to China played their hands — and how they should've played them.



Photograph by OLLIE ATKINS

## HOW WOULD YOU PLAY THESE DRAW POKER HANDS?

The game is Straight Draw — nothing wild, Jacks or better to open. There are 7 players



## ONE BIG PAIR



### FOUR CARD FLUSH



### THREE OF A KIND

The illustrations are from the SAT-URDAY EVENING POST's brilliant excerpt from Yaddo's book. © C.P.C.

**Send for your copy today — at no risk**

Yardley's book could easily turn a steady loser into a steady winner. With its specific advice and its great stories out of Yardley's own experience, it amounts to a professional education in the theory and practice of winning—and a post-graduate course in the art of the bluff.

Send for your copy today. Get hold of it before the others in your crowd. Send no money. When the mailman brings your copy, read it, enjoy it, study it for three full weeks on the house. If you don't actually win several times the small cost of the book in your next few poker sessions, simply return the book within three weeks and pay nothing. Otherwise we'll bill you \$3.95 plus postage as payment in full. Simon and Schuster, Publishers, Dept. 20, 630 Fifth Avenue, New York 20, N. Y.

### About HERBERT O. YARDLEY

Yardley's mastery of the infinite subtleties of poker made him just the kind of agile thinker whom you would expect to crack a wartime Japanese code (he did) and to write the classic book on codes, ciphers and spies (he did; *The American Black Chamber*).

"Because he plays such a tight game of poker," says *The Saturday Evening Post*, "Yardley has been dubbed 'Old Adhesive' by his friends. After his retirement (as a cryptanalyst) three years ago, Yardley made a scientific study of poker in all its variations, thus reinforcing his fifty years of experience as a player. Now he has told all in **THE EDUCATION OF A POKER PLAYER**."

Here's how good it is:  
(the first tribute to Yardley's book)

*The New York Herald Tribune Book Review* says, "It should be part of every father's investment portfolio for his son—or for himself. What Goren and Vanderbilt have done for the bridge player, Yardley has now done for that submerged four-fifths of American manhood that plays poker. He has given us dignity, wisdom and philosophy."

—THEODORE H. WHITE



**THIS IS HOW YARDLEY WOULD PLAY THE HANDS IN PANEL ABOVE**

**Three-of-a-kind:** "My rule is this," says Landry. "If you're holding three-of-a-kind or better, don't raise. You want to entice as many others to stay as you can, because you're pretty sure of winning. However, if your blockers are Nines or Twos, raise. You want to drive out players who might draw against you."

**Four-Card Flush** Yardley says, "A four-card flush should never be played unless there is over five times as much in the pot as the bet itself. That goes, too, for a four-card straight, open at both ends. As for an inside straight, why draw to it? The odds are twelve-to-one you don't make it."

**One Big Pain** Vardley says, "Never say on less. If you are sitting to the left of the opener, raise on a pair of Kings or Aces. If you drive out either players and the opener draws three cards, draw three with him. If he draws two cards, or one, draw two. If he checks, bet regardless of your hand. If an occasional player stays after you have raised, draw two and bet, unless someone stands pat."

*To Your Bookseller or*

**SIMON AND SCHUSTER, Inc., Dept. 20**  
630 Fifth Avenue, New York 20, N. Y.

I'm from Missouri and I want to be *shown*. So send me a copy of Herbert O. Yardley's new book, THE EDUCATION OF A POKER PLAYER. If I don't win several times the price of the book in my next few poker sessions, I'll send the book back within three weeks and pay nothing. Otherwise, I will remit only \$3.95 plus a few cents postage as payment in full.

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Easy. Look for the "Sanforized" label just as you always have on cottons. Then you'll know that they'll wash cheerfully, wear happily and keep their fit.

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# Halloween Candy

## for Trick or Treat

From Brach's candy kitchens comes exciting taste magic with these fascinating "Trick or Treat" candies. Skillfully created, colorfully packaged, Brach's "Trick or Treat" Halloween Candies are great to get—fun to give!




### Brach's PARTY PACKS

TRICK OR TREAT



### Brach's POPS

TRICK OR TREAT



Brach's  
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FINEST Real CHOCOLATE

2¢ Brach's MINT





*Du Barry discovered it!*

**"THE MISSING**

**PINK"**







Dress by Frank Starr

## THE SHOCKINGLY-BEAUTIFUL WINTER PINK YOU'VE SPENT A LIFETIME LOOKING FOR!

We found "The Missing Pink"—and we brought it back *alive*! It's a delicious day-shade, a *deadly* night-shade—the pink you could have worn (and *would* have worn) had someone only known it could *exist*! Never a pink so *potent*. Never a shade so shatteringly *chic*. Wear it with all the royal *reds*, the glacial *greens*, the bold new *blues* of Fall. You *can't* know what you're missing—till you try "The Missing Pink"—in DuBarry's *new* Royal Lipstick, a fabulously rich formula that soothes and *pampers* your lips! 1.50\* (Click-in refills, 1.10)\*.

# DU BARRY

**"Royal Lipstick" with Royal Jelly of the Queen Bee**

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# by Bassett

It's so easy to own the  
newest Rural English Style

Bassett has translated the dignity and charm of the English countryside into a group just meant for the modern American family. Bassett's 56 years of quality craftsmanship can be seen in the hand-rubbed effect of rich, polished cherry. A remarkable variety of pieces lets you furnish both your dining room and bedroom in a number of exciting ways. You can mix or match pieces to create rooms that express your flair for good decoration. See *The Sussex* at your favorite furniture or department store.

Send 20c for folders to BASSETT FURNITURE  
INDUSTRIES, Dept. S, Bassett, Virginia



This impressive 2-piece hutch cupboard (above) creates a mood of substantial dignity in your Sussex dining room. Your choice of oval or gateleg tables plus popular captain's chairs or more formal spindle back chairs.

The matching Sussex bedroom (below) offers 14 different pieces. Sussex is typical of Bassett's over 50 suites in Modern, Traditional, Provincial and Colonial . . . all of them lovely . . . all priced from a modest \$149 to \$499 for complete bedroom or dining room.



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Tough, carefully rubbed Grand Rapids Guardsman finish baked on for protection.



Drawers center-guided to slide smoothly. Waxed interiors, dust-proof construction.



Extensible Steelslides on dining tables. Won't sag, open smoothly in any climate.



Look in left-hand dresser or buffet drawer for Bassett seal, your guarantee of quality.

**BASSETT: World's Largest  
Manufacturer of Bedroom Furniture**



# LETTERS TO THE EDITORS

## HOW THE PROS SHOT SHERM ADAMS DOWN

Sirs:

After reading John Steele's excellent article ("How the Pros Shot Sperm Adams Down," *LIFE*, Sept. 29), I am forced to conclude that Richard Nixon, Andrew Schneppel and Richard Simpson are a trio of overgrown political cry-babies, who howled until they got Adams ousted. It's an outright shame that a good man should have to go because of the likes of these three Nixon's political career, for one, is not lily-white.

RUDY H. CASILLAS

Santa Ana, Calif.

Sirs:

Sherman Adams would have my support or vote any time in preference to the "holier than thou" pros who shot him down.

MARY L. CARDONA

Nyahok, N.Y.

Sirs:

Your poignant piece on poor Sherman Adams' execution by the politicians ignored mention of the smear and slander campaign Adams conducted against Democratic politicians for the same abuses of which he now finds himself the "innocent" victim.

RICHARD B. PETTICAN

Pittsburgh, Pa.

Sirs:

It seems impossible that a mature voter would be blind to the merits of one candidate because of the imprudence of another party member, but such is the party system.

Please write an editorial imploring the American voting public to choose candidates by individual (that word is still in our vocabulary isn't it?) merit rather than by the length of someone else's coattails—voting or no.

H. R. COOK

Princeton, N.J.

Sirs:

Your article on Sherman Adams pointed out the interesting fact that the Republican party's large donors were unwilling to give financial aid to their party unless the very capable Mr. Adams was forced to resign.

A political party's heavy contributors wield an undue amount of pressure. This pressure could be curbed if more voters would join the current bipartisan national campaign and give one dollar to the political party of their choice.

PAUL ZORFASS

Brooklyn, N.Y.

## SCHOOL'S OUT; NOBODY'S GLAD

Sirs:

It is encouraging to see that closing the schools in Virginia and Arkansas ("School's Out; Nobody's Glad," *LIFE*, Sept. 29) has not blunted the true purpose of our education. Your pictures of Front Royal

emphasizes the importance we so wisely put on football and social activities. This part of our educational program will be even more painless, with the science labs and grammar classrooms closed.

MRS. PHILIP JONES

Joplin, Mo.

## YAPHANK'S HAPPY THINKERS

Sirs:

As an artist and art educator I read with great interest Paul O'Neil's informative article, "Yaphank's Happy Thinkers" (*LIFE*, Sept. 29). One of Mr. O'Neil's observations is that the advanced scientific theorist needs a sort of artistic perception to help him in his exploration of the atomic nucleus. This remarkable similarity between the modern artistic and scientific processes begs for more recognition among the general public. The point should be pondered by those who in their enthusiasm to spread the teaching of science would eliminate such "frills" as the arts and the humanities.

HAROLD LEWIS

New York, N.Y.

## COVER

Sirs:

Your cover ("A Big, Brawling Western," *LIFE*, Sept. 29) reminded me of my childhood when my school-teacher father used to entertain us children in the evenings by making odd human and animal faces, using his hands to project shadows on the wall from the glare of a coal-oil lamp.

BELLA H. L. PETICOLAS

Lubbock, Texas

Sirs:

My mother and I were both amazed by the startling resemblance between the gunman's hand on your cover and a macabre picture by Salvador Dali entitled *Sleep*.

EVERETT MELTZER

Worcester, Mass.



GUN DRAW



DALI PAINTING

## WELCOME FOR A TROUBLED BEAUTY

Sirs:

It was great to see Gene Tierney's picture in your magazine again ("Welcome for a Troubled Beauty," *LIFE*, Sept. 29). It will be another happy day for American audiences of motion pictures and television when we can have the privilege of seeing this lovely lady and her actress perform again.

MRS. J. McGRATH

Portland, Ore.

## MORE LIVABLE HOMES: PART III

Sirs:

The small builder is sick of being lambasted by architects who offer their solutions in the form of a brilliantly conceived creation that carries a price tag of \$25,000 plus a built-in set of construction novelties that would bankrupt him on the first house ("Homes That Achieve Most in Livability," *LIFE*, Sept. 29). If the architect wants to address himself to the real problem, let him start with the readily available materials, the normal skills that carpenters already possess and the price tag that the customer wants to pay. When he is done, let him be sure that his house has real public appeal rather than the qualities of a cute paper exercise.

LEWIS D. PALMER

Atchison, Kan.

Sirs:

I think Architect Donald E. Husted made a pun when he explained his feeling about his barrel-vaulted

roof. He said, "It was only an assumption when I designed it, but now that we are living with it, I find I was right." The very same roof can be seen on the Cathedral of the Assumption in the Kremlin.

MRS. FREDERIC N. SMITH

Arlington, Va.



KREMLIN CATHEDRAL



HUSTED HOUSE

## EDITORIALS

Sirs:

Thank you for the excellent editorial on "Mahk: A Spokesman to the West" (*LIFE*, Sept. 29), who is indeed among the great statesmen of the world. If his attitude and spirit could prevail among all our diplomatic leaders it would produce a more stable international situation everywhere. Charles Mahk is a leader of whom the world can be proud—may his kind increase.

REV. JOHN THOMPSON

Pleasant City, Ohio

Sirs:

What did this Arab million ever do to build up the country before it became Israel ("Palestine Refugees: The Time is Now!" *LIFE*, Sept. 29)? Is that why, with their vast territories, the Arab states don't open their many doors freely to incorporate this small number (about 1/2 of the population of New York City)?

Is it so hard to understand that little Israel hesitates to invite all, or even a part, of a known enemy into its midst?

E. TROMPETER

New York, N.Y.

Sirs:

Why should the neighboring Arab nations take care of these people? And why should the United Nations take care of them? Why should they be resettled in other lands? Their homes were in Palestine, and it is plainly the duty of Israel to correct the terrible crime they committed when they threw these people out.

ALFRED N. STEELE

Redwood City, Calif.

Sirs:

I wish to commend and thank you for your editorial in which you stress the importance of settling this problem immediately.

I have heard the case put from both sides with passion and vehemence but my conclusion is that there must be strong compromises on the part of Israel as well as on the part of the Arab countries. It just isn't realistic, in these times, to promote racial exclusiveness and preference. This is, essentially, what we were fighting in World War II and what we are struggling with in our own South right now.

JAMES-ELLIOT NEWTON

Concord, Mass.

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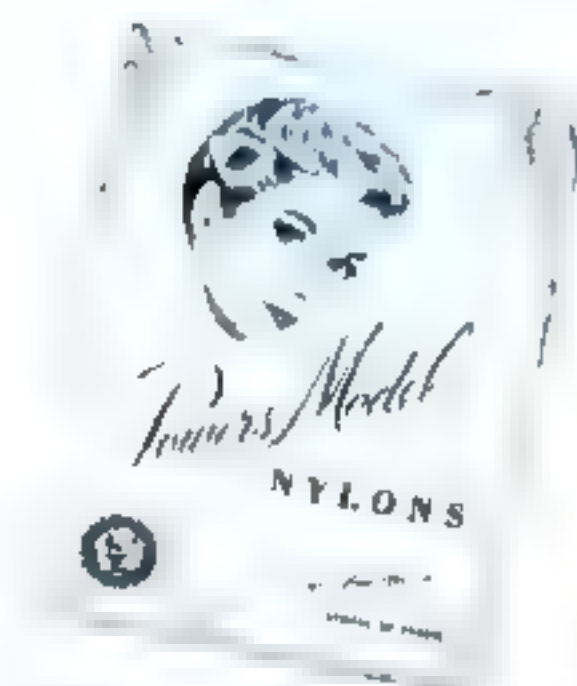
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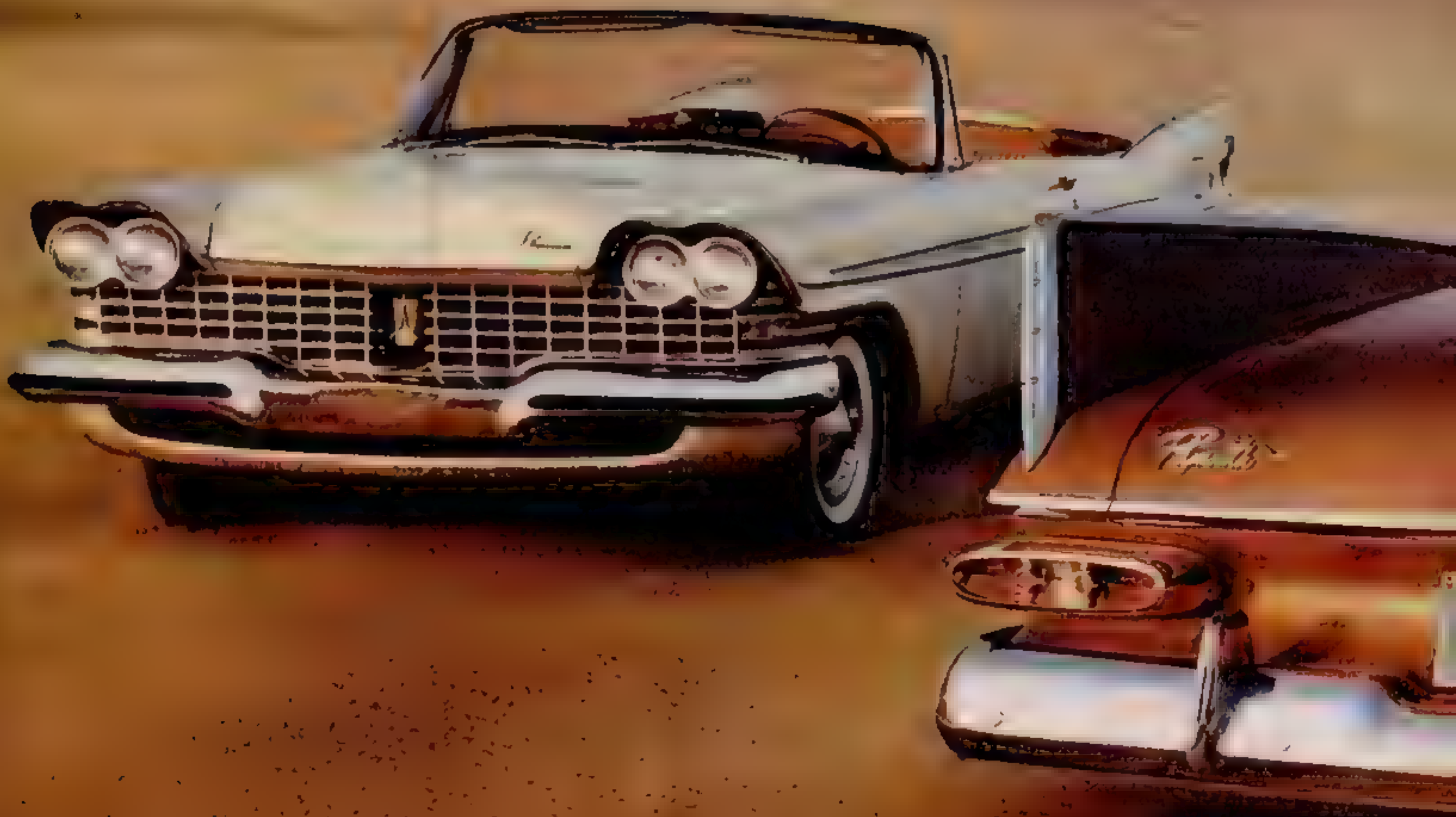
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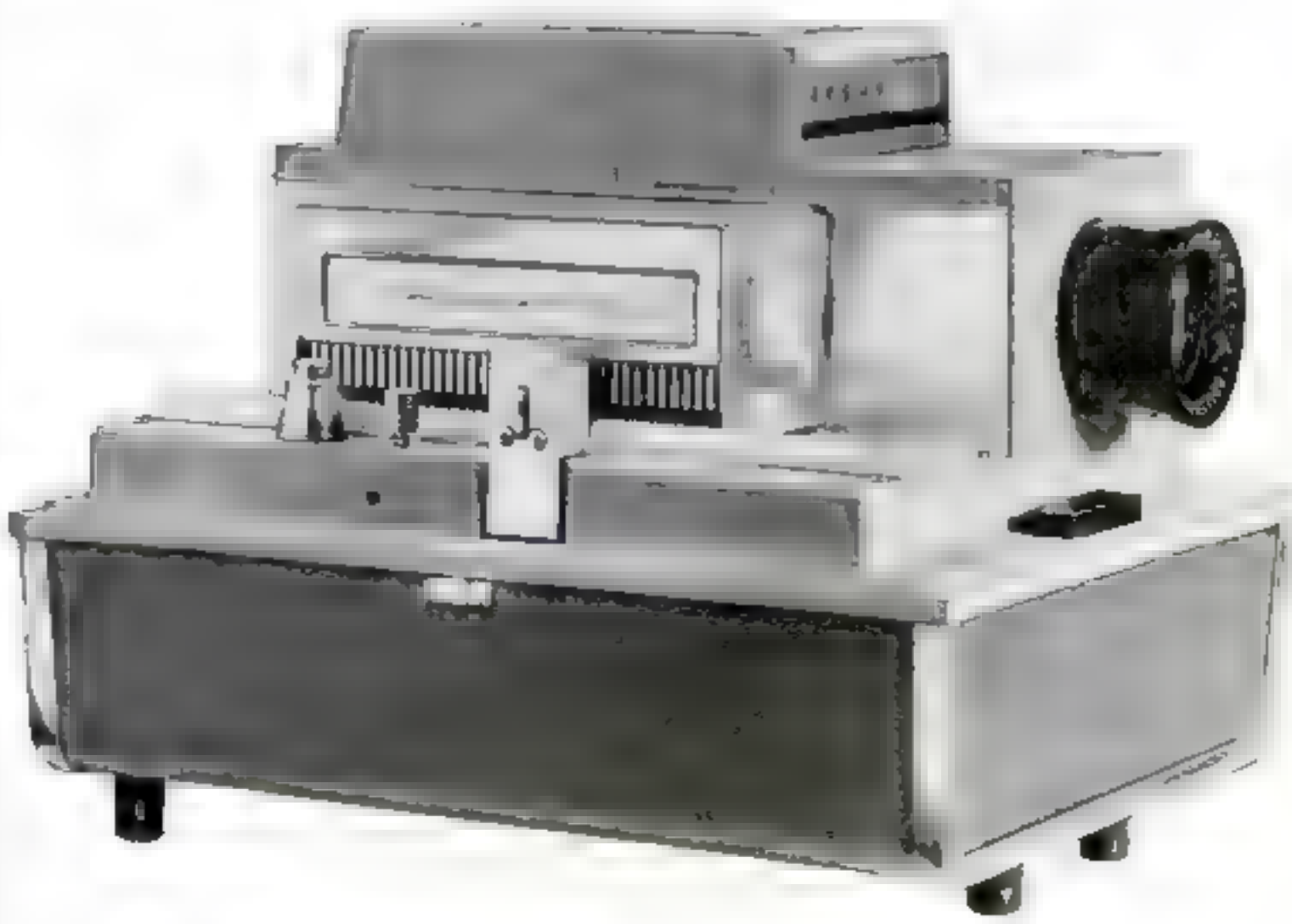
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## SPEAKING OF PICTURES

# 'Skate' in a Blue Polar Sea

Only a stray seal, a polar bear and a few arctic birds were on hand as the fantastic sight unfolded 40 miles from the North Pole. Carefully poking her periscope up through an opening in the jagged ice, the U.S. nuclear submarine *Skate* slowly rose to the surface until her black hull loomed high above the floes. Then, while Navy scientists in the crew rushed to complete their observations before the shifting ice floes could close in and trap them, the sub's officers went out on the ice to make these pictures in the blue arctic light.

In 10 days the *Skate* surfaced nine times, crossed the pole twice and once went around the world—close to the pole—in less than an hour. Unlike her sister ship *Nautilus*, which crossed the pole without stopping, *Skate* concentrated on gathering scientific information. Using electronic measuring devices, her crew mapped vast areas of the Arctic Ocean floor, made some half million measurements of the thickness of the ice and determined that there are enough large holes in it to allow a missile sub to surface almost anywhere. The crew also learned something about polar big game. After trading some of its ice cream for bear steak with an IGY team stationed on a large ice floe, the *Skate*'s men found the meat was too tough to eat and finally threw the steaks overboard.

**PRESSURE RIDGES**, formed by ice floes shoving against each other, almost hide the surfaced *Skate*.



**POLAR BEAR**, shot and skinned by IGY team, is admired on floe by *Skate* Lieut. William Cowhull



# LIFE

Vol. 45, No. 18 October 20, 1958



AT CASTEL GANDOLFO prayers are said by villagers and priests who gathered outside the 17th Century residence where the aged Pope lay near death.



DYING, PIUS XII LIES ON COUCH AT FOOT OF HIS BRASS BEDSTEAD AND GASPS OXYGEN THROUGH TUBE





TENDERLY HELD BY MOTHER PASQUALINA, HIS HOUSEKEEPER FOR 41 YEARS

# VILLAGE AND WORLD PRAY FOR PIUS XII A SIMPLE END TO A POPE'S SPLENDID LIFE

One of the greatest men of our age lay dying last week in a simple and ascetic setting. The Supreme Pontiff, Pope Pius XII, born Eugenio Pacelli, was in a plain bedroom at Castel Gandolfo, his summer residence near Rome, tended by the nun who for years had been his housekeeper. In the village square, a few yards away, the faithful, especially the children, knelt in prayer on the cobblestones as village women, stopping to whisper a Hail Mary, filled their water pitchers at the fountain.

Two days before, the frail but indomitable prelate had suffered a stroke that left him blind. Once before in grave illness he had amazed his doctors by swift recovery. This time, though 82, he rallied again. Then came a second and worse stroke, and within hours hope was abandoned.

Just outside the bedroom door a priest described the scene over the Vatican radio and listeners in far lands could sometimes hear the Pope's labored breathing. On Thursday morning the breathing quickened briefly. Then at 3:52 a.m. it stopped. A few moments later, the dean of the College of Cardinals came forward to perform the sad and timeworn ceremony. Leaning over the Pope, he called him by name: "Eugenio, are you dead?" There was no response and he turned to those present and announced, "Pope Pius XII is truly dead." He took from the Pope's hand the Fisherman's ring, symbol of the authority that comes to all Popes from St. Peter.

Here the pomp, pageantry—and piety—of the mighty Church that Pius XII had headed took over and the dramatic rituals of death began. Attendants replaced the Pope's sickbed clothes with rich, velvet vestments. Now Pius lay in state as flags went to half-mast and church bells tolled. Ambassadors from 46 nations paid a last tribute. The next day the body was borne past sorrowing millions through Rome's ancient streets to the mightiest cathedral on earth (*following pages*). Even in Communist countries millions mourned for the man who had become, partly due to modern communications and his travels, the most famous Pope in history.

Under the towering arches of St. Peter's the Requiem Mass was sung in ancient Gregorian chant and his priest repeated for the Roman Catholic Church's leader the same prayer (*below*) that is said for the soul of the most humble of his flock: "Eternal rest give unto him, O Lord. . ."



✠ **R**équiem ætérnam dona ei, Dómine

## BACKGROUND OF A GREAT EVENT

Elsewhere in this issue are other articles on the Papacy. A recent color photo of Pius XII himself is on page 141. The editorial (p. 34) discusses Pius XII as a theologian. On pages 140-148 Emmet Hughes describes the Papacy's enormous burdens and how the Vatican is organized to help carry them. On pages 142-144 is a color portfolio of eight Catholic prelates who are active in administering the Church's affairs and are now high among those considered to be candidates to succeed Pius.



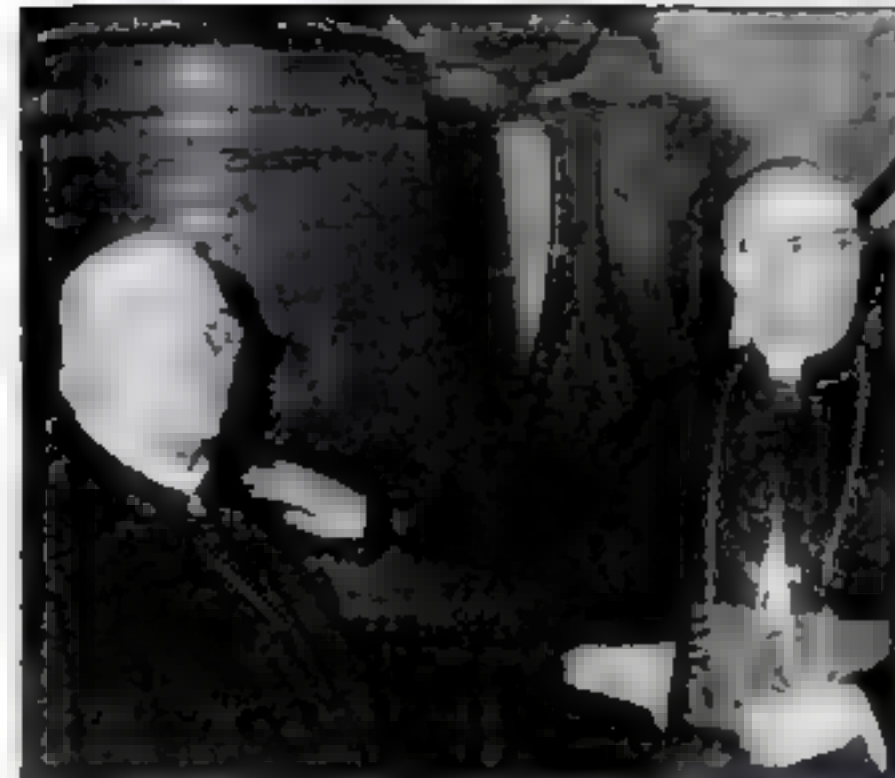
# LIFE BROUGHT HIM MANY ROLES



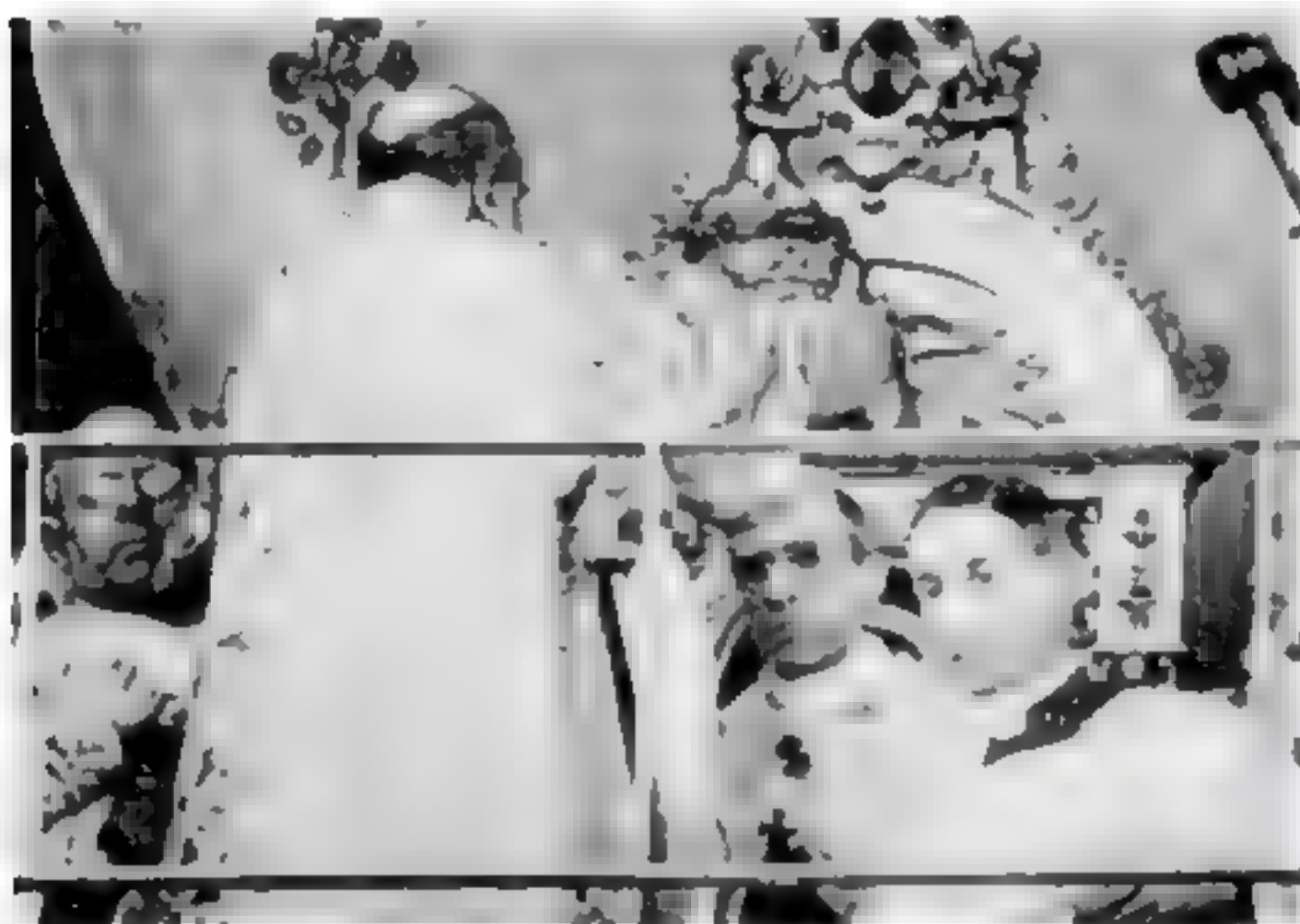
**YOUNG SCHOLAR** in Rome in 1891, Eugenio Pacelli was noted for piety, excelled in languages and philosophy.



**WORLD WAR I DIPLOMAT.** Archbishop Pacelli was papal nuncio in Munich, presented Kaiser Wilhelm with Vatican peace plan. It failed. Here he hands out clothes to Italian war prisoners.



**FRIEND OF U.S.,** Cardinal Pacelli, papal secretary of state, stood in 1936 at Liberty Bell with Cardinal Dougherty. He was first Pope to have seen the U.S.



**OFFICIALLY THE POPE,** he receives crown symbolizing Church authority from dean of Cardinal Deacons on St. Peter's balcony, March 12, 1939, becomes Pius XII. He was first man in 300 years elected Pope on first day of balloting.



**FRIEND OF CHILDREN,** Pius XII questions rapt schoolboy at Vatican in 1947. He received over 10 million pilgrims during time in office. More than any other Pope, he encouraged people to visit him, listened attentively as they talked.



**THEOLOGIAN,** Pius proclaimed historic dogma of the Assumption of Blessed Virgin in 1950. It became heresy to doubt Mary was taken bodily to heaven.



**WORSHIPER IN PRIVATE,** the Pope kneels in his own chapel in Castel Gandolfo before the portrait of Polish Virgin—Our Lady of Czestochowa. Pius XII

was especially concerned with the suffering of 52 million Catholics in the Iron Curtain countries, constantly urged his worldwide flock to pray for them.



# DEATH BRINGS ANCIENT RITUALS



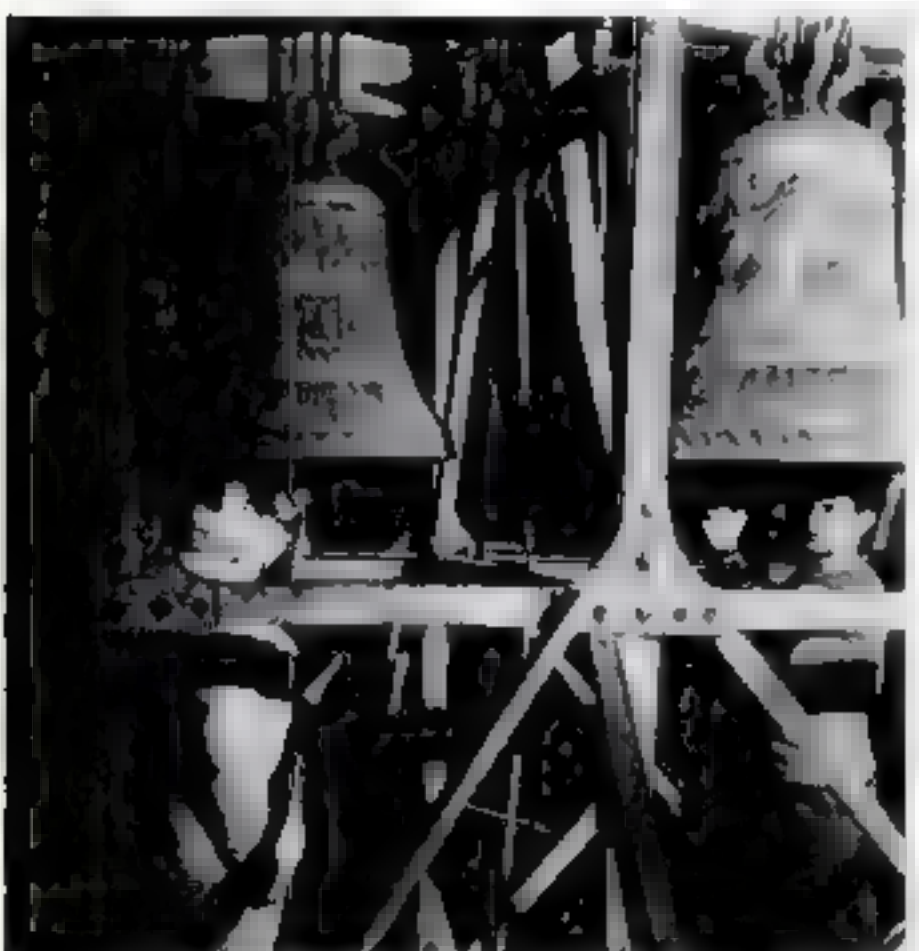
**THE ABSOLUTION** is administered a moment after Pope's death in Castel Gandolfo by Eugene Tisserant, the dean of the College of Cardinals. He sprinkles holy water, blesses the body and beseeches the Lord to grant peace to the soul.



**CLOSING OF THE GATES** of Castel Gandolfo at 4 a.m. to signify that the Pope is dead takes place as heavy chain is hauled across doorway. This replaced traditional closing of St. Peter's gates in Rome, done when a Pope dies in Vatican.



**LOWERED PAPAL FLAG** at half mast was hoisted in place at 1:03 a.m. Plaque below banner includes papal arms topped with crossed keys of St. Peter.



**TOLLING OF BELLS** in St. Thomas Church in Castel Gandolfo starts at 4:05, continues for hour and a half. The chime, called a Gloria, is for Popes only.



**ARRIVAL OF HONOR GUARD** brings Castel Gandolfo extra squad of helmeted, halberd-bearing Swiss guards who muster in misty dawn near entrance to Castel.

Guards, part of a 200-man group which has watched over the Vatican for 452 years and is pledged to protect Pope, took up solemn vigil around the body.



DEATH OF THE POPE CONTINUED

# TO SEE HIS BIER THE GREAT COME WITH THE LOWLY



**U.S. CARDINAL**, Francis Spellman of New York (right), meets in Lisbon by Monsignor Gento. Portugal's papal envoy is on flight to Rome from Azores.



**U.S. CARDINAL**, Edward Mooney of Detroit, settles down in his train compartment as he leaves his diocese on the first stage of his journey to Rome.



**U.S. CARDINAL**, James McIntyre of Los Angeles, gives parting blessing to clergy and laymen of his diocese. He is starting trans-polar flight to Rome.



**MASSING IN THE SQUARE OUTSIDE CASTEL GANDOLFO, HOPING TO VIEW THE POPE, MOURNERS SURGE**



**INTERIM AUTHORITY**, Benedetto Cardinal Aloisi Masella takes over Church affairs from Cardinal Tisserant (see p. 152) until new Pope is elected.



**DIPLOMATIC CORPS**, in morning attire, leaves Castel Gandolfo after paying respects. In the center foreground is Francisco Gomez de Liano, the





AGAINST THE LINKED ARMS OF THE CARABINIERI



INSIDE CASTEL GANDOLFO BODY IS PROTECTED IN PLASTIC, WITH CAPE AND CAP WORN ONLY AFTER DEATH



Spanish ambassador extraordinary To the left, behind a churchman in a clerical hat, is Ethiopian Minister Meshfin Begashet, wearing dark glasses.



ON WAY TO VATICAN, as the funeral cortege moves slowly from Castel Gandolfo toward St. Peter's, women and children kneel in reverence. These

mourners were at the church of St. John Lateran, just inside the walls of Rome, where, at a pause in the procession, a brief funeral service was held



DEATH OF THE POPE CONTINUED

## THE PROCESSION PASSES THROUGH ROME



**A ROW OF NUNS** watches procession near St. John Lateran, where Pope died of ~~his~~ as Bishop of Rome. Considered

mother church of Catholicism, St. John Lateran was the gift of Constantine about 313 A.D. It is older than St. Peter's.



**THE PAPAL HEARSE**, lent by the city of Rome and escorted by carabinieri on motorcycles, carries the Pope's body toward St. Peter's. Guarded arches surround a replica of the Pope's bier on top of crime-scene-taped vehicle.

**PASSING THE COLOSSEUM**, the hearse is escorted by the clergy and the guards of honor. The arch galleries of Colosseum, where once Christian martyrs were sacrificed in a Roman circus, are now filled with watching mourners.











**IN PIAZZA VENEZIA** hearse moves forward at walking pace, flanked by sword-bearing members of the Noble Guard, who are laymen traditionally chosen from

Rome's aristocracy. In the background looms the huge white marble Victor Emmanuel monument, erected to commemorate the king who unified Italy in 1870.



**IN ST. PETER'S SQUARE**, just at sunset, police draw up at attention as the cortege proceeds past the Egyptian Obelisk to the doors of the enormous basilica.

**AT JOURNEY'S END** the coffin of Pius XII is placed near the center of the nave in St. Peter's before its burial in the crypt just beneath this marble floor. →

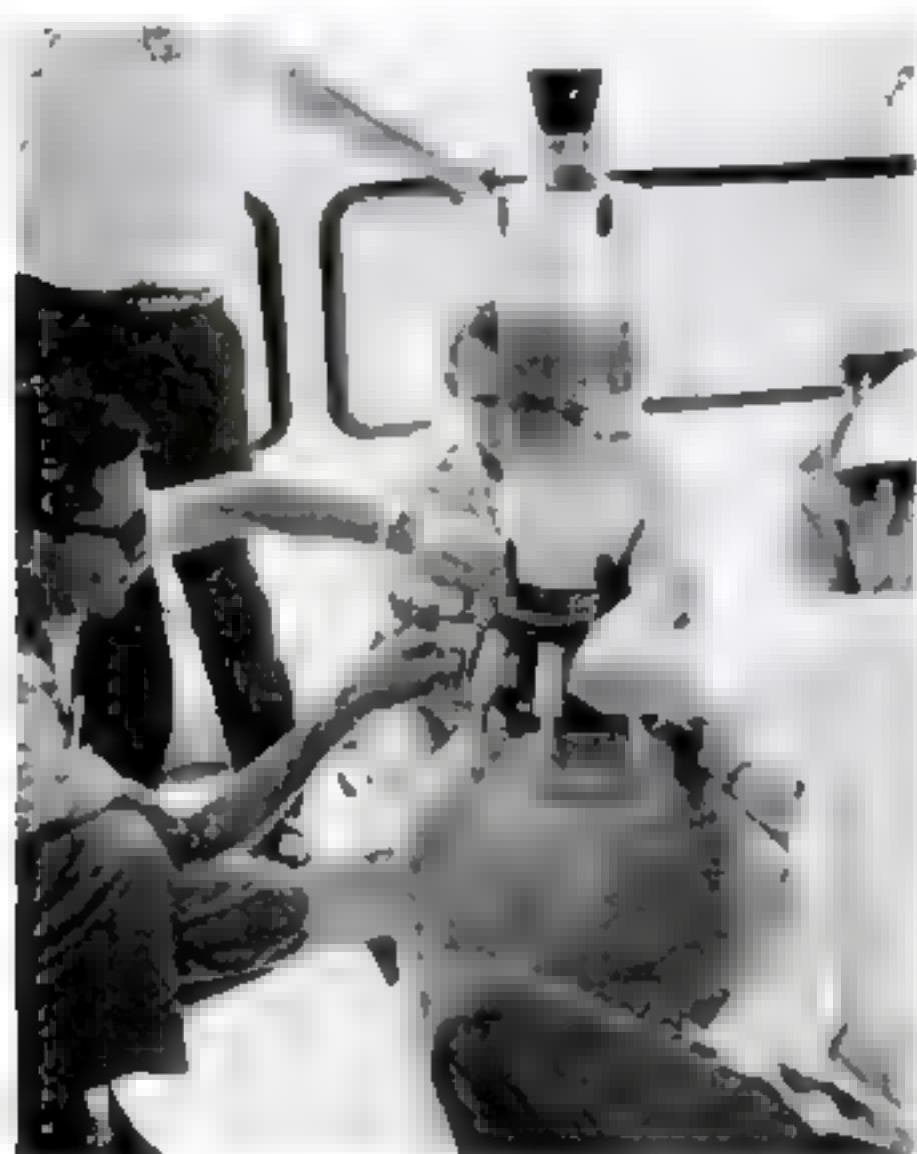








**FIRST TWO STAGES** are prepared for launching. First stage (*background*) is Thor IRBM. The second stage, being lifted, is modified section of Vanguard.

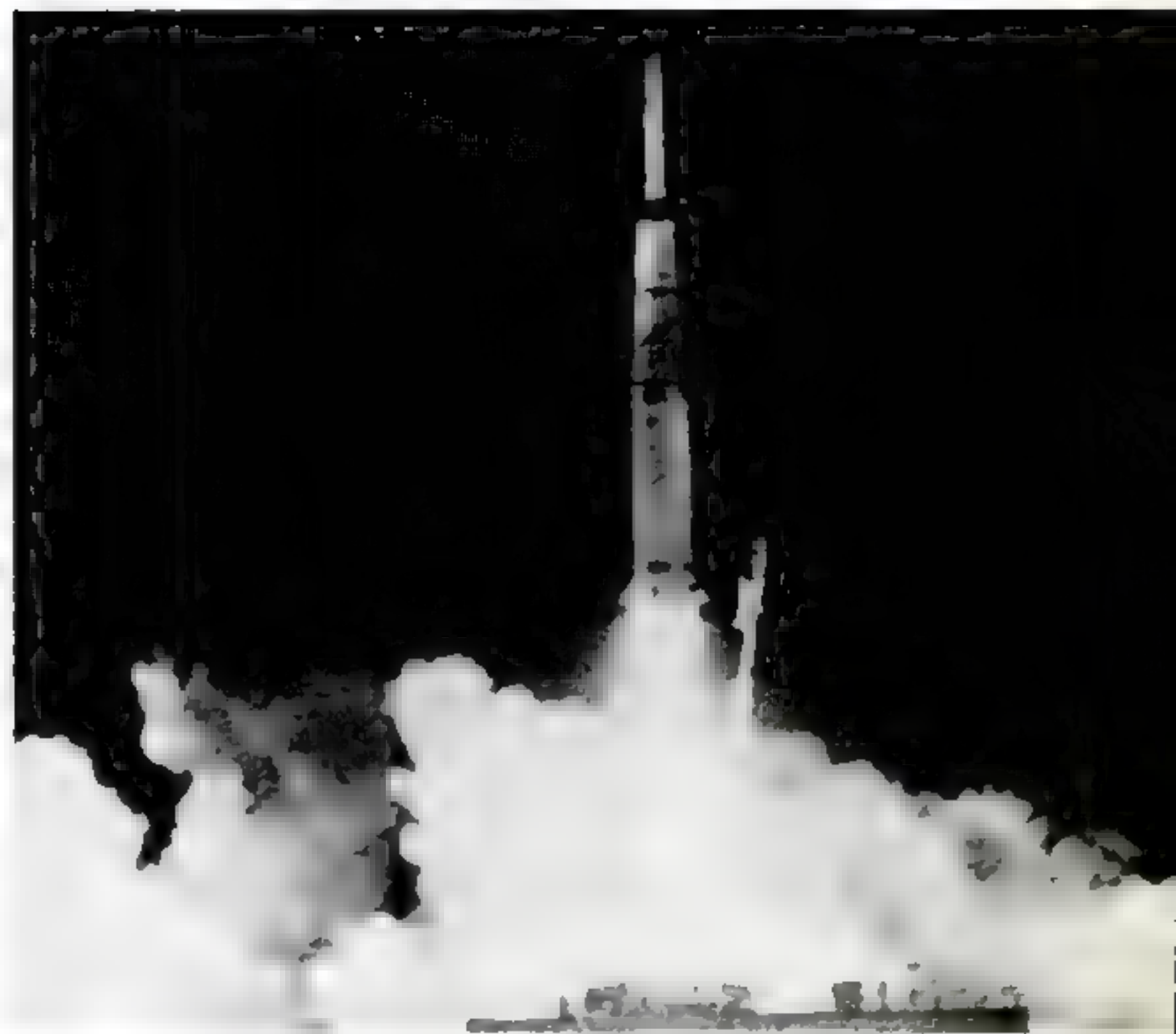


**LAST TWO STAGES** are put together. The third stage was a solid-fuel rocket which cut out at 640 miles. The top stage carried payload of instruments.



**INSTRUMENT PACKAGE**, shaped like child's toy top, is fitted over the final stage of the rocket. After assembly it was covered with a glass fiber shell.





INSTANTS AFTER BLAST-OFF, THE ROCKET STARTS ON ITS HISTORIC FLIGHT

## A FIERY TRAIL BLAZES WAY OUT FROM EARTH

**The second U.S. lunar rocket misses its mark  
but shatters all records on journey into space**

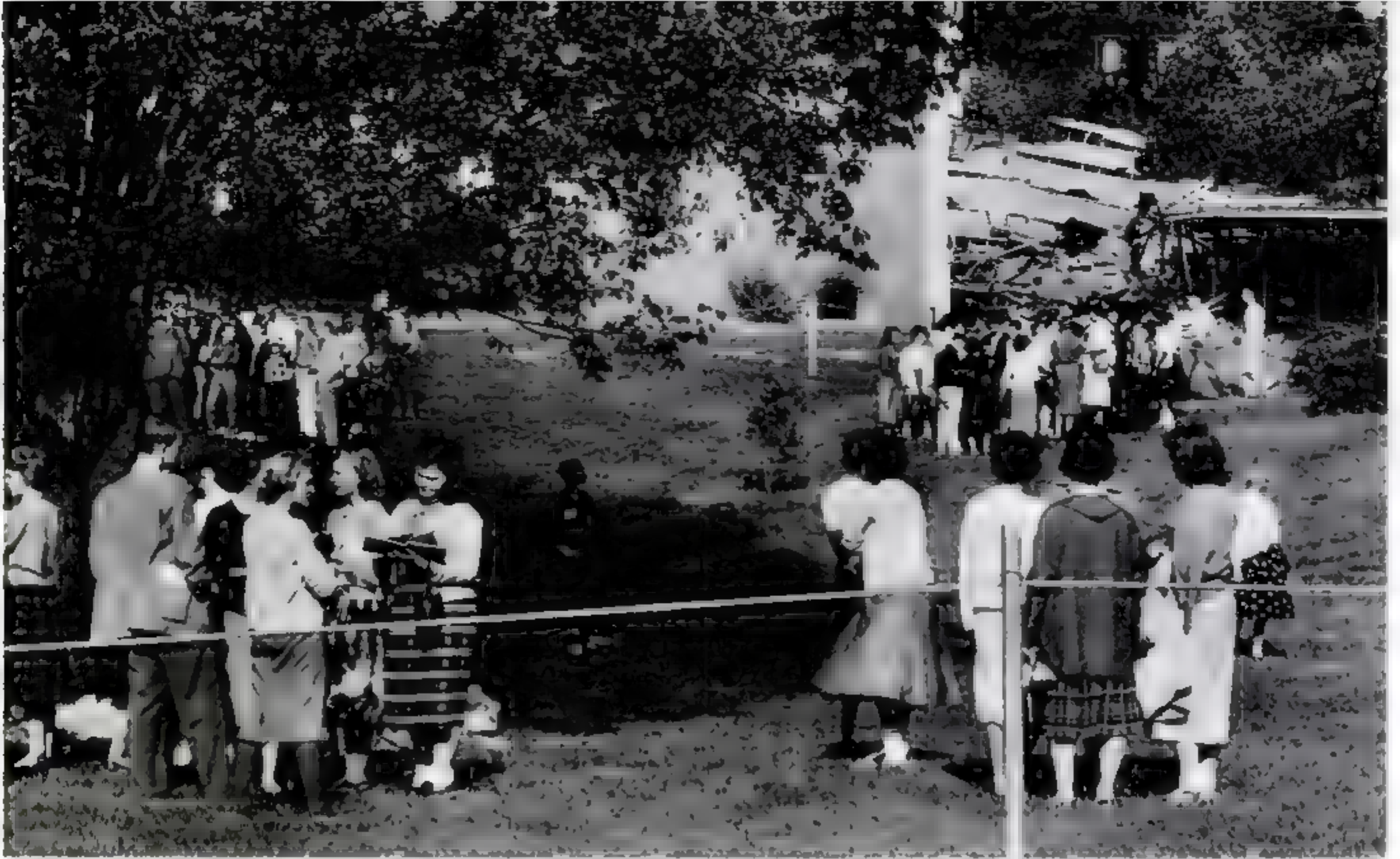
Last week man at last broke the bonds that tied him to the earth. For the first time in history a rocket was fired fast enough to escape the hold of the earth's gravitational field and speed freely in the direction of the moon. At 75,000 miles out it was still racing at 3,000 miles an hour. In the rocket's nose a 396-pound instrument package was packed to scout the moon and probe the mysteries of space.

The launching went off precisely on schedule. At just 3:12 a. m. E.S.T. on Saturday the moon rocket rose from its pad at Cape Canaveral, Fla. The fiery beginning of its course was dramatically recorded in the time exposure (6/7) taken by LIFE Photographer Ralph Morse. From a high tower behind a 60-foot radio antenna, Morse's camera, equipped with a special 90° lens, followed the bright trail until it disappeared from sight 2 minutes and 33 seconds after launching.

The four-stage missile that carried the package was fired by the Air Force under the auspices of the new civilian National Aeronautics and Space Administration. Wand'ring off its course, it could never reach the vicinity of the moon. But on its record-breaking flight into space its transmitters sent clear and powerful signals to tracking stations around the world. The signals reported on the shape of the earth's magnetic field, provided data on meteoritic particles. They transmitted precise data, invaluable to future spacemen, on the deadly radiation belt which the satellites had discovered lies beyond the atmosphere. Just as important, they signaled proof of U.S. progress in the race into space. While congratulations on their "amazing feat" poured in from scientists around the world, U.S. scientists were already preparing to launch a new moon rocket.

← **MOON ROCKET TRAIL** over Cape Canaveral shows its trajectory to the point where it disappeared from view. The giant tracking antenna in foreground is blurred because it was actively tracking the missile during the time of exposure.





NO SCHOOL TO ENTER. CLINTON STUDENTS COLLECT ON CAMPUS. AT RIGHT REAR ARE REMAINS OF BOYS' WASHROOM. ONLY UNDAUNAGED SECTION WAS GYM

# HATRED AGAIN HURTS SCHOOL

Blast upsets Clinton integration

The stunned students of Clinton, Tenn. High gathered on campus to stare at the wreckage of their 20-classroom, million-dollar school. Three huge explosions, set off in the night, had gutted the building.

Two years before, Clinton High had integrated amid violence. This third integrated school year had begun amid seeming tranquillity. But the segregationist hate remained and the explosion was its expression. One investigator found it in the pattern of the racist bombings that have struck, among other places, an integrated

elementary school in Nashville and a Jewish community center in Jacksonville.

As usual, it was the kids who were the victims. If the perpetrators thought they would blast integration out of existence in Clinton, they were wrong. Within a week classes were resumed in small-scaled (*opposite page*) though adequate quarters in nearby Oak Ridge. Clinton's hard-pressed school officials are now pleading for federal aid in rebuilding the school. "My God," cried a Clinton woman, "what makes people do these things? What is the sense in it?"

CEREMONIALLY TAKING NEW QUARTERS AT OAK RIDGE. CLINTON STUDENTS ARE GREETED BY OAK RIDGE BAND. AT REAR ARE 15 BUSES THAT BROUGHT THEM







**SLICKING UP IN TIGHT QUARTERS.** Clinton High boys squat to mirror-level in a washroom scaled for small fry in Oak Ridge's Linden Elementary School.

School was made available to Clinton High by Atomic Energy Commission. Oak Ridge schools, federally controlled, were integrated here only several years ago.



## PIUS XII GAVE TO THE WEST'S ANCIENT FAITH A MODERN AND WORLDWIDE SETTING

The world pauses on the death of a Pope. The temporal end of a man whose office is premised on a godly eternity is in itself a sad and sharp restatement of the human problem. If the majority of the world's peoples did not share the Pope's religion, he was nonetheless the most impressive living symbol of the spiritual which the world knew.

This much is true, but it is not the story. We mourn the death of Pius XII for what he was, as well as what he represented. He had, to use the theologian's term, a charismatic presence. The breath of grace hung over his benediction, whether in a private audience or on crowded feast day appearances in St. Peter's Square. A priest who never had a parish of his own, he had the mien of everybody's pastor. His concern for human feelings and individual dignities was deep and urgent, and we all felt a little of it.

It was common to call him a "modern Pope." He used an electric razor, enjoyed air travel and wrote on a small typewriter. But to dwell on such externals is to mistake the point and direction of his modernity. For Pius XII did not merely come to terms with the modern world. He invaded it and baptized as many of its aspects as a guardian of doctrine safely could.

Other Popes before him, notably the great Leo XIII, had the foresight to define Catholic theory on the problems, soon to explode, of modern economics, nationalism and the aggressive secular society. It was left to Pius XII, in his 19-year reign, to set about the far harder work of applying the Church's theory to a bewildering variety of grimly concrete situations.

In doing so, Pius XII demolished the outmoded "fortress" concept of Catholicism and restated the meaning of St. Augustine's City of God as a spiritual community whose members could and should be found in all places. The Church, he said, "cannot be a stranger anywhere . . . she can never declare before anyone that she is 'not interested.' . . ."

Not since St. Thomas Aquinas has a Catholic churchman made such a comprehensive spiritual comment on the temporality around him. His range of subject matter was inexhaustible: Women's fashions ("Virtue lies in the golden mean").

Television (" . . . there is need here for a different [moral] criterion, as it is a question of spectacles destined to reach into the family sanctuary").

Astronautics ("Legitimate before God").

Tranquilizers ("Irresponsible use of these drugs . . . can lead to regrettable and morally inadequate situations").

The Pope was fond of making his statements to groups in particular occupations—whether scientists, young mothers, letter carriers, radio announcers—for this was one way to express his faith in the dignity of work. He tried to leave us a higher definition of what has been called the "religion of work," whereby man benefits both himself and the community by turning his daily job into a constant godly mission.

Within the Church he released a tremendous flood of intellectual energy, which had been too long dammed up by clerical isolationism. His personal patronage of the sciences was enough to persuade any waverers that the war between science and religion was a dead relic of the 19th Century. ("All sciences have directly or indirectly some relation with religion.") In both the Church's teaching and its ritual he made significant concessions to modernity, from relaxing the provisions of the Communion fast to sweeping away the remnants of Catholic "fundamentalism" in biblical scholarship.

But no sea changes in churchly observance were ever allowed to flood the watertight compartments of basic Church doctrine. In making the doctrine clearer and firmer, as in his

great encyclical *Humani generis*, the Pope paradoxically often seemed to set himself against the tide which he had created.

He proclaimed as dogma the old Roman Catholic belief in the Assumption, i.e., that the Virgin Mary was taken up body and soul into heaven. The doctrine, announced in the Holy Year of 1950, climaxed a period of deep and popular Catholic religious fervor. But it shocked many Protestants as a move which widened rather than ameliorated the divisive gulf in Christendom.

In the latter part of his pontificate, the Pope reasserted the inner mystical life of the Church. He carried out proceedings for the canonization of 33 saints and advised all believers to become better acquainted with the angels. Once, after an illness, Vatican sources confirmed that he had received that most unmodern of religious experiences, a personal vision of Christ.


But besides the modern intellectuality, the clear doctrine, the deepened faith of this pontificate, there remains what history may call Pius XII's greatest achievement: the modern "internationalization of the Roman Church." This went far beyond the favoring of non-Italian cardinals in papal consistories. With an ancient mission fervor, the Church spread its roots to Africa and the East. India's Cardinal Gracias and China's Cardinal Tien were the first of their nations to sit in the College of Cardinals. In Pius' pontificate the number of Negro Catholics in Africa rose from five million to 19 million.

In the 19th Century the secular, materialistic West had proclaimed its independence of Catholicism. In the 20th, under Pius XII, the universal Church issued its declaration of independence from the West. "Several historians, or perhaps more exactly, historical philosophers," said the Pope in 1955, "maintain that the place of Christianity, and therefore of the Catholic Church, is in the Western world. . . . The Church is conscious of having received her mission and task for all time to come and for all men, and consequently of being tied to no determined culture. . . . She is, however, ready to maintain contacts with all cultures. She recognizes and leaves untouched what, in them, is not contrary to nature. But unto each of them she introduces the truth and grace of Jesus Christ and thus confers a deep similarity to them all. . . ."

The job of interpreting the Church's essential universality to the world's warring nationalisms was enough to tax even the politically keen mind of Pius XII, who had spent two thirds of his life as a Vatican diplomat. In World War II many wondered why he did not preach a crusade against Hitler, and he was later criticized for even attempting a "pastoral" *modus vivendi* with Communist countries. Active interference in wars did not fit the Pope's concept of his otherworldly mission, let alone his obligation to keep the Church's ministry alive as long as possible inside any country. Nonetheless, he did not hesitate to speak out when the modern state overran the boundaries of the natural law, which he time and time again proclaimed as the one sure guide to human behavior. Few men have had such a burning reverence for a world of law. "The work of justice is peace" was at once the official motto of his pontificate and its constant guide. As Communism increased its works and pomps, the Pope finally brought every force at his command into the battle against the ultimate injustice of the lawless state.

Such was his work. In the long line of the Roman pontificate, few Popes have left this deep an impression on their time. Few Popes have, in their inner and outer life, so justified the prophetic words of the 1st Book of Kings, which the Catholic liturgy assigns to the *Mass for the Election of a Pope*: "I shall raise up for myself a faithful priest, who will act at one with my heart and my spirit."





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For there's nothing like wool for taking indoor warmth outside. Millions of tiny air pockets built by the wool fiber give wool clothes insulation that icy winds can't penetrate. That's why a wool coat gives you maximum warmth with no extra pounds to weigh you down—hamper your freedom.

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For further information about these coats of American-made wools and worsteds, write WOOL, Dept. L-8, 420 Lexington Ave., NYC 17.

*As the winds grow colder—the suburban coat in American-made wool melton gives the protection you need without a bulky look. Even in its thickest weaves wool gives you trim lines—fine tailoring.*







Winter's sub-zero days call for a heavy-duty coat. Wool gives you the unique protection of insulation and water repellency.

But let or snow won't damp its protection for wool gives you the unique protection of insulation and water repellency.

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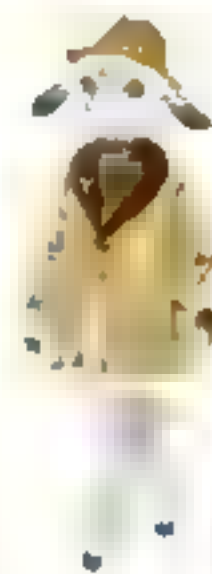
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A very blurry, low-quality image, likely a screenshot from a video. It shows a person's face and upper body, possibly a woman, with a box of Oat Cereal visible in the bottom left corner. The image is heavily out of focus, making details difficult to discern. The person appears to be wearing a light-colored top. The background is indistinct. The cereal box is blue and yellow, with the words "OAT CEREAL" visible.

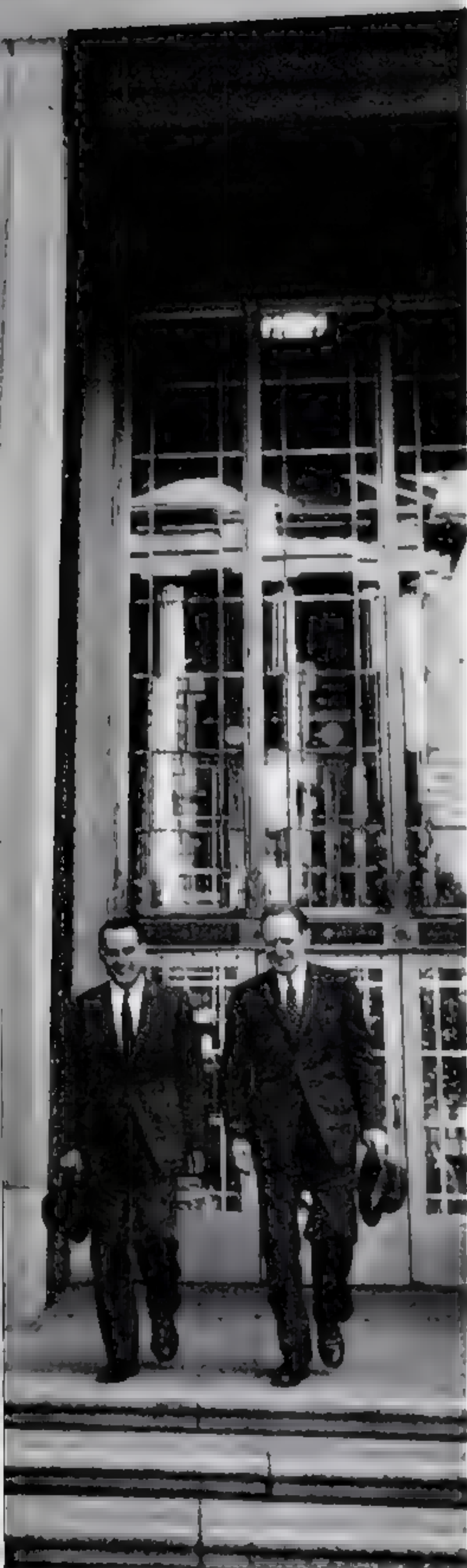
## A young girl with blonde hair and blue eyes is smiling broadly, showing her teeth. She is holding a box of Oat Cereal in her right hand. The box is blue and yellow, with the words "OAT CEREAL" visible. The background is a warm, orange-brown color.

A young girl with blonde hair and blue eyes is smiling broadly, showing her teeth. She is holding a box of Oat Cereal in her right hand. The box is blue and white with the words "OAT CEREAL" visible. The background is a warm, orange-brown color.



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**NEWLY APPOINTED** Judge Stewart descends Justice Department steps with Attorney General Rogers. He will be youngest man on Court by 9 years.

**WITH FELLOW JUDGES** on Cincinnati street, John D. Martin (left) and Shackelford Miller. Stewart (right) reads about his appointment in paper.



**RETURNING FROM WASHINGTON**, Judge Stewart is greeted at suburban Cincinnati station by his family, which he calls "my only hobby." From left

are David, 7, Potter Jr., 11, Harriet, 13, and his wife Mary Anne ("Andy"). His mother Mrs. Harriet Loomis Potter Stewart, stands behind David.

## YOUNG JUDGE FOR HIGHEST BENCH

Potter Stewart, 43, of Ohio succeeds Burton on U.S. Supreme Court

"I couldn't sleep a wink. . . . I kept asking myself just what the circumstances were in my life that had brought me to that Washington hotel room," Potter Stewart, 43, was describing the night before President Eisenhower had appointed him to fill retiring Associate Justice Harold Hitz Burton's post on the U.S. Supreme Court. The circumstances that had brought him to Washington were impressive:

Son of an ex-mayor of Cincinnati, he had won academic scholarships to Hotchkiss and Yale. A Navy officer, he was on a tanker in the North African invasion. "It was sort of a *Mr. Roberts* Navy," he recalls "scared to death a very small percentage of the time and bored the rest."

Back home in Cincinnati, Stewart served two

terms on the city council, but when asked to go on in politics, he "had to sit down and decide what I wanted to do in life. I decided irrevocably that I wanted to be part of the law." In 1954 he was made judge of the U.S. Court of Appeals and soon gained a reputation for concise and well-written opinions. He also gained the reputation of a liberal and a humanitarian under the law. But, rejecting labels, he admits only to "being a Republican."

The future Mr. Justice Stewart, whose appointment to the Court must still be confirmed by the Senate, looks forward to his lifelong job in Washington, though his daughter Harriet has already entered a dissenting opinion. "I see she is quoted in the papers," notes her father, "as saying she'll stay in Cincinnati."







**HAPPY FAMILY,** Hank Bauer, Charlene and Hank Jr. return to New York in burnt-cork make-up.



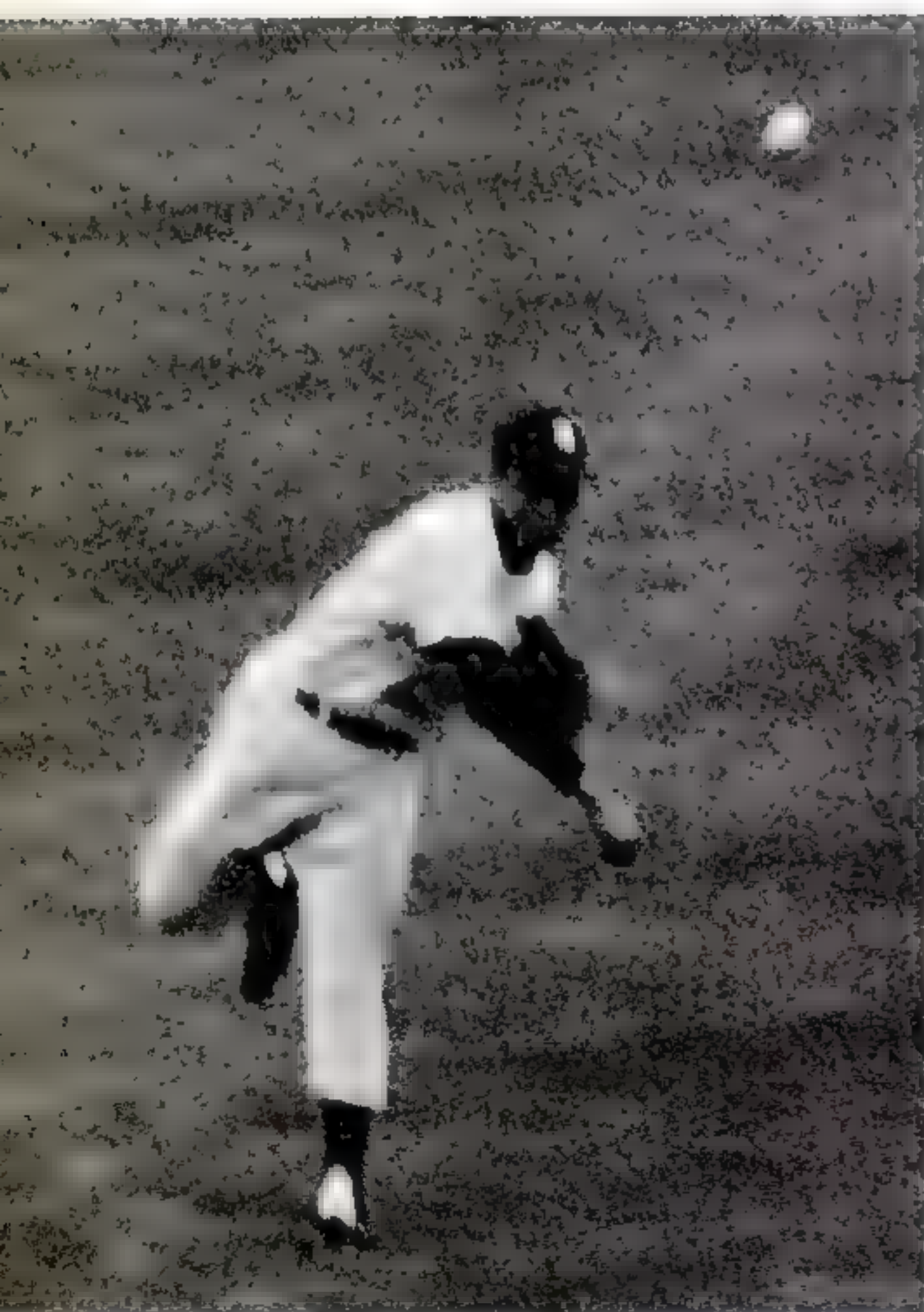
**DECORATED CHAMPIONS,** Yankees wear masks and mustaches as they leave plane after hilarious

flight from Milwaukee. From left: Johnny Kucks, Player Personnel Boss Lee MacPhail, Trainer Gus

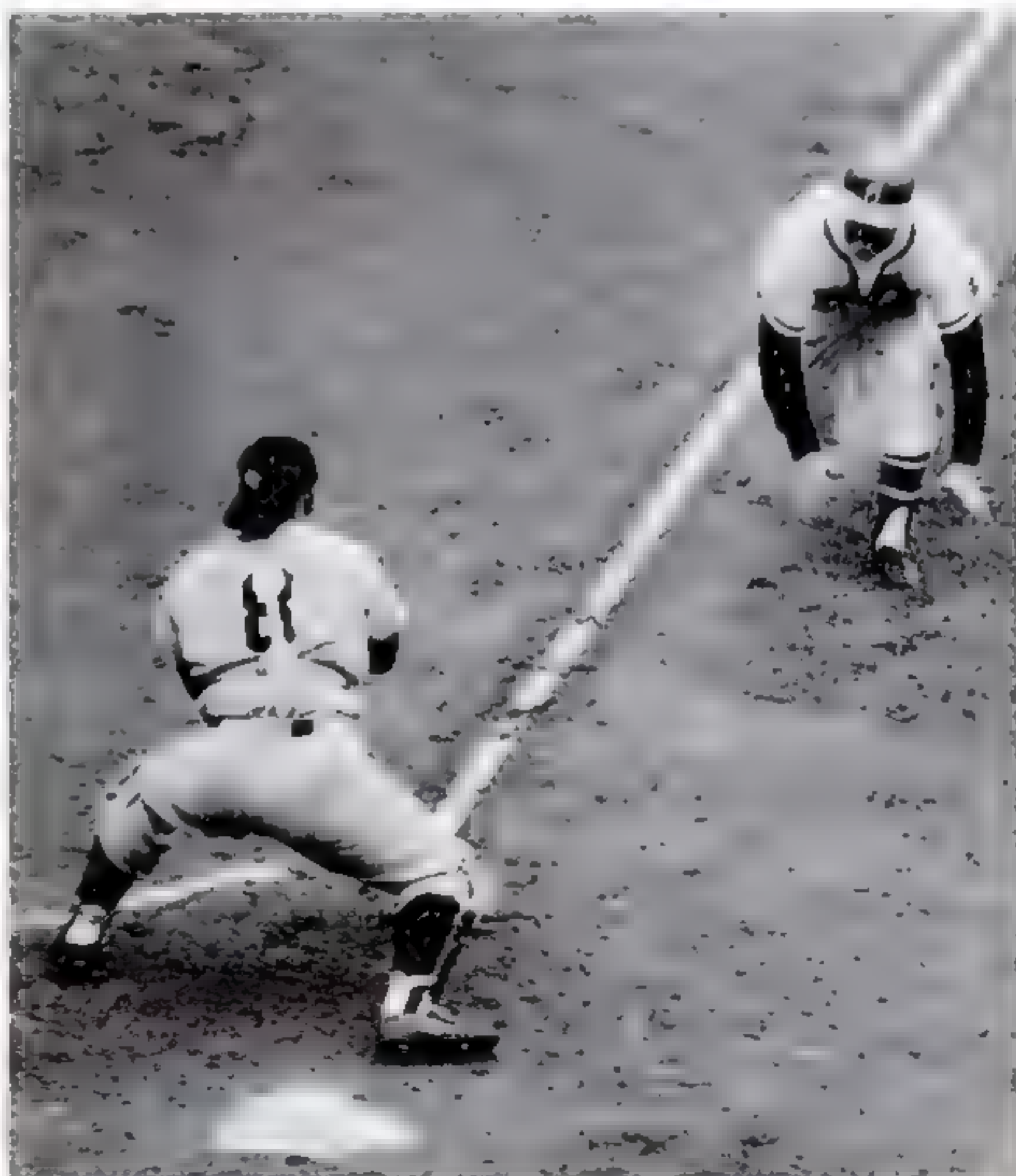
## JOYOUS YANKS IN BLACKFACE

The jubilant Yankees returned from Milwaukee last week looking more like minstrel show comics than world baseball champions. On the plane ride home, with champagne flowing to celebrate their spectacular comeback in the World Series, they submitted to the zany art work of Pitcher Whitey Ford. Using burnt champagne corks, he decorated their faces out-

landishly. Nobody escaped but nobody cared. The trip out to Milwaukee for the last two games had been different—grim and worried. Only a superb belly-sliding catch by Elston Howard in the fifth game had kept them alive. Then in Milwaukee, it was Howard again who warded off calamity (*below left*), then drove in the run that won the Series in the final game,



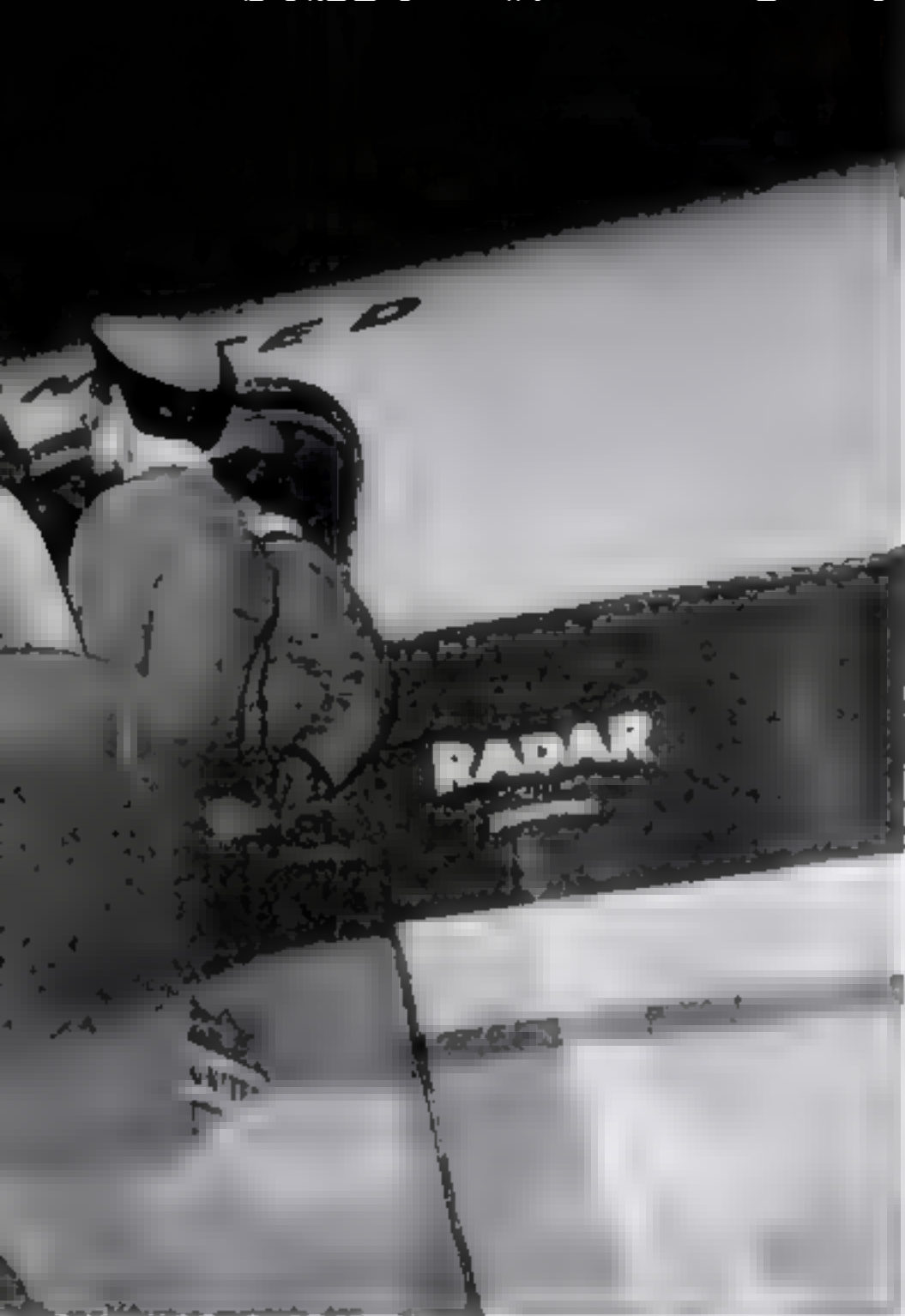
**FIELDING ACE** of Yankees Elston Howard gets off with a throw after catching Logan's short fly in



sixth game. With one out Milwaukee's Andy Patko mistakenly tried to score from third base after the

catch. Howard's perfect throw (*above left*) to catcher Yogi Berra (*above*) easily got Patko by the neck.





March: Bill Skowron, Tom Sturdivant, Yogi Berra, Road Secretary Bill McCarty and Enos Slaughter.

Not since 1925 had a team come back after such a disastrous beginning to win the last three games. Casey Stengel voiced his admiration for the team. "Nobody could have done it but the Yankees," he said. The players showed their appreciation of Casey by decorating his cheeks (right) with a reminder that each will receive a World Series out of nearly \$9,000.



**PITCHING STAR** Bob Turley, who won two games and saved another, flexes muscles after final out.



**THE WINNING MANAGER**, Casey Stengel, happily waves hat in New York. The dollar signs on his

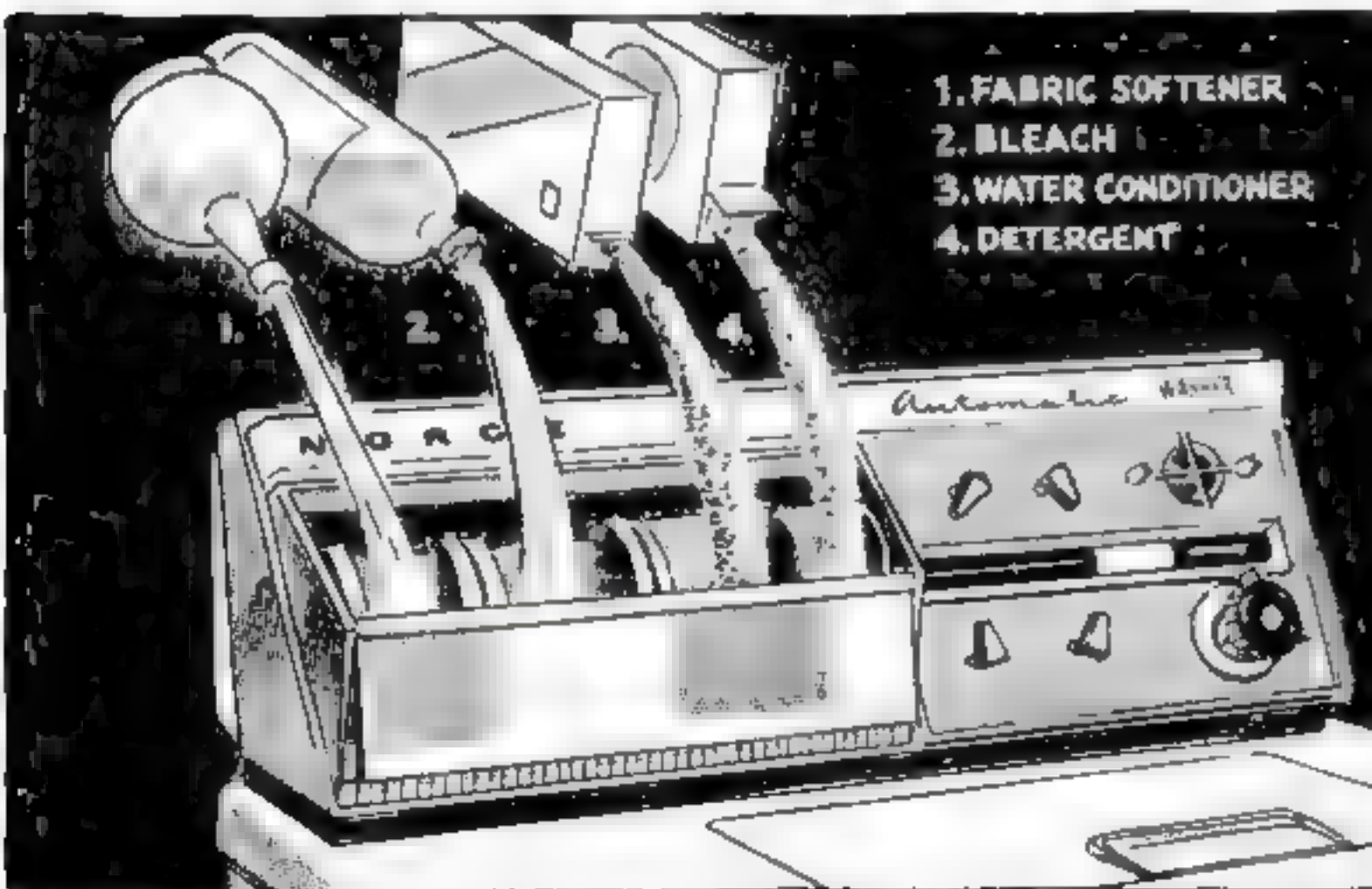
cheeks were applied during the burnt-cork party. "This win was the best of them all," Stengel said.



# RIPLEY'S

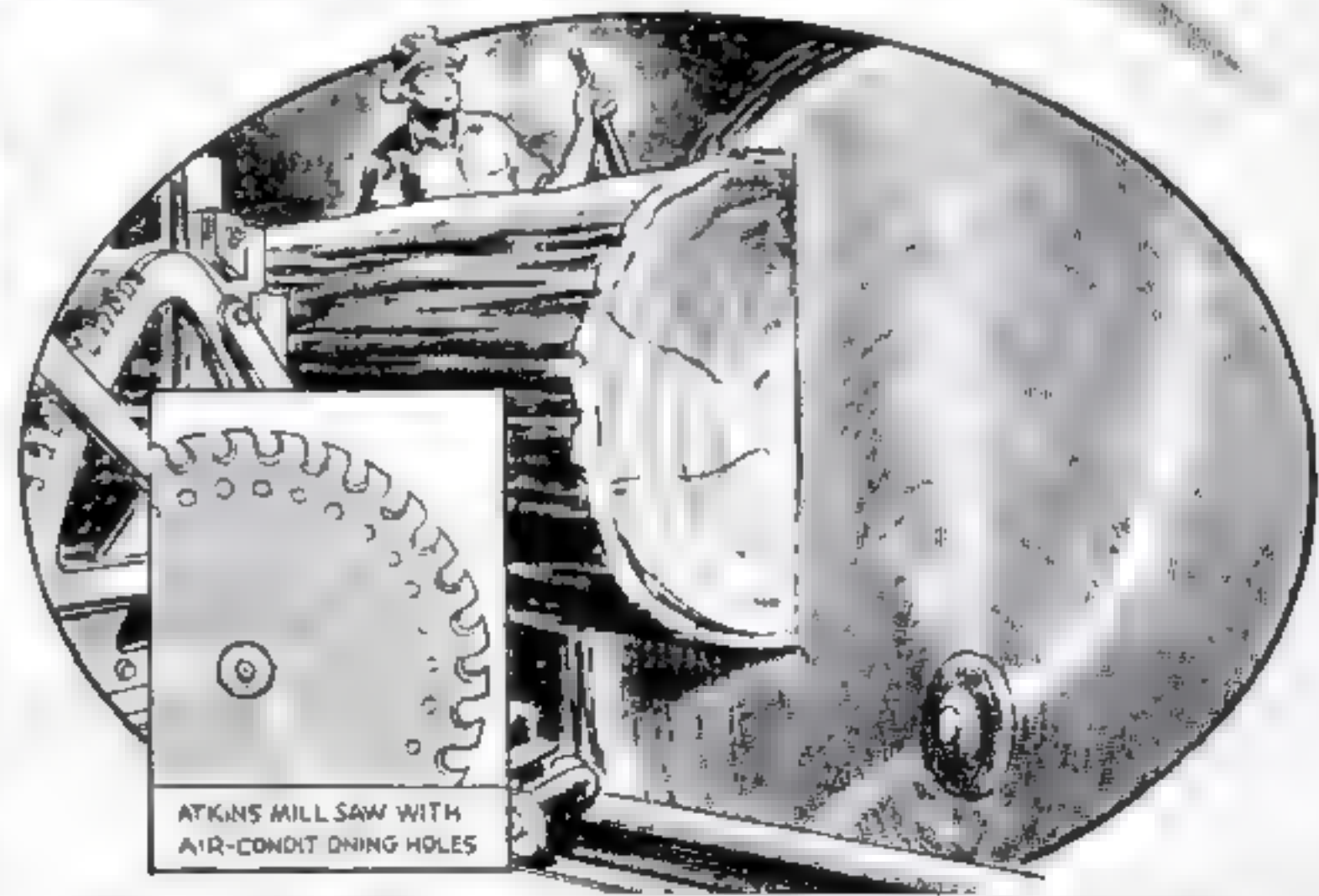
## FLAME-SQUEEZER THAT PUTS MORE POWER IN A MISSILE'S FLIGHT !

FIERY GASES, ROARING OUT THE TAILPIPE, GIVE A GUIDED MISSILE ITS TREMENDOUS THRUST. BUT THESE GASES MUST FIRST BE COMPRESSED BY SPECIAL EXHAUST NOZZLES, "SQUEEZED", SO THEY'LL EXPAND WITH PROPER FORCE. NOZZLES OF THIS TYPE ARE MADE BY B-W'S INGERSOLL-KALAMAZOO IN AN UNUSUAL WAY. A CYLINDER OF HIGH-STRENGTH STEEL IS SPUN ON POWERFUL FORMING EQUIPMENT TO THE RIGHT SHAPE. THIS NEW B-W TECHNIQUE SPEEDS UP PRODUCTION WHILE MAINTAINING THE CLOSE TOLERANCES REQUIRED FOR HIGH PERFORMANCE MISSILES.



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**LATEST WASHER ADDS 4\*BEAUTY AIDS\* TO CLOTHES-AUTOMATICALLY!** JUST MEASURE DETERGENT, AND OTHER ADDITIVES, INTO 4\*BINS\*- AND THE NEW **B-W NORGE DISPENSOMAT\*WASHER** DOES THE REST. IT ADDS EACH INTO WASH OR RINSE WATER EXACTLY AT THE RIGHT MOMENT. THERE'S NO GUESSING, NO SPILLOVER, NO STOPPING THE MACHINE. CLOTHES GET AN AUTOMATIC BEAUTY BATH TO MAKE THEM CLEANER, FLUFFIER, BRIGHTER THAN EVER.



ATKINS MILL SAW WITH  
AIR-CONDITIONING HOLES

**AIR-CONDITIONED SAW BREEZES THROUGH HEAVY TIMBER !** SAWDUST IS THE ENEMY OF HIGH-SPEED LOG CUTTING IN THE MILLS. IT MAKES THE SAW BIND IN THE CUT, HEATS IT UP AND DULLS THE TEETH. SO **B-W'S ATKINS SAW** DESIGNED THIS BLADE WITH SPECIAL\*AIR-CONDITIONING\* HOLES. THEY BLOW AWAY SAWDUST, COOL THE BLADE. CUTTING BECOMES FAST AND CLEAN...TEETH STAY SHARP UP TO 6 TIMES LONGER.

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TINY CELLS IN THE TOP ACTUALLY TURN SUNLIGHT INTO ELECTRICITY - KEEP THIS PORTABLE PLAYING INDEFINITELY. (AT NIGHT IT USES BATTERIES.) BUT THE HEAT OF THE SUNLIGHT THAT RUNS THIS RADIO IS DESTRUCTIVE TO MOST PLASTICS. SO, FOR THE CASE, THE MAKERS CHOSE B-W MARBON CHEMICAL'S CYCOLAC\* PLASTIC. IT WITHSTANDS THE ELEMENTS, RESISTS WARPING AND DISCOLORATION. AND IT WON'T CRACK OR BREAK, EVEN IF DROPPED.



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FRED ASTAIRE LIFTS NEW PARTNER, BARRIE CHASE, THROUGH A HIGH KICK AS PAIR WINDS UP SEVEN-WEEK-LONG REHEARSAL FOR SINGLE TV APPEARANCE.

# Famous Pair's New Partners

By light-footing their way through a long string of first-rate musicals, Fred Astaire and Ginger Rogers became for many years the movies' most famous dance partners. This week the two are dancing on TV—but with different partners. Ginger works with Broadway's renowned soft-shoe strutter, Ray Bolger, and Fred with a titan-haired unknown, 22-year-old Barrie Chase.

Bolger is a wizard-barker for the country fair dance proceedings on the

*Ginger Rogers Show* (CBS-TV, Oct. 15, 10 p.m. E.D.T.). Barrie is in the hour-long *Evening with Fred Astaire* (NBC-TV, Oct. 17, 9 p.m. E.D.T.) in which Fred, whose old movies are a staple on late-night television, dances "live" for the first time on TV. Following his six dance numbers Fred sings a batch of old Astaire songs and to make sure that, at 59, his slight voice would not sound desperately out of breath, he spent the rigorous seven-week rehearsal period doing his singing right after his dancing.

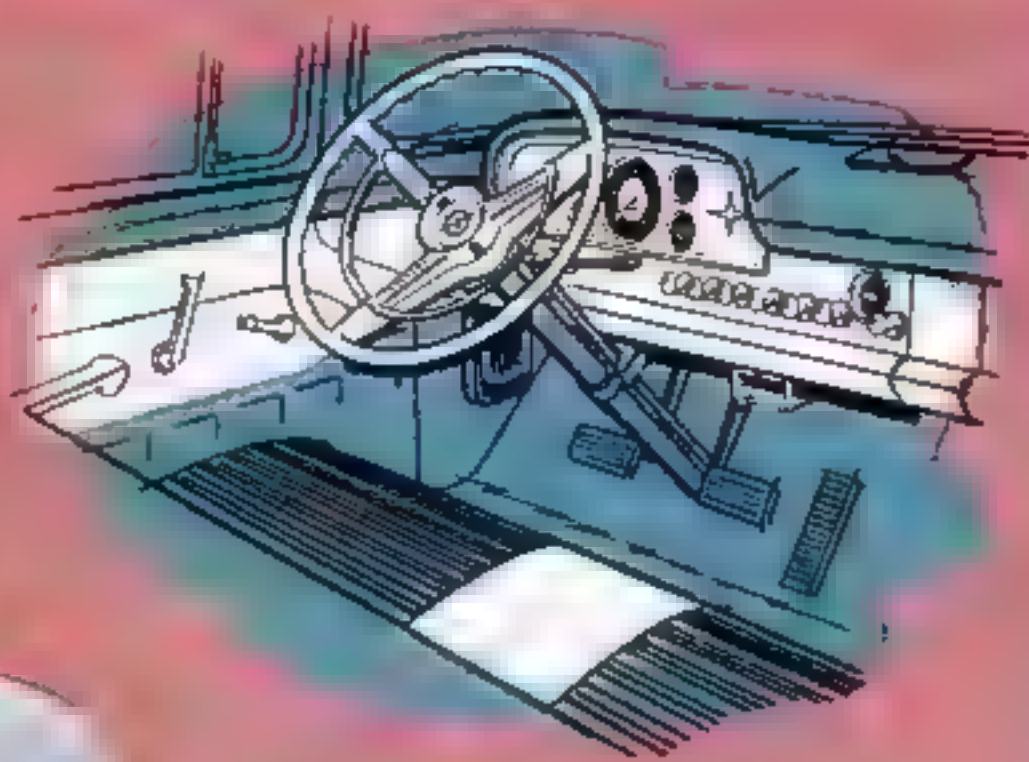




Go FORD-WARD

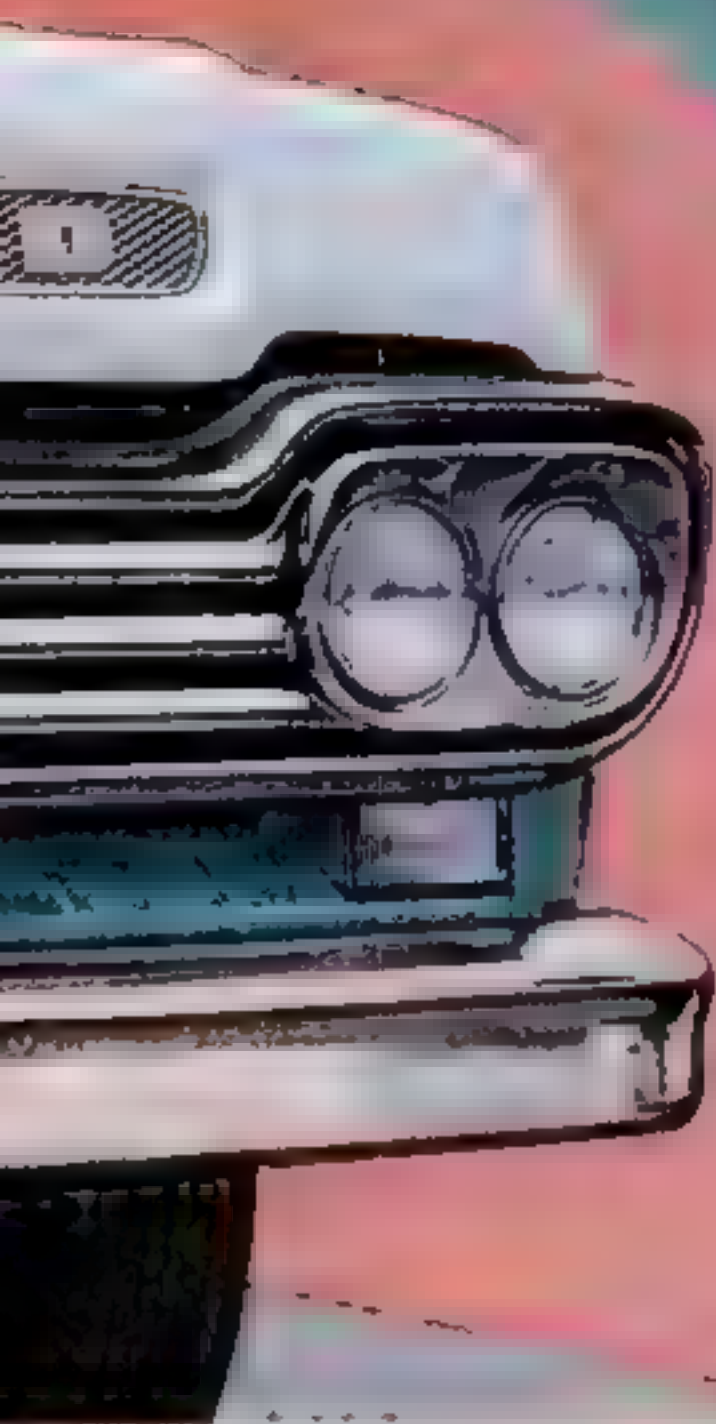






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**NEW STYLESIDE PICKUPS!** Notice the handsome new grille, dual headlights, stronger wrap-around bumper. The cab-wide body holds 23% more than any conventional pickup box 6½-, 8- and 9-ft. boxes available in Styleside or Flareside models. Short Stroke Six or V-8 engines.



**NEW 4-WHEEL DRIVE PICKUPS!** Now, half-ton and ¾-ton users can buy Ford-built 4-wheel drive trucks at Ford's low prices. Their Fords can take on the roughest, toughest off-road

assignments with sure-footed ease. Here are trucks built to operate in mud and sand, climb grades of over 60%. All-new, and available about December 1, 1958.

Every Ford has SAFETY GLASS in every window

**for savings!**



**ALL-NEW CUSTOM RANCHERO!** Longer wheelbase—7 inches more loadspace. Ranchero duplicates the luxury, the go, the smooth ride of a '59 Ford car . . . and it handles half-ton loads with ease! It's the most modern of all light trucks, the prestige pickup for business.

**NEW TILT-CAB TANDEM!** Now, Ford tilt-cab tandems with ratings to 75,000 lbs. GCW! Now, all the advantages of tilt-cab design with the carrying capacity of tandem. Saves 3 ft. in length over all, provides greater payload capacity and saves hours of maintenance time!

# NEW '59 FORD TRUCKS

They're here now! Here to take you *Ford-ward* for savings, *Ford-ward* for modern style and dependability!

Here are two *brand-new* additions to the line . . . the tilt-cab tandems and four-wheel drive pickups. Here, in *all* 371 models in the '59 Ford line, are modern features that cut costs or contribute to driver efficiency! Features like Ford's rugged Short Stroke engines, with their proven gas economy . . . a wider choice of transmissions, including Ford's new Heavy Duty Cruise-O-Matic . . . new cab comfort and conveniences . . . the smoothest ride of any pickup!

And behind every '59 Ford there's the industry's best durability record. For the 13th straight year, a study of ten million trucks proves Ford Trucks last longer! See your Ford Dealer today . . . go *Ford-ward* for savings!

## FORD TRUCKS COST LESS

*Less to own . . . less to run . . . last longer, too!*





**DANCING TO HIS SONGS,** Barrie takes a short home workout in leotard as she does her early-morning limbering up at tempo set by Astaire on old records.



**CHECKING PREDECESSOR,** BARRIE EYES GINGER WITH FRED IN 1935 "TOP HAT"

## COPYING A MASTER

"I used to see Fred's movies and sit through them two and three times," Barrie Chase claims, "but I never dreamed that someday I'd be the girl dancing with him." The latest in a distinguished line of Astaire partners which has included his sister Adele, Ginger, Rita Hayworth and Cyd Charisse, Barrie was born in Kings Point, Long Island where she became so slick on skates when she was 3 that she was offered a job in Sonja Henie's troupe. Since she took off the blades she has danced in the movie version of *Hans Christian Andersen* and served her time on the nightclub circuit.

When Astaire was filming *Silk Stockings*, she was working on another movie lot nearby. Fred drifted over to watch her work. "It made me shake all over," Barrie says. Later he asked her to dance, the partnership was set and Barrie has worked incessantly at learning the master's dancing ways.



**IN THE OLD ASTAIRE MANNER,** young Barrie swirls a bandana as she illustrates the tricks she learned while watching new partner Fred Astaire at work.



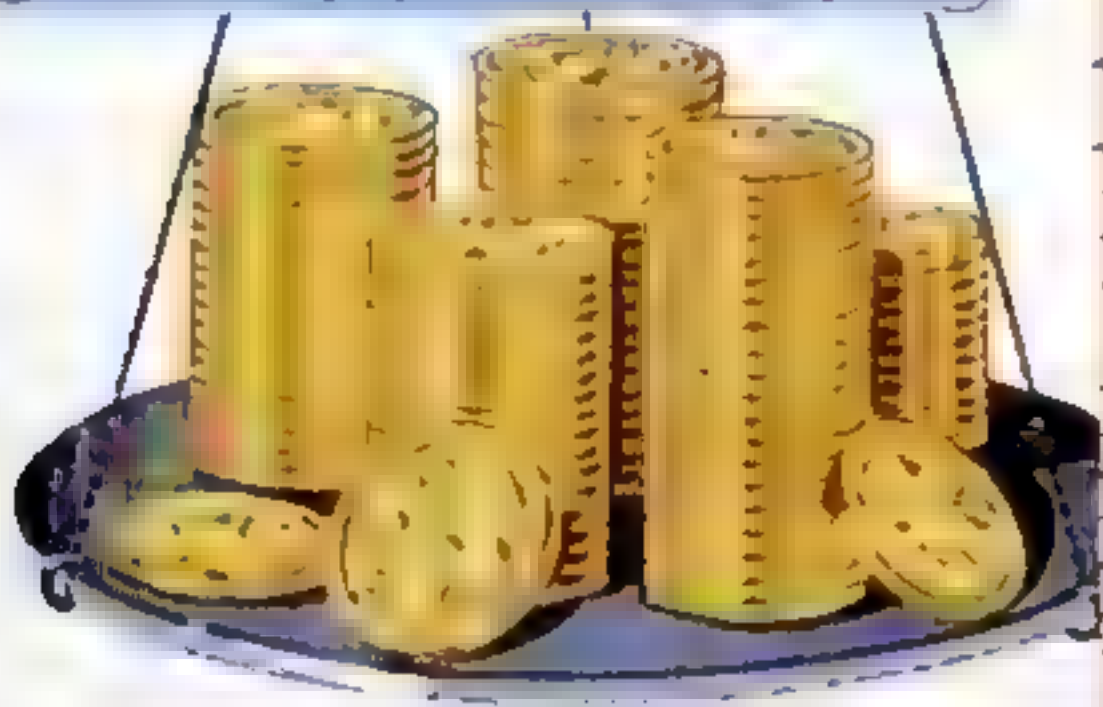
Buy new **BATH SIZE DIAL** in colors

# WIN YOUR WEIGHT IN GOLD!



## GRAND PRIZE

Cash equivalent of your weight in gold—no matter how much you weigh! Check the chart and see what you're worth in solid 10 kt. gold. This is the amount you can win in cold cash. Get bath-size Dial in colors and enter now—enter often!



## SEE WHAT YOU'RE WORTH

AT **\$246** A POUND

IF YOU WEIGH	YOU CAN WIN
100 POUNDS.....	\$24,650
110 POUNDS.....	\$27,115
120 POUNDS.....	\$29,580
130 POUNDS.....	\$32,045
140 POUNDS.....	\$34,510
150 POUNDS.....	\$36,975
160 POUNDS.....	\$39,440

PLUS

**206**

**CASH PRIZES**

SECOND PRIZE

**\$5,000<sup>00</sup> CASH**

3 THIRD PRIZES EACH

**\$500<sup>00</sup> CASH**

**\$50<sup>00</sup> CASH**



## ★ IT'S EASY TO ENTER ★

Now you can match your tile with bath-size Dial and have an opportunity to win a fortune, too! Just buy Dial Soap's special, money-saving "Win Your Weight In Gold" bath-size pack. It's now available at your favorite store in your favorite colors—pink, gold and lovely new aqua. Read the rules on the entry blank that comes with every pack. Complete the easy 2-line jingle in accordance with the rules and mail it in. You save money—and have an opportunity to win your weight in gold! Hurry! Contest ends Dec. 24, 1958

### HINTS TO HELP YOU WIN

Wonderful Dial Soap makes you look fresh, feel fresh, stay fresh. All day long. Dial is mild. Dial smells good. And Dial destroys bacteria that make perspiration offensive. Removes blemish-spreading bacteria that often spoil your complexion, too. Choose your favorite bath-size color—pink, gold or lovely new aqua—and enter Dial's exciting contest today. You may win your weight in gold!



Dial Soap in colors  
now available in Canada

## Get Official Entry Blank

ONLY IN THESE SPECIAL  
BATH-SIZE DIAL PACKS

See how easy it is to complete  
this 2-line jingle:

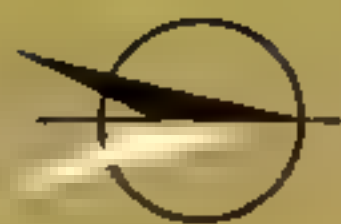
"Dial is wonderful

(Make last word in both lines rhyme)

**and save 6¢**







DODGE FLASHES AHEAD IN 1959

# THE NEWEST OF EVERYTHING GREAT...

*The Greatest of Everything New!*

New things, great things, reward you in this '59 Dodge. Seats swing out to invite you in. New HC-HE engines—high compression, high economy—whisper their promise of eager performance at substantial savings. Orderly rows of buttons on a gleaming panel welcome you to the first all-pushbutton car, with fingertip control of driving and weather. New Level-Flite Torsion-Aire

introduces you to three dimensional comfort—ride control, road control, load control. It keeps you on an even keel at all times. Outside mirrors adjust from inside. Inside mirrors adjust themselves electronically to banish glare. All this is great. But the final reward is the greatness built into this Dodge. It is deep down, through and through, and thoroughly satisfying.

Open this page to 1959's new shape of motion →

## New '59 DODGE

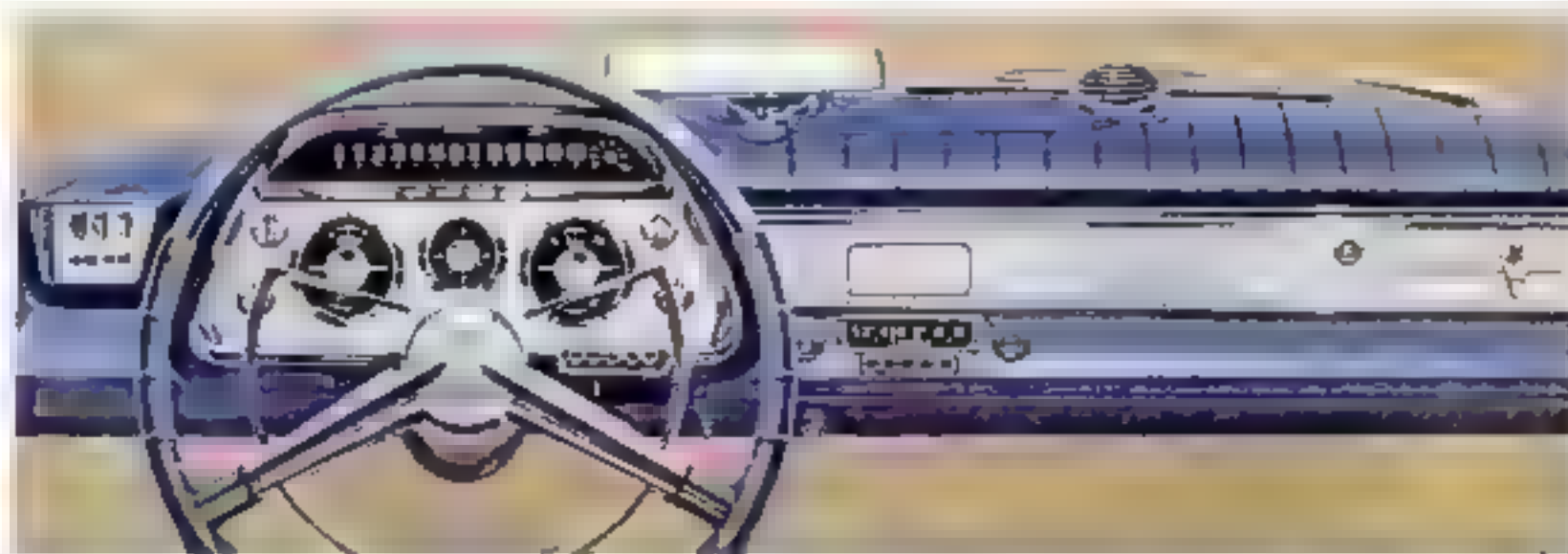




New Swing-Out Swivel Seats invite you to step in and discover the newness and greatness of the '59 Dodge. Get aboard, swing in and the seat locks in place. Pull down the center arm rest. You are in a position of wonderful control, wonderful support. And now... *take off!* You have never seen, felt, owned anything like it.



New HC HE engines save gas. High compression, high economy.



First all pushbutton car leads the way with pushbutton control of driving and weather. A touch of your finger starts the car, selects your gear, warms you up or cools you off. Talk about ease!



Hoods sweep over dual headlights—the new shape of caution.

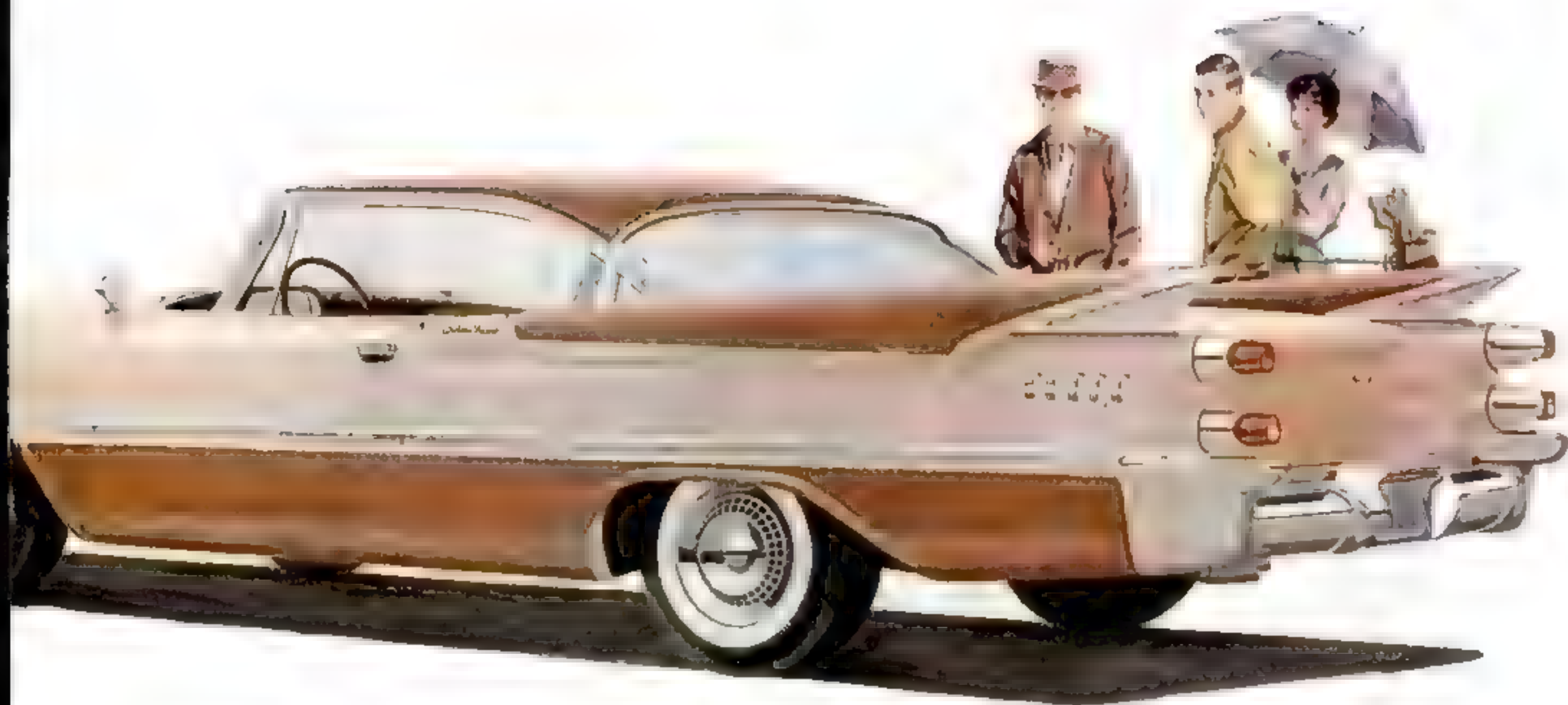
New Level Flite Torsion-Air is the first suspension system to give you three-dimensional comfort, ride control, road control, load control. Nothing like it!

Finger-tip Torque Flite take-off delivers more thrust to the rear wheels.

Crisp and sober look—the new Swept Wing look for '59 is set off by thrusting Jet-Trail Tail Lamps.





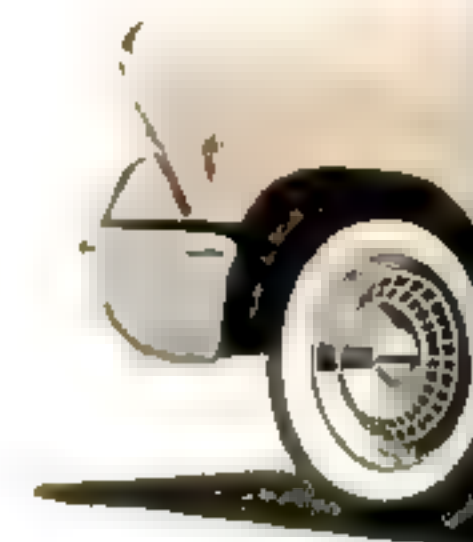
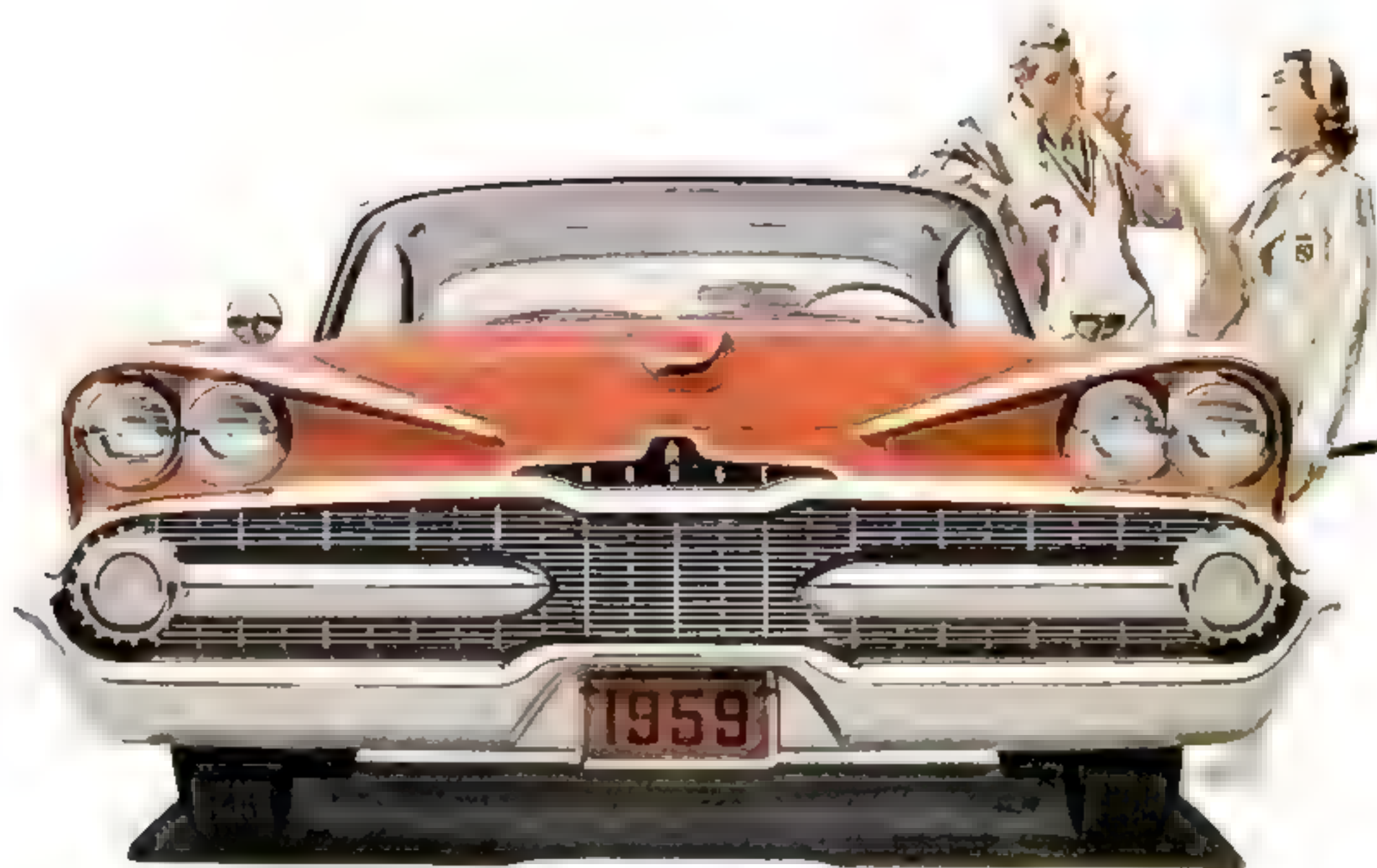


.....

IT'S GREAT!      SO MUCH THAT'S DODGE!







SO MUCH THAT'S NEW!, SO MUCH THA

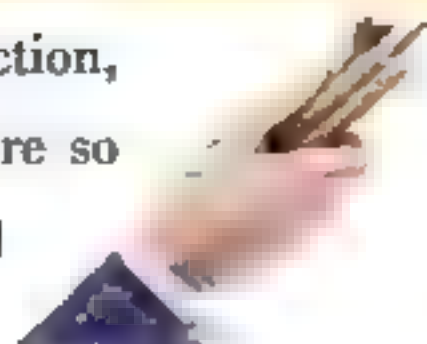






Let's face it, men—there is nothing timid about a cigar. It's 100% male...in flavor, satisfaction, and in its psychological lift. Yet you needn't inhale to enjoy cigars...and no other pleasure so great costs so little. Try a few cigars today and...**Get that good cigar feeling!**

CIGAR INSTITUTE OF AMERICA, INC.







THE CLASS OF FORMAL FASHION: GRINNELL (CENTER) AND ROOMMATES PREPARE TO DRIVE THE PRINCETON TIGER FROM CAMPUS TO THE COLUMBIA GAME.

## OLD ELEGANCE AT OLD NASSAU

For 10 years Princeton University students have been hobbled by a firm college rule forbidding them to operate motor vehicles on or near campus. This fall an enterprising sophomore, Eric Grinnell, deftly sidestepped the regulation with a horse and an 1878 vintage buggy. A carriage connoisseur for five years, Grinnell picked up the Brewster brougham last summer for \$10 and talked college officials into letting him drive it.

Princetonians have been quick to take advantage of this new note of elegance, and on Saturdays the Princeton mascot rides to the football

game in style (*taboret*) attended by Grinnell and two roommates decked out in toppers and tails. To make his carriage pay its way, he spends \$65 a month to board his nag, Nancy, at the Princeton Riding Club. Grinnell has gone into the livery business. He rents out to alumni for nostalgic football weekend excursions and is doing a brisk evening business with undergraduates and their dates, taking them on moonlight drives to such romantic spots as Lake Carnegie (one-half hour—\$3) and the Princeton Institute for Advanced Study (one hour—\$5).



LIQUID  
**trend**  
PUREX  
DETERGENT FOR DISHES  
12 OUNCE  
**2 CANS 59¢**

You can't buy any dishwashing detergent that cuts grease faster or leaves hands softer. Yet note the low price!

gentle to hands!  
**trend**

\*Fair trade price in states east of Rocky Mountains having fair trade laws with non-signer provisions—suggested retail price in all other states.

*a product of Purex Corporation, Ltd.*

## ELEGANCE AT OLD NASSAU CONTINUED



**TENDING NAG.** Grinnell adjusts Nancy's harness. His first horse, a rented one, broke a shaft. But Nancy, who cost \$875, is Amish-bred and tractable.



**SPLIT TIRE** has so far defied efforts to fix it. Grinnell keeps it in place with baling wire. He hopes to buy equipment from retiring New Jersey wheelwright.



**FINAL ADJUSTMENT** to costume is made by Grinnell as he straightens ascent before leaving for evening run. Costume is period style and secondhand.



# Students learn more! Adults earn more ...when you know how to type!



**STUDENTS LEARN FASTER — IMPROVE IN EVERY SUBJECT!** Leading educators agree that touch typing on a Smith-Corona stimulates a student's interest in learning, encourages creative expression, helps correct poor study habits, improves spelling, teaches punctuation, increases reading skill. Yes — students gain new interest in school, learn faster, improve in every subject when they touch type on the world's fastest and finest portable!

## **FREE** with any Smith-Corona Portable a \$23<sup>95</sup> home study course on records that teaches you to type in just 10 days!

For students, businessmen and housewives, touch typing is one of today's most valuable skills. And to teach you touch typing the *correct* way, the *easy* way — *to records*, Smith-Corona now offers a complete, educator approved home study course *free* with the world's finest portable. Specially designed for use with any Smith-Corona Portable, this unique ten-day course takes less than an hour a day, teaches anyone, regardless of age or experience.

Smith-Corona's Ten-Day Touch Typing Course combines written text and recorded instruction. The recorded voice of your Smith-Corona typing instructor coaches you thoroughly in the proper touch typing fundamentals, guides you carefully through easy-to-follow exercises, fully explains shortcuts to greater typing speed and accuracy.

Prepared by Smith-Corona's Educational Department under the supervision of Norman P. Saksvig, former World's Professional Typing Champion, this exclusive *audio-visual* home study course has been thoroughly tested, proven effective among both students and adults.

See your Smith-Corona dealer today and learn touch typing on the world's finest and fastest portable with your *free* Smith-Corona Ten-Day Touch Typing Course on records!

as little as \$5.00 down  
up to 24 months to pay

## Smith-Corona



**WOMEN — ACQUIRE A VALUABLE SKILL!** For women, touch typing on a Smith-Corona is always emergency income insurance. Touch typing aids in social correspondence, helps organize household bookkeeping!



**MEN — ADVANCE FASTER IN YOUR CAREER!** Men find that touch typing on a Smith-Corona helps them with their work, is a way to swift career advancement, opens the door to greater earnings in every occupation!



**HERE'S WHAT YOU GET — EXCLUSIVE WITH SMITH-CORONA!** A complete 10-day course in touch typing! • Two 12" long-playing records containing touch typing fundamentals, shortcuts to speed and accuracy, exercises and drills! • Complete instructions, typing charts and typing tests to help gauge progress! All FREE with any Smith-Corona — the portable with all the features an expert demands, all the conveniences a beginner requires! • Exclusive Page Gage • Convenient Quickset Margins • Fast, responsive touch • Full 88-character keyboard.

Copyright 1958 Smith-Corona Morthand Inc.



M

it's exciting...easy...

A R T E X<sup>®</sup>

## Color Co-Stars

**TOWELS TO MATCH BATH RUGS TO MATCH SHOWER CURTAINS!** There's your color scheme! For the first time...all in the very same colors...all in one department of your favorite store to make shopping easy...all by Martex. You can be one of the first to have a perfectly matched bath scheme.

Here's how to do it. Pick the color you love from America's favorite luxury towels. Then pick the same color in deep-piled Martex bath rugs and in Martex shower and window curtains of lustrous Celanese<sup>®</sup> acetate taffeta. Highlight your selections with the boldly checked "Finesse" pattern, sparkled with golden threads. Voila! Now see how beautiful your bath will be!

Your Martex custom-decorated bath can cost as little as \$25.50, including a 6-piece towel set...bath rug and lid cover...plus shower and window curtain set! Martex, 111 West 40th Street, N. Y. 18. Products of West Point Manufacturing Co.



**Now at  
America's  
finest stores:**

## ALABAMA

Birmingham  
Loverman's  
Gadsden  
Duncan's Dept. Store  
Montgomery  
Dunnevant's Dept. Store  
Mobile  
C. J. Gayfer Company  
Montgomery  
Belk-Hudson Co.

## ARIZONA

Phoenix  
Korrick's Dept. Store  
Tucson  
Levy's of Tucson

## CALIFORNIA

Bakersfield  
Malcolm Brock Co.  
Burbank  
J. F. Hink & Son  
Burlingame  
Levy Bros.  
Concord  
Kahn's  
Glendale  
H. S. Webb & Co.  
Hawthorne  
The Boston Store  
Hayward  
Macy's  
Long Beach  
Burlingame  
Los Angeles  
Bullock's  
"Coutler's"  
Glendale  
A. S. Stevens  
North Hollywood  
Rathbun's Inc.  
Oakland  
Kahn's  
Palo Alto  
The Emporium (Stanford)  
Pomona  
Orange Bell Emporium, Inc.  
Richmond  
Macy's  
Sacramento  
Hale's Dept. Store  
Rhodes County Club Centre  
Wenatchee  
Wenatchee Lumber & Co.  
San Diego  
Golden State Lumber Stores  
Mission's  
San Francisco  
City of Paris  
The Emporium  
Macy's  
Raphael Wall & Co.  
(The White House)  
San Jose  
The Emporium  
Hale's Dept. Store  
L. Hart & Son  
Macy's (Valley Fair)  
San Luis Obispo  
Riley's Dept. Store  
San Mateo  
Levy Bros.  
Macy's (Hilldale)  
San Rafael  
Macy's

San Antonio  
Bullock's  
Rankin Dry Goods Co.  
Santa Barbara  
Tranwith's  
Whittier  
Myer's Dept. Store

## COLORADO

Colorado Springs  
May Co.-D & F  
Denver  
May Co.-D & F

## CONNECTICUT

Bridgewater  
Howland Dry Goods Co.  
Fairfield  
Fairfield Dept. Store  
Hartford  
G. Fox & Co., Inc.  
New Britain  
Davidson & Leventhal  
New Haven  
Sutton's  
Norwich  
Rind & Hughes  
Stamford  
C. G. Miller Co.

## DELAWARE

Newark  
Newark Dept. Store  
Wilmington  
Linen Mart

## DISTRICT OF COLUMBIA

Washington  
The Hecht Company  
The S. Rann Sons Co.  
Lansburgh's  
Woodward & Lothrop

## FLORIDA

Daytona Beach  
Funchess's  
Daytona Beach  
Marsch's  
Jacksonville  
Funchess's  
Miami  
Burdine's  
Jordan Marsh  
Orlando  
Dickson Ives & Co.  
Pensacola  
Gayfer's  
St. Petersburg  
Wilson Chase Co.  
Tallahassee  
P. W. Wilson Co.  
West Palm Beach  
The Pioneer Co.

## GEORGIA

Albany  
Rosenberg Bros.  
Carrollton  
The Household Shop  
Decatur  
Balk-Gallant Co.  
LaGrange  
The Jewel & Lumber Shop

Atlanta  
Belk-Hudson Co.  
Savannah  
Levy's  
Valdosta  
C. C. Vannoy & Co.

## IDAHO

Boise  
G. C. Andersen

## ILLINOIS

Chicago  
Cortez Pike Scott & Co.  
Evanston  
Joseph Spence Co.  
Peoria  
P. A. Berger & Co.  
Rockford  
D. J. Stewart & Co.

## INDIANA

Evansville  
The Evansville Store, Inc.  
Gary  
H. Gordon & Sons  
Indianapolis  
The Wm. H. Block Co.  
South Bend  
George Wyman & Co.

## IOWA

Cedar Rapids  
The Kilham Company

## KENTUCKY

Louisville  
Baker's St. Matthews  
Paducah  
Paducah Dry Goods Co.

## LOUISIANA

Alexandria  
Waller's  
Baton Rouge  
Rosenfield House of Fashion  
New Orleans  
D. W. Holmes Co., Ltd.  
Shreveport  
Horne's

## MAINE

Portland  
Parsons, Mitchell & Brown Co.

## MARYLAND

Baltimore  
Smith's, Inc.  
Baltimore  
Hochschild, Kohn & Co.  
Salisbury  
Benjamin's

## MASSACHUSETTS

Boston  
Wm. Filene's Sons Co.  
Boston  
Jordan Marsh Co.  
Boston  
Hornell Brothers  
Boston  
T. D. Whitney Inc.  
Boston  
Collins  
Haverhill  
Sawyer's  
Lowell  
Ben Marche

Pittsfield  
Engle Brothers  
Quincy  
Sheridan's  
Springfield  
Forbes and Watson, Inc.  
Waltham  
Grover Cronin  
Worcester  
Bernard's  
Dorchester & McKay Co.

## MICHIGAN

Birmingham  
Jacobson's  
Detroit  
The J. L. Hudson Co.  
The L. H. Conant  
Grand Rapids  
Paul Steinhilber & Sons  
Grosse Pointe  
Jacobson's  
Jackson  
Jacobson's  
Saginaw  
Jacobson's

## MINNESOTA

Minneapolis  
Dayton's  
St. Paul  
Schwinn's Inc.

## MISSISSIPPI

Jackson  
Hammington's

## MISSOURI

Kansas City  
Macy's  
St. Louis  
F. J. Schumacher & Co.  
Springfield  
Horn's

## MONTANA

Billings  
D. J. Cole  
Great Falls  
Great Falls  
Paris of Montana

## NEBRASKA

Omaha  
J. T. Brundage & Sons  
Omaha  
The Golden State

## NEVADA

Las Vegas  
Rosen's of Las Vegas

## NEW HAMPSHIRE

Manchester  
Machinist's

## NEW JERSEY

Asbury Park  
Stenbach Co.  
Englewood  
Craig Dry Goods  
New Brunswick  
P. J. Young Dry Goods Co.

Newark  
Tahoe & Co.  
Plainfield  
Tupper's  
Red Bank  
Stamford Co.  
Trenton  
Horton-Vorhies  
Vineland  
A. C. Schwarzenbach

## NEW MEXICO

Albuquerque  
The Dangle Co.  
Las Cruces  
The Dangle Co.

## NEW YORK

Albany  
John S. Myers Co.  
Binghamton  
Foster, Dick & Walker  
Brooklyn  
Abramson & Straus  
The County Shop  
Buffalo  
Adam Meltrum & Anderson  
The Wm. H. Hargrave Co.  
Elmira  
S. J. Jones Co.  
Enid  
McLeod's Dept. Store  
Huntington  
Huntington's Dept. Store  
Niagara  
Rothschild Brothers  
Jamestown  
H. Gertz & Co.  
Kingston  
The Wadsworth Co.  
New York  
B. Altman & Co.  
Fifth Ave. Bldg., 5th Fl.  
St. Marks  
John W. Wadsworth (Liberty Street)

Blackwell  
E. W. Edwards & Son  
Saratoga  
Charles H. Reed Co.  
Schuylkill  
H. S. Barney  
The Wallace Co.  
Syracuse  
Dry Brothers  
E. W. Edwards & Son  
Utica  
The Boston Store

## NORTH CAROLINA

Ashland  
Ivey's  
Charlotte  
Belk Bros. Co.  
J. B. Ivey & Co.  
Greensboro  
Belk's Dept. Store  
Salem  
Dave Outbrecher  
North Dakota  
Minot  
Effort's  
Bismarck  
A. W. Lucas Co.  
Ohio  
Akron  
The M. O'Hall Co.  
The A. F. Kelly Co.

Ashtabula  
Carroll's Allen Co.  
Cincinnati  
The John Shultz Co.  
Cleveland  
The H. H. Bros., Co.  
The Huber Company  
The May Company  
Steering-Lindner-Davis  
Columbus  
The F. & S. Lathrop Co.  
Dayton  
The H. H. Bros. Co.  
Springfield  
The Edward Weiss Co.  
Toledo  
Leland's  
Vanderbilt  
The G. M. McKeever Co.

## OKLAHOMA

Enid  
Hertzberg's  
Oklahoma City  
Kerr's Inc.  
Shawnee  
Pratt's Dept. Store  
Tulsa  
Seidman's

## OREGON

Eugene  
Russell's  
Medford  
Mann's  
Portland  
Miller & Frank Company  
"Olds & King"  
Salem  
Miller & Frank's  
Miller's Dept. Store

## PENNSYLVANIA

Allentown  
Hess Bros.  
Chester  
Spawr Bros.  
Erie  
The Boston Store  
Germantown  
George Allen  
C. A. Howell  
Harrisburg  
Pomeroy's  
Lebanon  
Hager & Bros.  
Lawrence  
Pomeroy's  
Philadelphia  
Schubert-Schwarzenbach  
Shillington's Inc.  
Strawbridge & Clothier  
Pittsburgh  
Gambel's  
Kaufmann's  
Pottsville  
New York Store  
Reading  
C. R. Whitmer Co.  
Scranton  
Cleveland Shopping Co.  
(The Globe Store)  
Scranton Dry Goods Co.  
Wilkes-Barre  
The Isaac Lang Shop

## RHODE ISLAND

Providence  
The Shepard Co.  
Woonsocket  
McCarthy's

## SOUTH CAROLINA

Anderson  
Griffith-Berk Company  
Charleston  
Kerrison's  
Columbia  
Belk's Dept. Store  
Greenville  
Meyers-Arnold

## SOUTH DAKOTA

Brookings  
Cole's  
Sioux Falls  
Schwartz's, Inc.

## TENNESSEE

Chattanooga  
Miller Bros.  
Memphis  
John Garber  
Nashville  
Cain Stein Co.

## TEXAS

Arlington  
Mullins  
Austin  
E. M. Scarborough & Sons  
Big Spring  
Hempill Wells  
Dallas  
Vittie-Goodling Co.  
Galveston  
Eckman's  
Houston  
Foley Brothers  
Jesse's of Houston  
Langview  
Perkins Brothers  
Lubbock  
The Dangle Co.  
McKinney  
McKinney Dry Goods  
Midland  
Midland Hardware & Furniture Co.  
Odessa  
The Dangle Co.  
Pampa  
The Dangle Co.  
Port Arthur  
Blumfeld  
San Antonio  
Junkel's of Texas  
Tyler  
Keywell's  
Victoria  
The Dangle Co.  
Wichita Falls  
McClurkan's Inc.

## UTAH

Ogden  
The Bon Marche  
Salt Lake City  
The Approach Co.

## VERMONT

Burlington  
Abraham's

## VIRGINIA

Charlottesville  
Tipton's  
Danville  
Belk-Leggett Co.  
Norfolk  
Ames & Brownley  
Richmond  
Miller & Rhodes  
Roanoke  
Heron-Hughes Inc.

## WASHINGTON

Bellingham  
Wah's  
Bremerton  
Bremerton's Dept. Store  
Seattle  
The Bon Marche  
Spokane  
The Bon Marche  
Spokane Dry Goods Co.  
(The Crescent)

## WEST VIRGINIA

Bluefield  
The Thompson Co.  
Charleston  
Stone & Thomas  
Woodrum's  
Clarksburg  
The Clarksburg Curtain Shop  
Parkersburg  
Parkersburg Dry Goods Co.  
Parkersburg  
Davis Bros. Dept. Store  
Wheeling  
Stone & Thomas

## WISCONSIN

Milwaukee  
T. A. Chapman Co.  
Oshkosh  
Milwaukee Boston Store, Inc.  
Wyoming  
Casper  
Kaspi Dry Goods Co.  
Laramie  
Kaspi Dry Goods Co.

## CANADA

The T. Eaton Co., Ltd.  
A. J. Freeman Ltd.  
Murphy Gable Ltd.  
Hudson Bay Co.  
Henry Morgan & Co. Ltd.  
Jas. A. Galt's Ltd.  
The Robert Simpson Co., Ltd.  
Woodward Stores Ltd.

## CUBA

Havana  
El Encanto  
La Filadelfia  
El Salvador  
San Salvador  
Barrera

\*Available at select stores, and branches. Prices slightly higher outside the U.S.



*to custom decorate your bath*



**MARTEX TOWELS** come in so many beautiful colors to match or mix. Bath size, solid color or checked... \$2.



**MARTEX BATH RUGS** are so luxurious looking. Solid colors... from \$4.95. Checked "Finesse" rug... \$6.95.



**MARTEX SHOWER CURTAINS**, solid colors \$6.95. Checked pattern... about \$8.95. Window curtains to match.







WITH HER GRANDCHILDREN Mrs. Eisenhower spends a Saturday afternoon watching Susie (left) and Barbara Anne who played with model planes as Mary

Jean and David drove an electric car around the White House drive. Barbara likes to drive the car inside the house and have the guards open doors as she goes along.

# A Rare Picture Visit: The First Lady at Home

## MRS. EISENHOWER FULFILLS MANY ROLES

The role of First Lady is many-sided and takes many talents. As these historic and unprecedented color photographs show, Mamie Doud Eisenhower was well trained for the job. She matured in the tradition of Army wives, maintaining 29 homes in as many years, from a two-room apartment at Fort Sam Houston as a lieutenant's wife to an estate in Marnes-la-Coquette, outside Paris, as wife of the Commander of NATO. As the wife of the president of Columbia University she maintained a mansion in New York. Now, as wife of the President of the U.S., she is able to handle gracefully the many occasions of pomp and protocol and has learned to make the most of the rare moments of personal pleasure and relaxation.

For any woman the task of running a 132-room house, managing a staff of 30 servants, entertaining several thousand people a year would be taxing. But as First Lady, Mrs. Eisenhower must also

give at least half her time to public duties. She spends most of her morning answering the thousand letters she receives a week. She often meets as many as 600 official visitors a day.

But Mrs. Eisenhower also actively runs her home. As she walks through its rooms she runs her finger, Army-style, along unlikely places looking for dust. And she is never too busy to be a devoted grandmother and a helpful wife.

Many small pleasures are denied her. Mrs. Eisenhower cannot spontaneously run downtown to shop. Most of her clothes are sent to the White House for her to select. She has someone come in to do her hair. Mrs. Eisenhower frankly admits she would be perfectly satisfied to be known as a housewife, and probably secretly looks forward to the day that will be true. But in the meantime she plays her part well and even looks as though she were enjoying herself immensely.



SATURDAY TREAT for Mrs. Eisenhower and the children is to watch movies in the White House projection room where two or three evenings a week

Photographed for LIFE by EDWARD CLARK





the grown-up Eisenhoweres see Westerns and other films. From left to right: David, 10; Susie, 6; Mary Jean, 2, who shares her grandmother's seat; and

Barbara Anne, 9, wait expectantly for the lights to go off. The children visit their grandparents almost every week and sometimes spend the weekend. Mrs.

Eisenhower encourages David's swimming in the White House pool—as an admirer of the drawings the children make. But is also firm when they misbehave.

CONTINUED



## FIRST LADY CONTINUED



**ORDERING SUPPLIES.** Mrs. Eisenhower goes over the shelves of canned goods in the pantry as Major Domo Charles Fickan makes a shopping list.

Many items are bought in bulk (the White House uses a gallon of silver polish a week) and much of the purchasing is supervised by Mrs. Eisenhower.



**PLANNING MENUS** with the kitchen staff. Mrs. Willie Payne (left), Mr. Fickan, Chief Pedro I. La and Donald Major, the First Lady goes over weeks



**MILITARY ESCORT** is provided by two White House aides in dress uniform at dinner for West German President Theodor Heuss. Behind them Heuss and Eisenhowers walk down red carpeted hall as Marine band plays *Hail to the Chief*







meals. She clips out recipes to try when she and the President are alone but sometimes consults State Department on menus for foreign dignitaries.



**ARRANGING FLOWERS** with the White House florist Robert Redmond, Mrs. Eisenhower fixes vase of yellow gladioli, one of her favorite flowers. Fresh

flowers are kept in every room used regularly and she enjoys choosing them. For formal dinners she carefully selects flowers that complement her gown.



**DINNER GUESTS** at the banquet for President Heuss sit at an E-shaped table which the hostess finds more intimate than the previous U-shaped seating arrangements. The Eisenhowers sit side by side in the center (right) of the "E."

**FORMAL TABLE**, set for the Heuss dinner, has gold flatware, in use since the Monroe administration, and gold service plates added to the White House china by the Eisenhowers. Room, now pastel, was once hung with big game trophies.



## FIRST LADY CONTINUED



**BEFORE-DINNER RECEPTION** is held in the East Room. Here guests at a State dinner for the Supreme Court justices await the entrance of President and Mrs. Eisenhower. They then will file past the receiving line to be presented.

**AFTER-DINNER MUSICALS** featuring a male quartet was selected by Mrs. Eisenhower as the entertainment to follow the dinner for President Heuss. High point of the evening was the rendition of a specially written song, *First Lady*.



**LIVELY ENTERTAINMENT** was provided for the 61 guests at the Supreme Court dinner and for 200 others who were invited for after dinner. In the center of first row, Mrs. Earl Warren (in blue), the President, Mrs. Eisenhower and

the Chief Justice listen to *I Could Have Danced All Night* from *My Fair Lady*. Afterward the guests had a champagne supper. Mrs. Eisenhower now has musicals following all State dinners, preferring them to receptions with dancing.





**WITH THE LADIES** Mrs. Eisenhower, wearing a pale pink strapless evening dress, chats with Mrs. Earl Warren (in blue) and other guests following the State dinner for the Supreme Court justices. After dinner the ladies withdrew to the

Red Room (*above*) for coffee while the gentlemen had coffee in the Green Room. Then the dinner guests moved down the hall to the East Room (*opposite*) where, with other invited guests, they listened to music from current hit musicals.



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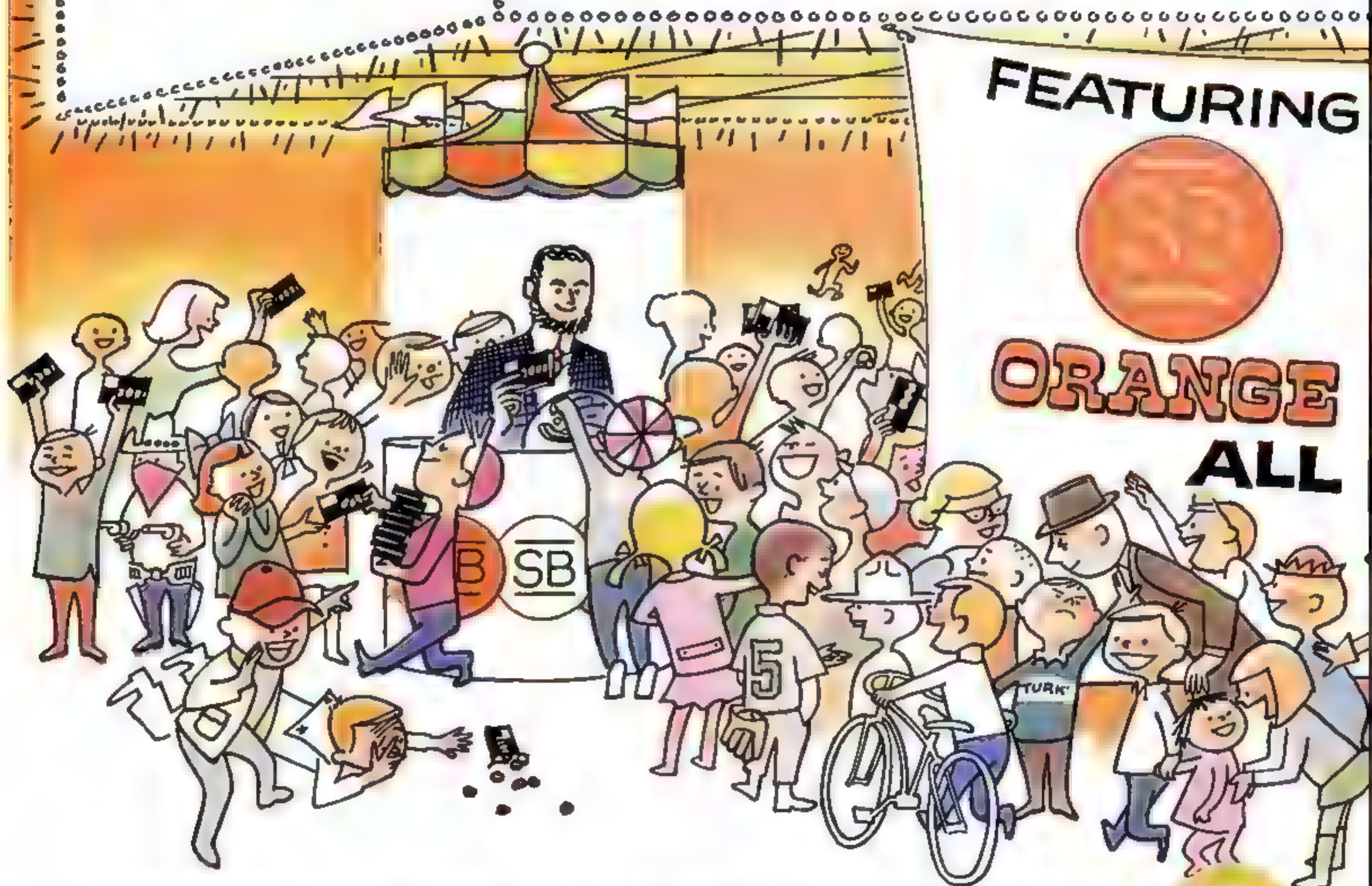
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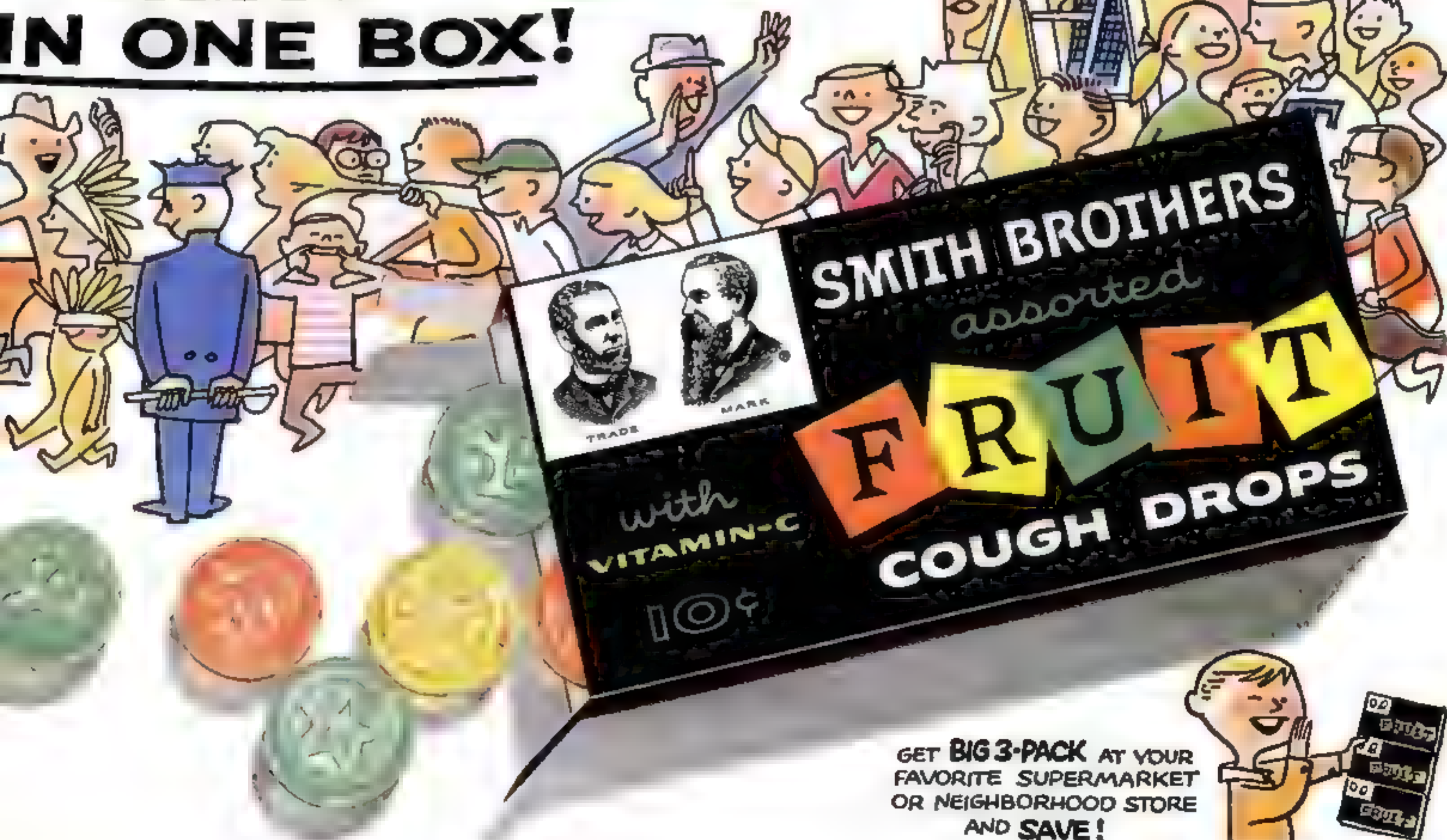


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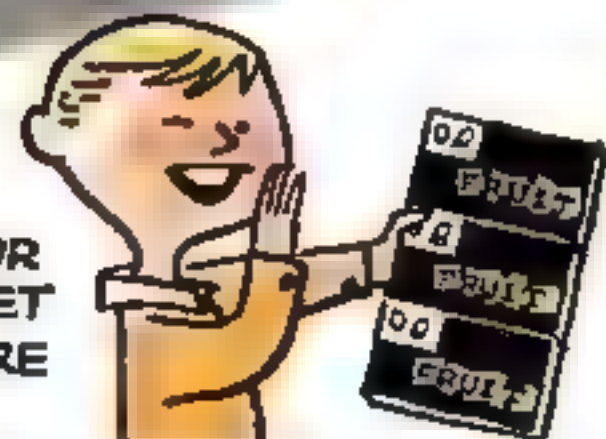
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## Five Generations of Rin Tin Tins

Last month the great grandson of Rin Tin Tin, the most famous German shepherd in the history of the breed, celebrated the 40th anniversary of his family line in show business. The first Rin Tin Tin was brought back to the U.S. by a World War I sergeant named Lee Duncan and made his master a fortune in the silent movies—by wrestling outlaws into submission and making fantastic leaps across chasms in pursuit of villains.

Rinty died at 14 in 1932, and his descendants, Rinty Jr., II and III, carried on in a smaller way. Now with television, an even wider audience has become attached to Rin Tin Tin IV. He often needs help on his weekly television program (*The Adventures of Rin Tin Tin*, ABC TV, Friday 7:30-8 p.m., E.D.T.) and gets it from several relatives who will wrestle a bear or a man for him when shooting schedules get too heavy. Lee Duncan, who has trained all the dogs from the beginning, is now working with Rinty IV's 3½-month-old son, who will some day be Rinty V.



**DOG DYNASTY** earned over \$3 million. Above are No. I (log picture), No. II, who is semi-retired (on floor), No. III (small picture) and IV and V in Duncan's arms.

**RINTY I** was war dog puppy abandoned in France in 1918 by the retreating German army. Rescued and taken home by Duncan, he made 22 movies before he died.



THE MONTGOMERY MEMOIRS: PART II

# GREAT BATTLES AND





# HISTORIC WRANGLES

D-day was followed by discord and 'dismal events' and Montgomery sharply criticizes Eisenhower for it


by FIELD MARSHAL VISCOUNT MONTGOMERY  
OF ALAMEIN

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The Allied argument over strategy in Europe following the invasion will go down, in the author's words, as "one of the great controversies of military history." In telling his own story of these events in this second instalment of his memoirs, Field Marshal Montgomery becomes the last of the major participants to make public his views in the great dispute. In the pages that follow, brief italicized excerpts from the war memoirs of Generals Eisenhower, Bradley and Patton are presented to recall the U.S. side of the disagreement.

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GENERAL EISENHOWER had been appointed Supreme Commander for Overlord, the Normandy invasion, and he had named me to take charge of the initial land battle. I flew to Marrakesh, Morocco to meet the prime minister who was convalescing there from an illness. When I arrived on the 31st December, 1943, I found him studying the plan for the invasion. He said he wanted my opinion on the proposed operation. Eisenhower had told me he had only a sketchy idea of the plan and that it did not look too good. I wrote out my first impressions that night:

"The initial landing is on too narrow a front and is confined to too small an area. By D+12 a total of 16 divisions have been landed on the same beaches as were used for the initial landings. This would lead to the most appalling confusion on the beaches, and the smooth development of the land battle would be made extremely difficult—if not impossible. . . . My first impression is that the present plan is impracticable. . . ."

The prime minister was intensely interested. He said he had always known there was something wrong in the proposed plan, but that the Combined Chiefs of Staff had agreed with it and that left him powerless. Now a battlefield commander had given him the information he needed—and he was grateful.

That night after dinner I left Marrakesh for England. My chief of staff, "Freddie" de Guingand, had arrived in London some 24 hours before me. Our HQ was in St. Paul's School, West Kensington, where I had been as a boy. My office was located in the room of the High Master. Although I had been a school prefect, captain of the Rugby team, on the cricket team and on the swimming team I had never entered that room before. I had to become a commander in chief to do so.

Our mess was across the road from the school. We were a most cheerful party and at dinner the conversation roamed over a wide field. Discussion often ended in bets being laid. I suggested we should keep a betting book in which all bets would be entered and signed by both sides. Most of the bets I

accepted concerned the ending of the war. I held the view that we should be able to bring the German war to a successful conclusion by the end of 1944. But I was fairly certain we would "muck it up" and would *not* do so.

General Eisenhower had earlier bet that "the war with Germany will end before Christmas 1944—an even £5."

I had some interesting bets with General George Patton, of the Third American Army. I quote one: "General Patton bets General Montgomery a level £100 that the armed forces of Great Britain will be involved in another war in Europe within 10 years of the cessation of the present hostilities."

Not all our time was taken up in making bets. I found myself involved in a series of conferences on Overlord as soon as I arrived in London.

A commander must draw up a master plan for the campaign he envisages and he must always think and plan one battle ahead. He has got to strive to read the mind of his opponent, to anticipate enemy reactions to his own moves, and to take quick steps to prevent enemy interference with his plans. He must decide how he will fight the battle *before it begins*. He must make the enemy dance to his tune from the very beginning.

In the planning for Normandy there did not seem to be any clear idea how operations would be developed once the armies had been put on shore. We were proposing to open up a new theater of war. The first need was to decide how the operations on land were to be developed, and then to work backwards from that to ensure that we landed on the beaches in the way best suited to the needs of the master plan. We seemed to be tackling it the other way round. We could take no chances. If we failed in Normandy the war might drag on for years.

We needed an initial assault by at least five divisions, with additional airborne divisions dropped on the flanks. We should aim to have 18 divisions on shore by about the end of the first week. All this would be an immense undertaking and it would be necessary to get

CONTINUED

MOMENT OF ACCORD in a stormy relationship brings (from left) Patton, Bradley and Montgomery together in France in July 1944 for an amiable talk.



more landing craft from the Mediterranean.

Eisenhower had appointed me to act for him and I had many conferences with the naval and air commanders in chief. It at once became clear that our success was going to depend on whether Operation Anvil, a proposed landing in the south of France, could be reduced to a threat and the landing craft thereby saved transferred to Overlord. Operation Anvil's forces, American and French, were to come from the Italian theater. This campaign was an American idea and so far as I was aware it was never liked by any British political or military authority. The American view was that Anvil would contain enemy forces in the south of France and thus help Overlord. The French liked it since De Gaulle wanted to have a French army liberating French soil. Stalin liked it, I imagine, since it would obviously hinder progress on the Italian front and thus enable the Russians to reach Vienna before the Western Allies.

I didn't like it, nor did Winston Churchill.

In the end we got the landing craft we needed for Overlord by postponing the target date for Normandy from the 1st May till early in June and by getting Anvil postponed till August. Anvil in my opinion was one of the great strategic mistakes of the war. Eisenhower had a tremendous argument about it with the prime minister at the end of July and early in August. He thought it would help him with the prime minister if he could say that I agreed with him that Anvil must be launched in August as planned. I wish now—as I have often wished—that I hadn't half-heartedly concurred. But I wanted to show willing to Ike; I had been showing unwilling in other matters, and I sensed then that there were more of these "other matters" to come.

*GENERALEISENHOWER in his memoirs, Crusade in Europe: "One of the . . . reasons for planning [Anvil] was to achieve an additional port through which . . . reinforcing divisions . . . could pour rapidly into the European invasion. . . . I felt that the Prime Minister's real concern [in preferring an attack on the Balkans] was possibly of a political rather than a military nature. . . . In this long and serious argument . . . British officers assigned to my own headquarters stood firmly by me throughout."*

I want at this stage to draw attention to the fundamental framework of the plan for the development of operations once we were ashore and firmly established, since it was uncertainty on this issue which was to lead to trouble later.

Our intention was to assault the Normandy beaches with the object of securing as a base for further operations a lodgment area which would include on its eastern flank the road center of Caen. It is important to understand that, once we had secured a good footing in Normandy, my plan was to *threaten* to break out in the Caen sector and thus to draw the main enemy reserve, particularly his armored divisions, into that sector and to keep them there. My plan was then to make the breakout on the *western* flank—using for this task the U.S. forces under General Bradley.

Having got an agreed plan (or so I thought at the time), I devoted my main efforts to

ensuring that the weapon we were to use would be fit for battle. I wanted to see the soldiers and, probably more important, I wanted them to see me. I wanted to speak to them and try to gain their trust and confidence.

I toured England, Wales and Scotland, visiting every formation which was to take part in Overlord. My method of inspection was characterized by informality. I inspected two, and often three, parades a day, each of 10,000 men or more. They were drawn up in a hollow square and I ordered the ranks to be turned



CHURCHILL AND MONTY, accompanied by naval officers in amphibious vehicle, survey beachhead six days after landings. Months before, at Churchill's request, Monty had noted basic flaws in original D-day plan.

inward and walked slowly between them in order that every man could see me. The men "stood easy" throughout so that they could lean and twist and look at me all the time if they wished to—and most did. By the middle of May I had visited every formation in the United Kingdom, well over one million men—British, Canadian, U.S., Belgian, Polish, French and Dutch. It was an immense undertaking but I believe it paid a good dividend.

It has been written that I had a row with the prime minister shortly before D-day and even threatened to resign. This is untrue. I would like to tell the true story.

For some time before D-day the P.M. had not been satisfied that we had the right balance between fighting troops and vehicles for the initial landing. He reckoned there were not enough men with rifles and bayonets, and too many lorries, radio vehicles and so on. He gave out that he would come to my headquarters near Portsmouth and investigate the matter with my staff. On that, I invited him to dinner to meet my senior staff officers.

He came on the 19th May, 1944. I asked him to come to my study for a short talk before meeting the others. Having got him comfortably seated I said, "I understand, sir, that you want to discuss with my staff the proportion of soldiers to vehicles landing on the beaches in the first flights. I cannot allow you to do so. My staff advise me and I give the final decision. That final decision has been given. You can argue with me but not with my staff. In any case it is too late to change anything. I consider that what we have done is right. That will be proved on D-day. If you think it is wrong, that can only mean that you have lost confidence in me."

An awkward silence followed these remarks. So I said that if he would now come into the

next room I would like to introduce him to my staff. He was magnificent. With a twinkle in his eye he said to them, "I wasn't allowed to have any discussion with you gentlemen."

We had a most amusing dinner and when he left I went to bed feeling what a wonderful man he was: too big to stand on his dignity, or not to see when he was on a bad wicket.

THE 5th June had been agreed for D-day some months earlier. By the 4th June some of the convoys had already sailed, but the weather reports were discouraging. The Navy reckoned the landing was possible but would be difficult. I was for going. Weighing all the factors, Eisenhower decided to postpone D-day for 24 hours.

On the 5th a heavy storm was blowing in the channel and it was clear that if we had persisted with the original D-day of the 5th June, we might have had a disaster. But the meteorological reports indicated reasonable weather on the 6th June—indeed, for some days after. On that Eisenhower decided to go. We were all glad. This conference did not last more than 15 minutes. Eisenhower was in good form and made his decision quickly.

Our assault on D-day achieved tactical surprise. The weather was bad and the sea rough, but the troops were landed in good heart and at the right places. Slowly and relentlessly we made ground and extended the lodgment area. On D+1 we were five to six miles in-

land. By 10th June all anxiety had passed.

At this time my headquarters was located in the gardens of an estate owned by a Madame de Druval. I thought my caravan contained all that I wanted when we left Portsmouth, but I found that one article was still needed—what the French call a *pot de chambre*. So I told my aide de camp to ask Madame if she could supply the article on loan. After some discussion it was agreed the situation was delicate and that he had better ask Madame if she would lend the commander in chief a "vase." Madame said she would be delighted and collected all available flower vases in the chateau and asked my A.D.C. to select the one he liked best. He looked them over very carefully and said he thought none was really suitable. Were there any other types? Madame, having great intuition and no small sense of humor, immediately sensed what was wanted. She told my A.D.C. she thought she could find one more type of vase, rather unusual but which would possibly be suitable for a soldier. She left the room and returned after a few minutes carrying a small white *pot de chambre* ornamented with pink flowers. The A.D.C. agreed that it was exactly right. (I should add that Madame insisted I keep the "vase." It is now in my home in Hampshire.)

We now come to the events which were to have a marked influence on the future course of the war. Much has been written about the campaign in northwest Europe. National feelings on the subject have tended to run high, and American writers in particular have launched heavy attacks on the British conduct of operations in general and on myself especially. My friend Ike has agreed that it is now my turn to put my own point of view.

My master plan for the land battle in Normandy was to draw the main enemy strength



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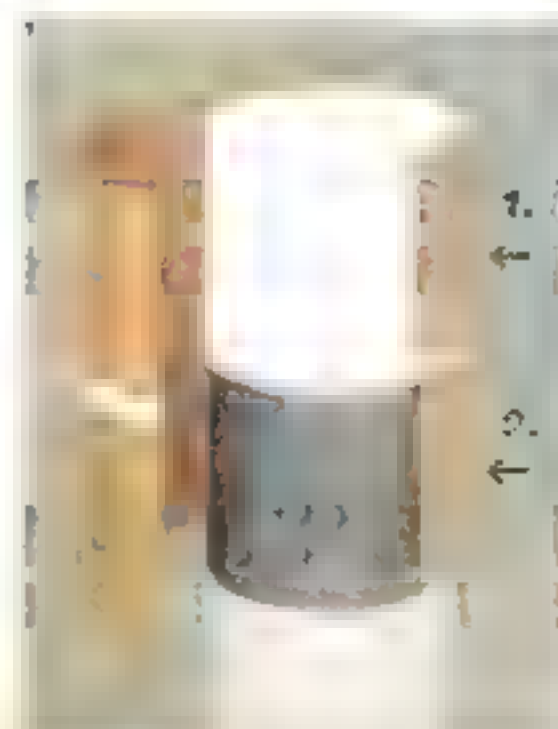
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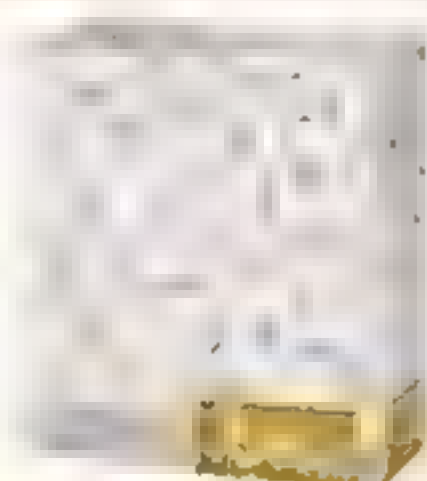
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on to the British front on our eastern flank, in order that we might the more easily break out on the western flank with the First American Army. I never once had cause or reason to alter my master plan. There was never *at any time* any intention of making the breakout from the bridgehead on the eastern flank. Misunderstandings about this simple and basic conception were responsible for much trouble between British and American personalities. Here, for example, is an extract from Eisenhower's 1945 report on the campaign to the Combined Chiefs of Staff: "Nevertheless, in the east we had been unable to break out towards the Seine, and the enemy's concentration of his main power in the Caen sector had prevented us from securing the ground in that area we so badly needed. Our plans were sufficiently flexible that we could take advantage of this enemy reaction by directing that the American forces smash out of the lodgment area in the west while the British and Canadians kept the Germans occupied in the east."

The impression is left that the British and Canadians had failed in the Caen sector and that therefore the Americans had to take on the job of breaking out in the west. This reflection on the British Second Army is a clear indication that Eisenhower failed to comprehend the basic plan to which he had himself cheerfully agreed. This false conception existed only at Supreme Headquarters, and none of the senior officers responsible for the conduct of the actual fighting in Normandy, Bradley included, had any doubt about the true plan. The misconception led to much controversy, and those at Supreme Headquarters who were not very fond of me took advantage of it to create trouble as the campaign developed.

**EISENHOWER:** "Naturally I . . . [was] greatly concerned about this static situation near Caen. Every possible means of breaking the deadlock was considered and I repeatedly urged Montgomery to speed up and intensify his efforts to the limit. He threw in attack after attack . . . but German resistance was not crushed. . . . By June 30 Montgomery had obviously become convinced . . . that the breakout would have to be launched from the more restricted line [behind Caen]. . . . This of course placed upon the American forces a more onerous and irksome task than had at first been anticipated. . . ."

By the middle of July there developed a growing impatience on the part of the press. It appeared to them that stagnation gripped our lodgment area. Bradley's first attempt at the breakout, made toward Coutances early in July, had failed. Then came a small-scale operation in the Caen section which the press regarded as a vain attempt to break out on the eastern flank. This was partly my own fault, for I was too exultant at the press conference I gave during the battle. Basically the trouble was this: both Bradley and I agreed that we could not possibly tell the press the true strategy which formed the basis of all our plans. As Bradley said, "We must grin and bear it." It became increasingly difficult to grin.

**GENERAL BRADLEY** in his book, *A Soldier's Story*: "... Monty's primary task was to attract German troops to the British front that we might more easily secure Cherbourg and get into position for the breakout. . . . Too many correspondents, however, had overrated the importance of Caen itself, and when Montgomery failed to take it, they blamed him for the delay. But had we attempted to exonerate Montgomery . . . we would have also given our strategy away. . . . While this diversion of Monty's was brilliantly achieved, he nevertheless left himself open to criticism by overemphasizing the importance of his thrust toward Caen. . . ."

By the 18th July the final breakout on the American front was planned and I had approved the scheme.

The breakout was launched the 25th July. It was clear to me that as the U.S. attack gathered momentum, there would be severe repercussions all along the enemy front. The enemy line would be bent back and he would try to re-establish a front based on certain strong hinges. I planned to knock out the key rivets in these hinges.

Thus, on the 25th July we were on the threshold of great events. We were now to reap where we had sown. And then, without warning, a cloud descended on our affairs.

On the 26th July, Eisenhower had lunch in London with the prime minister. Exactly what was said I don't know. But Eisenhower wrote to me that evening, and one sentence in his letter caused me misgivings: "He (the P.M.) repeated over and over again that he knew you understood the necessity for 'keeping the front aflame,' while major attacks were in progress."

It seemed to me that Eisenhower must have complained to the prime minister that I did not understand what I was doing. Actually, as I heard later, he had told the prime minister he was worried at

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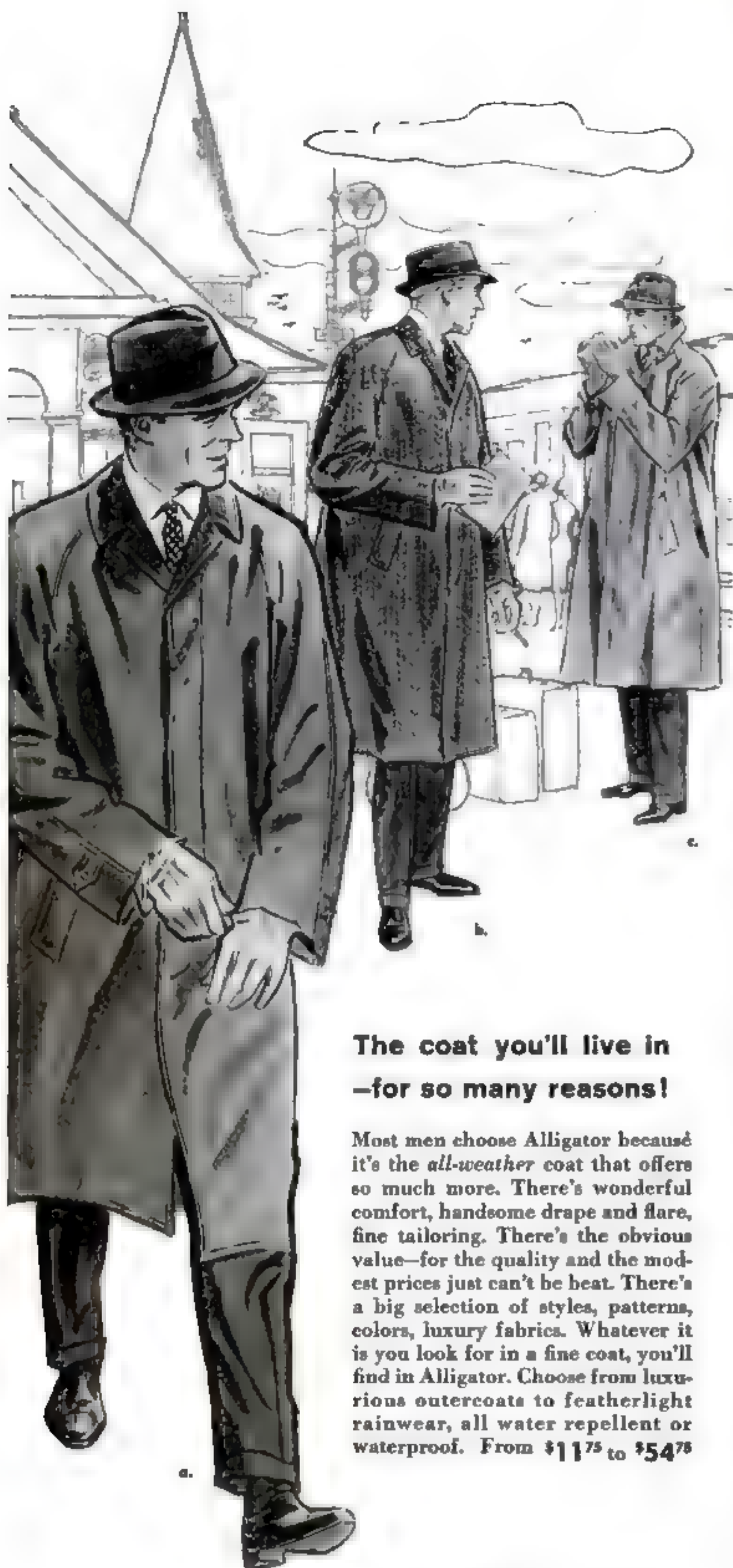
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FIGHTING AT CAEN, British soldiers battle for key French city. Monty, criticized for not taking it sooner, insists strategy called for holding action.

### MONTGOMERY CONTINUED

the outlook taken by the American press that the British were not taking their share of the fighting and of the casualties. He gave the prime minister to understand that in his view the British forces on the eastern flank could and should be more offensive. This sparked off quite a lot of trouble. The next night, the 27th July, the prime minister summoned a few responsible persons to meet Eisenhower at dinner. I very soon heard what had taken place.

Eisenhower complained that the British were leaving all the fighting to the Americans. It was pointed out that he had approved my basic strategy and that it was being carried out: the bulk of the German armor had continuously been kept on the British front. Eisenhower could not refute these arguments. He then asked why it was we could not launch major offensives on each army front simultaneously, as the Russians did. It was pointed out to him that our superiority in strength was only in the nature of some 25% as compared to the 300% Russian superiority on the eastern front. We had already (on the 25th July) launched the breakout operation at the right flank. It was an all-out offensive; it was gathering momentum rapidly. Our strategy was at last about to reap its reward. What was the trouble?

It was then pointed out to Eisenhower that if he felt I was not running the battle as he wished, he should most certainly tell me so in no uncertain voice. Eisenhower clearly was shy of doing this.

In a few days' time we were to gain a victory which was to be acclaimed as the greatest achievement in military history. The British had the unspectacular role in the battle, and in the end it would be made to appear in the American press as an American victory. All that was accepted. But we all knew that if it had not been for the part played by the British on the eastern flank, the Americans could never have broken out on the western flank. The strategy of the Normandy campaign was British, and it succeeded because of first-class teamwork on the part of all the forces engaged, British and American. But just when victory was in sight, whispers went round the British forces that the Supreme Commander had complained that we were not doing our share of the fighting. I do not think that great and good man, now one of my greatest friends, had any idea of the trouble he was starting. From that time on there were feelings between the British and American forces. (Patton's occasional remarks did not help. When stopped by Bradley at Argentan he said, "Let me go on to Falaise and we'll drive the British into the sea for another Dunkirk.")

BRADLEY: "[The plan was that] while U.S. forces drove up from the south, Montgomery would drive down from the north through Falaise to cut off the enemy . . . . As we waited impatiently for Monty at Argentan, the enemy reinforced [the Falaise] gap. Already the vanguard of Panzers and SS troops were sluicing back through it toward the Seine. But instead of redoubling his push to close that leak, Monty shifted his main effort against the pocket farther west . . . and proceeded to squeeze the enemy out toward the Seine. If Monty's tactics mystified me, they dismayed Eisenhower even more. And at [General Patton's HQ], where a shocked Third Army looked on helplessly as its quarry fled, Patton raged at Montgomery's blunder. . . ."

It was always very clear to me that Ike and I were poles apart when it came to the conduct of war. My military doctrine was based on unbalancing the enemy while keeping well balanced myself. I planned



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## MONTGOMERY CONTINUED

always to make the enemy commit his reserves on a wide front in order to plug holes in his defenses. Having forced him to do this, I then committed my own reserves on a narrow front in a hard blow.

Eisenhower's creed appeared to me to be that there must be aggressive action on the part of everyone at all times. Everybody must attack all the time. I remember Bedell Smith once likened Eisenhower to a football coach; he was up and down the line all the time, encouraging everyone to get on with the game. This philosophy was expensive in lives.

**T**HE German situation in France in the middle of August 1944 was desperate. Paris fell on the 25th August and the next day the intelligence summary issued by Supreme Headquarters said: "Two and a half months of bitter fighting . . . have brought the end of the war in Europe within sight, almost within reach. . . ."

The end of the war in Europe was most certainly "within reach." But what was now needed were quick decisions and, above all, a plan. I had a plan ready and I decided to visit Bradley and try to get his agreement. I put to him an outline which provided, in brief, that the U.S.-British 12th and 21st Army groups "should keep together as a solid mass of some 40 divisions which would be so strong that it need fear nothing." This force would move northeastward to clear the channel coast, ultimately securing Antwerp and south Holland and, to the east, Aachen and Cologne. The whole movement would pivot on Paris. The object would be "to establish a powerful air force in Belgium, to secure bridgeheads over the Rhine before the winter began, and to seize the Ruhr quickly."

Bradley agreed entirely with this outline plan.

Up to this time Bradley's 12th Army Group had been subject to my operational control. Now the decision was made to free it of my control and make it the co-equal of the British 21st Army Group.

On the 20th August, Eisenhower held a staff meeting on the future conduct of the war at which these decisions were reached: a) to change the system of command, Eisenhower taking personal command of the army groups; b) 12th Army Group to be directed toward Metz and the Saar.

I did not agree with these decisions and I asked Eisenhower to lunch with me on the 23rd. First I was anxious to have a further talk with Bradley. I flew to his headquarters on the morning of the 23rd August and found to my amazement that Bradley had changed his mind. On the 17th August he had agreed with me. On the 23rd he was a wholehearted advocate of the main effort of his army group being directed eastward on Metz and the Saar.

Later that day Eisenhower and I talked alone for one hour. I said that he must decide where the main effort would be made and we must then be so strong in that area that we could be certain of decisive results quickly. I said that if he adopted a broad front strategy, with the whole line advancing and everyone fighting all the time, the advance would inevitably peter out, the Germans would be given time to recover, and the war would go on well into 1945.

I also said that he, as Supreme Commander, should not descend into the land battle. The Supreme Commander must sit on a very lofty perch in order to be able to take a detached view of the whole intricate problem. Someone must run the land battle for him. I said this point was so important that, if public opinion in America was involved, he should let Bradley control the battle and I would gladly serve under him. This suggestion produced an immediate denial of his intention to do anything of the sort.

**EISENHOWER:** "[In August 1944] Montgomery suddenly proposed to me that he should retain tactical co-ordinating control of all ground forces throughout the campaign. . . . The proposition was fantastic. . . . The only effect of such a scheme would have been to place Montgomery in a position to draw at will, in support of his own ideas, upon the strength of the entire command. A supreme commander . . . is the one person in the organization with the authority to assign principal objectives to major formations. He is also the only one who has under his hand the power to allot strength to the various major commands in accordance with their missions. . . ."

After further talk Eisenhower agreed that the 21st Army Group was not strong enough to carry out the tasks on the northern thrust alone and unaided. He agreed that whatever American assistance was necessary must be provided. He agreed that the task of coordination and general operational direction on the northern thrust must be exercised by one commander: me.

I said I wanted an American army of at least 12 divisions to advance on the right flank of the 21st Army Group. He said that if this were done, then the 12th Army Group would have only one army in it, and public opinion in the States would object.



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## MONTGOMERY CONTINUED

I asked him why public opinion should make us take military decisions which were unsound. Possibly I did not give sufficient weight to the heavy political burden he bore. Looking back, I often wonder if I paid sufficient heed to Eisenhower's notions before refuting them. I think I did. Anyhow he listened quietly.

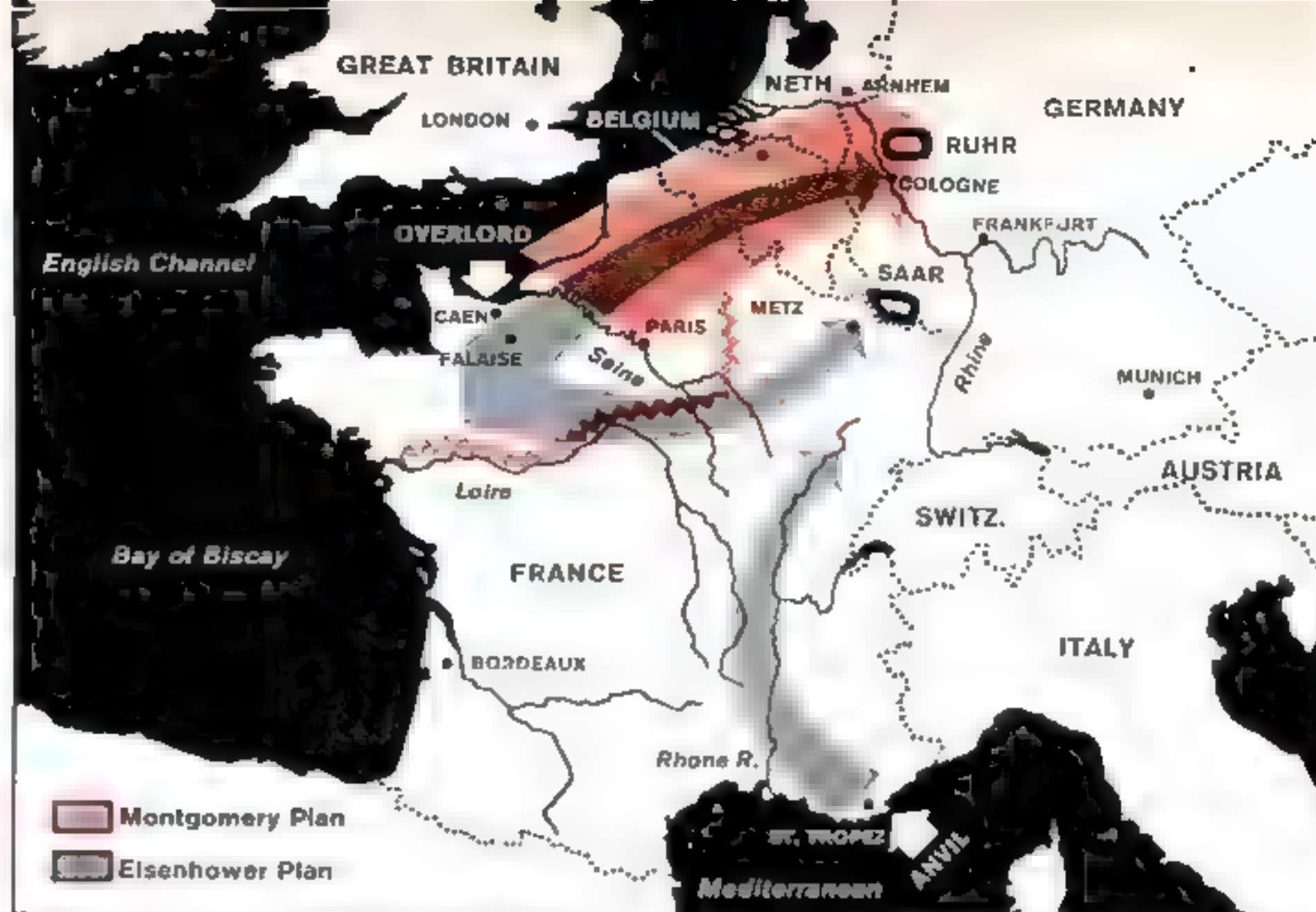
But my arguments were of no avail. The "broad front" strategy was to be adopted. And so we all got ready to cross the Seine and go our different ways. Optimism was in the air, the whips were got out, and the Supreme Commander urged everyone on, all along the front. Everyone was to be fighting all the time. But the trouble was we had no fundamental plan which treated the theater as an entity. I was determined to play my full part in the business. The British forces would show, and did show, that when it came to the mobile battle they were just as good as the next man. But I had great misgivings. All my military training told me we could not get away with it.

In the middle of all these troubles I received the following message from the prime minister: "It gives me great pleasure to tell you that on my submission His Majesty has been graciously pleased to approve your promotion to the rank of Field Marshal. . . ." Later I heard the full story of the circumstances in which the submission was signed. Toward the end of August the prime minister had been ordered to bed by his doctor with a temperature of 103°. On the 31st he was visited by the king. The P.M. had the submission ready and he asked the king to sign it then and there—which he did, using the pillow as a table. It would be interesting to know if a British general has ever before been promoted in the middle of a battle, that appointment being signed by his sovereign on the prime minister's pillow.

On the 9th September I received information from London that the first V-2 rockets had landed in England. It was suspected that they came from areas near Rotterdam and Amsterdam, and I was asked when I could rope off those general areas. So far as I was concerned, that settled the direction of the thrust line of my operations to cross the Meuse and Rhine; it must be toward Arnhem.

In response to my request Eisenhower flew to Brussels on the afternoon of the 10th September and we had a good talk. He said he had always intended to give priority to the Ruhr thrust and the northern route of advance, and that this was being done. I said that it was *not* being done. He then said that by priority he did not mean "absolute priority," and he could not in any way scale down the Saar thrust. I said that so long as he continued with two thrusts, neither could succeed. The quickest way to open up Antwerp was to back my plan of concentration on the left, which would keep up the pressure on the stricken Germans, thus helping to end the war quickly. It was obvious that he disagreed.

The next day, the 11th September, I sent Eisenhower the following signal: "I have investigated my maintenance situation very carefully since our meeting yesterday. Your decision . . . will have certain repercussions which you should know. The large-scale operations by Second Army . . . cannot now take place before 23 September at the earliest. . . . This delay will give the enemy time to organize better defensive arrangements and we must expect heavier resistance and slower progress. . . . If enemy resistance continues to stiffen as at present, then no great results can be expected until we have built up stocks of ammunition and other requirements."



STRATEGY DISCORD developed over plans for attacking Germany. Montgomery, whose plans are shown in red, wanted to lead single massive thrust to Ruhr, with U.S. forces holding along

the Loire River (jagged line). Eisenhower, whose plans are shown in gray, proposed double thrust sending Monty to Ruhr, Bradley to Saar, plus landing in south of France. U.S. plan was adopted.

This message produced results which were almost electric. General Bedell Smith came to see me next day to say that Eisenhower had decided to act as I recommended. The Saar thrust was to be stopped. Three American divisions were to be grounded and their transport used for the British 21st Army Group. The bulk of the logistic support of the American 12th Army Group was to be given to the First American Army on my right.

I did not know until later (and perhaps it was as well) that when General Patton heard of these decisions he decided, with Bradley's agreement, to get the Third American Army so involved beyond the Moselle that Supreme Headquarters would be able neither to reduce its maintenance nor to halt it.

**GENERAL PATTON** in his book *War As I Knew It*: "... Throughout the campaign I was under wraps from the Higher Command. . . . Had I been permitted to go all out, the war would have ended sooner and more lives would have been saved. Particularly I think this statement applies to the time when, in the early days of September, we were halted, owing to the desire, or necessity, on the part of General Eisenhower in backing Montgomery's move to the north. At that time there was no question of doubt but that we could have gone through and on across the Rhine within 10 days. This would have saved a great many thousand men."

**BRADLEY**: "[Montgomery] proposed that all our Allied strength be concentrated on a drive north through Amiens and Brussels over a path almost twice the distance of the one we proposed through the Saar. . . . I argued for a modified double thrust. . . . On August 23 Eisenhower decided tentatively in favor of the single thrust. . . . Montgomery and Hodges were to be supplied even if Patton had to be halted. . . . As Patton continued to push on . . . Montgomery accused me of having hedged on Ike's orders. . . . The charge was easily refuted. . . . [We] had kept Patton going simply by allocating almost all of his tonnage to gasoline, with very little for ammunition."

On the 15th September, Eisenhower wrote me: "... It is my desire to move on Berlin by the most direct and expeditious route, with

combined U.S.-British forces supported by other available forces moving through key centers and occupying strategic areas on the flanks, all in one coordinated, concerted operation. . . ."

I considered this very carefully and sent him a reply from which these are the pertinent excerpts:

"It is my opinion that a concerted operation in which all the available land armies move forward into Germany is not possible; the maintenance resources, and the general administrative situation, will not allow of this being done *quickly*. . . ."

"I consider that the best objective is the Ruhr, and thence on to Berlin by the northern route. . . . If you agree . . . I consider that 21 Army Group, plus First U.S. Army of nine divisions, would be adequate. Such a force must have *everything it needed in the maintenance line*; other armies would do the best they could with what was left over. . . ."

Eisenhower replied, "Generally speaking I find myself so completely in agreement with your letter . . . that I cannot believe there is any great difference in our concepts."

"Never at any time have I implied that I was considering an advance into Germany with all armies moving abreast."

"Specifically I agree with you in the following: my choice of routes for making the all-out offensive into Germany is from the Ruhr to Berlin. . . ."

"There is one point, however, on which we do not agree, if I interpret your idea correctly. As I read your letter you imply that all the divisions that we have, except those of the 21st Army Group and approximately nine of the 12th Army Group, can stop in place *where they are* and that we can strip all these additional divisions from their transport and everything else to support one single knifelike drive toward Berlin. . . ."

"I merely want to make sure that when you start leading your Army Group in its thrust on to Berlin and Bradley starts driving with his left to support you, our other forces are in position to assure the success of that drive. . . ."

"As you know I have been giving preference to my left all the way through this campaign. . . . All other forces have been fighting with a halter around their necks in the way of supplies. You may not know that for four days



straight Patton has been receiving serious counterattacks and during the last seven days, without attempting any real advance himself, has captured about 9,000 prisoners. . . ."

**EISENHOWER:** "I knew that any pencillike thrust into the heart of Germany such as he proposed would meet nothing but certain destruction. . . . I would not consider it. . . . General Montgomery was acquainted only with the situation in his own sector. He understood that to support his proposal would have meant stopping dead for weeks all units except the 21st Army Group. But he did not understand the impossible situation that would have developed along the rest of our great front when he, having outrun the possibility of maintenance, was forced to stop or withdraw."

I replied at once: "I cannot agree that our concepts are the same and I am sure you would wish me to be quite frank and open in the matter. I have always said stop the right and go on with the left, but the right has been allowed to go on so far that it has outstripped its maintenance and we have lost flexibility. . . . If you want to get the Ruhr you will have to put every single thing into the left hook and stop everything else. It is my opinion that if this is NOT done then you will NOT get the Ruhr. . . ."

Eisenhower then summoned a conference at his headquarters. I decided that I could not leave the battle front and told my chief of staff, de Guingand, to represent me. Moreover, I knew I was not popular at Supreme Headquarters or with the American generals because of my arguments about the conduct of the war; I thought it best to keep away while the matter was being further argued.

**BRADLEY:** "[I was told] that SHAEF's staff was betting Monty would not come [to the meeting with Eisenhower]. I was not surprised, therefore, when the session opened with Freddy de Guingand, Monty's genial peacemaker, substituting for his chief. Although Eisenhower appeared unperturbed, Monty's absence was viewed by the other commanders as an affront to the Allied chief."

That night de Guingand sent me a message to the effect that Eisenhower had supported my plan 100% and that the northern thrust was to be the main effort and get full support. I received this message early on the 23rd September. We were then fighting at Arnhem. The situation there was really bad and it looked as if we would have to withdraw the remnants of the 1st British Airborne Division. Eisenhower had taken the decision to support my plan *exactly one month too late*. Nothing could now prevent events taking the course which I had predicted a month before.

All along the front the maintenance situation got progressively worse. On the 7th October I reported to Eisenhower that I could not continue the planned operations toward the Rhine unless the maintenance resources allotted to these operations could be stepped up.

I had asked Bradley to come and see me the next day. Eisenhower sent us both a message giving his views on the problem (the italics are mine): ". . . The plan for the coordinated attack to the Rhine must be postponed until strength can be gotten up which must come from U.S. divisions on the beach. Nevertheless, plans of both Army Groups must retain as first mission the gaining of the line of the Rhine north of Bonn as quickly as humanly possible."

Bradley and I were unable to agree with this statement. It was our definite opinion that we must reduce the tempo of our operations toward the Rhine until we could improve the maintenance situation. I reported to Eisenhower accordingly and said I was now going to concentrate on opening up the approaches to Antwerp so as to get that port working fully.

The next day I received a message from Eisenhower in which he stated (again my italics): "Unless we have Antwerp producing by the middle of November, entire operations will come to a standstill. I must emphasize that, of all our operations on our entire front from Switzerland to the channel, I consider Antwerp of first importance."

This was a fundamental change from the day before, when the first mission of both army groups was given as "the gaining of the line of the Rhine north of Bonn as quickly as humanly possible." However, we did now all seem agreed on what was to be done.

General George Marshall had come with Bradley to my headquarters and I had a long talk with him. I told him that since Eisenhower had himself taken personal command of the land battle, there was a lack of grip and operational direction, and control was lacking. Our operations had, in fact, become ragged and disjointed, and we had now got ourselves into a real mess. Marshall listened but said little. It was clear that he entirely disagreed.

The proper development of Allied strategy north of the Seine will become one of the great controversies of military history. In the end

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PARATROOPS LAND IN NETHERLANDS DURING ARNHEM ATTACK. MONTY ADMITS HIS ERRORS WERE PARTLY RESPONSIBLE FOR FAILURE OF OPERATION

## MONTGOMERY CONTINUED

it was the Germans who benefited from the argument. Had we adopted a proper operational plan in the middle of August and given it a sound administrative and logistic backing, we should have seized the Ruhr before the winter set in. This would not only have shortened the war. It would also have held out possibilities of bringing it to an end in Europe with a political balance very much more favorable to an early and stable peace than that which has actually emerged.

The trouble was that Eisenhower wanted the Saar, the Frankfurt area, the Ruhr, Antwerp and the line of the Rhine. To get *all* these in one forward movement was impossible. If Eisenhower had adopted my plan he could at least have got Antwerp and the Ruhr, with bridgeheads over the Rhine in the north, and would then have been very well placed. Or if he had adopted Bradley's plan, he could have taken the Saar and the Frankfurt area, with bridgeheads over the Rhine in the center and south. But he was too optimistic. He compromised. He failed to get any of his objectives and was then faced with a frustrating situation.

The dismal and tragic story of events after the successful battle in Normandy may be boiled down to one fundamental criticism: whatever the decision, it wasn't implemented. The rightness or wrongness of the decision taken is, of course, open to argument. But what cannot be disputed is that when a certain strategy, right or wrong, was decided upon, it wasn't directed. We did not advance to the Rhine on a *broad* front: we advanced to the Rhine on *several* fronts, which were uncoordinated. And what was the German answer? A single and concentrated punch in the Ardennes, when we were unbalanced and unduly extended. So we were caught on the hop.

**I**N our move forward to secure the Ruhr we were confronted with two major river obstacles, the Meuse and the Rhine. My plan was to drive hard for the Rhine and to seize a bridgehead before the enemy could reorganize sufficiently to stop us. The direction of the thrust would be toward Arnhem. The essen-

tial feature of the plan was the laying of a "carpet" of airborne forces across the five major water obstacles which existed on the general axis of the main road to Arnhem. Ground troops would then move along this carpet, establish a bridgehead over the Neder Rijn and develop operations against the northern flank of the Ruhr.

The whole operation was given the code name of Market Garden. It was certainly a bold plan. Indeed, General Bradley has described it as "one of the most imaginative of the war." But the moment he heard about it he tried to get it canceled, lest it should open up possibilities on the northern flank and I might then ask for American troops to be placed under my command to exploit them. He was an advocate of the double thrust—the Saar and the Ruhr. So was Patton. Whenever Eisenhower appeared to favor the Ruhr thrust, Patton used to say he was the best general the British had.

**BRADLEY:** "*Had the pious teetotaling Montgomery wobbled into SHAEF with a hangover, I could not have been more astonished than I was by the daring adventure he proposed . . . Although I never reconciled myself to the venture, I nevertheless freely conceded that Monty's plan for Arnhem was one of the most imaginative of the war . . . I telephoned Ike and objected strenuously to it. For in abandoning this joint offensive, Monty would slip off on a tangent and leave us holding the bag . . . Apprehensive lest Ike give in to Monty's persistent plea for troops, I was adamant that U.S. troops be retained under U.S. command . . . [I also considered] the plan too ambitious a one for the forces at his disposal . . . Ike . . . thought the plan a fair gamble."*

But Eisenhower believed in Operation Market Garden. His reaction to my orders for the operation was to write me to say how completely he agreed. There was no need for him to have done this. But it shows the wonderful humanity of the man. He obviously thought I would value such a letter, knowing what a lot of argument we had had over the past few weeks—and I did value it.

Operation Market Garden was launched on the 17th September 1944. We did not, as everyone knows, capture that final bridgehead north of Arnhem. The battered remnants of the 1st British Airborne Division had to be withdrawn into our lines. Some 2,000 wounded who were unable to be moved were left behind with doctors and nursing orderlies, and these were taken prisoner by the Germans.

There were many reasons why we did not gain complete success at Arnhem. The following in my view were the main ones.

1) The operation was not regarded at Supreme Headquarters as the spearhead of a major Allied movement against the Ruhr. There is no doubt in my mind that Eisenhower always wanted to give priority to the northern thrust and to scale down the southern ones. But his intentions were not carried out.

2) The airborne forces at Arnhem dropped too far away from the vital objective—the bridge. I take the blame for this mistake. I should have ordered at least one complete parachute brigade to be dropped quite close to the bridge. I did not do so.

3) The weather turned against us after the first day, and we could not carry out much of the later airborne program.

4) We knew the 2nd S.S. Panzer Corps was refitting in the Arnhem area after its mauling in Normandy. But we were wrong in supposing that it could not fight effectively.

I was bitterly disappointed. My intelligence officer, Bill Williams, used to tell me that the Germans could not carry on the war for more than about three months after they lost the Ruhr. But we still hadn't got it. Here I must admit a bad mistake on my part: I underestimated the difficulties of opening up the approaches to Antwerp so that we could get the free use of that port. I reckoned that the Canadian Army could do it *while* we were going for the Ruhr. I was wrong.

In my prejudiced view, if the operation had been properly backed from its inception and given the aircraft, ground forces and administrative resources necessary for the job, it would have succeeded *in spite of* my mistakes, or the bad weather, or the presence of the 2nd S. S. Panzer Corps in the Arnhem area. I remain Market Garden's unrepentant advocate.

## NEXT: BITTER 'BULGE' CONTROVERSY

The great German drive that ripped the U.S. line late in 1944 provided Montgomery new opportunities to show his prowess as a field commander—and involved him in the bitterest Allied wrangle of the war. Next week, in the last article from his

memoirs, he tells how he angered U.S. generals in an ill-considered press conference after the battle. He also gives his blunt but warm opinion of Dwight D. Eisenhower and offers his wise, disturbing thoughts on the future of the Western alliance.





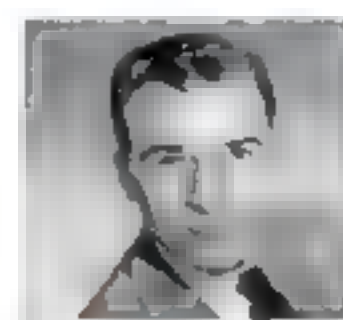
Provincial bedroom designed around the sheer beauty of HYANNIS . . . a new Fiberglas no-iron marquisette in ice-blue embossed with white. About \$7.00 per pair ready-made.



A new café treatment, ringed and pinch-pleated . . . a no-iron Fiberglas drapery of AMERICANA, in a warm, exciting color range. About \$6.00 per pair ready-made for size shown here.



Refreshingly simple window arrangement for a colonial setting. The no-iron fabric is GLASS HARP, of Fiberglas Aerocor® yarns, with new homespun texture. About \$10.00 a yd.



C. Eugene Stephenson, F.A.I.D., of New York, created these trend-setting rooms using new Fiberglas fabrics with the country-city look. Write Fiberglas for Mr. Stephenson's special decorating hints.

## NEW COUNTRY-CITY LOOK: EARLY AMERICANA WITH PERFECTLY WASHABLE FIBERGLAS

Fresh approach to a gracious decorating theme in new Fiberglas® fabrics . . . reflecting the lively spirit of early America. All are perfectly beautiful, perfectly washable, absolutely no-iron. Rehang them damp; they dry wrinkle-free, fresh as new. See Fiberglas fabrics to match *all* of today's top decorating trends . . . in new patterns and textures at fine stores everywhere, or ask your decorator. Owens-Corning Fiberglas Corporation, Dept. 10-J20, 598 Madison Avenue, New York 22, New York.

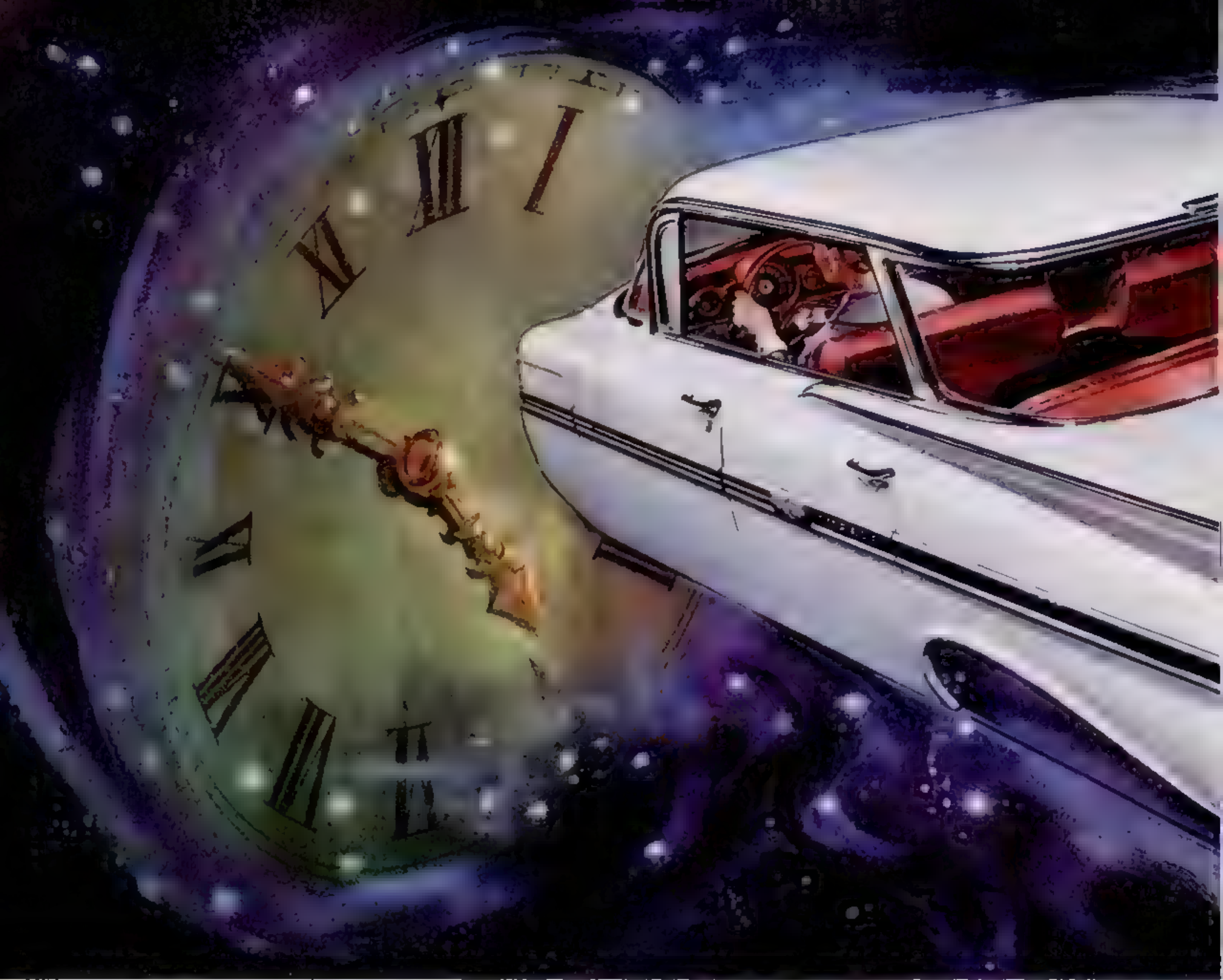
TODAY'S DECORATING TREND IS TO FIBERGLAS



makes the fibers, not the fabrics

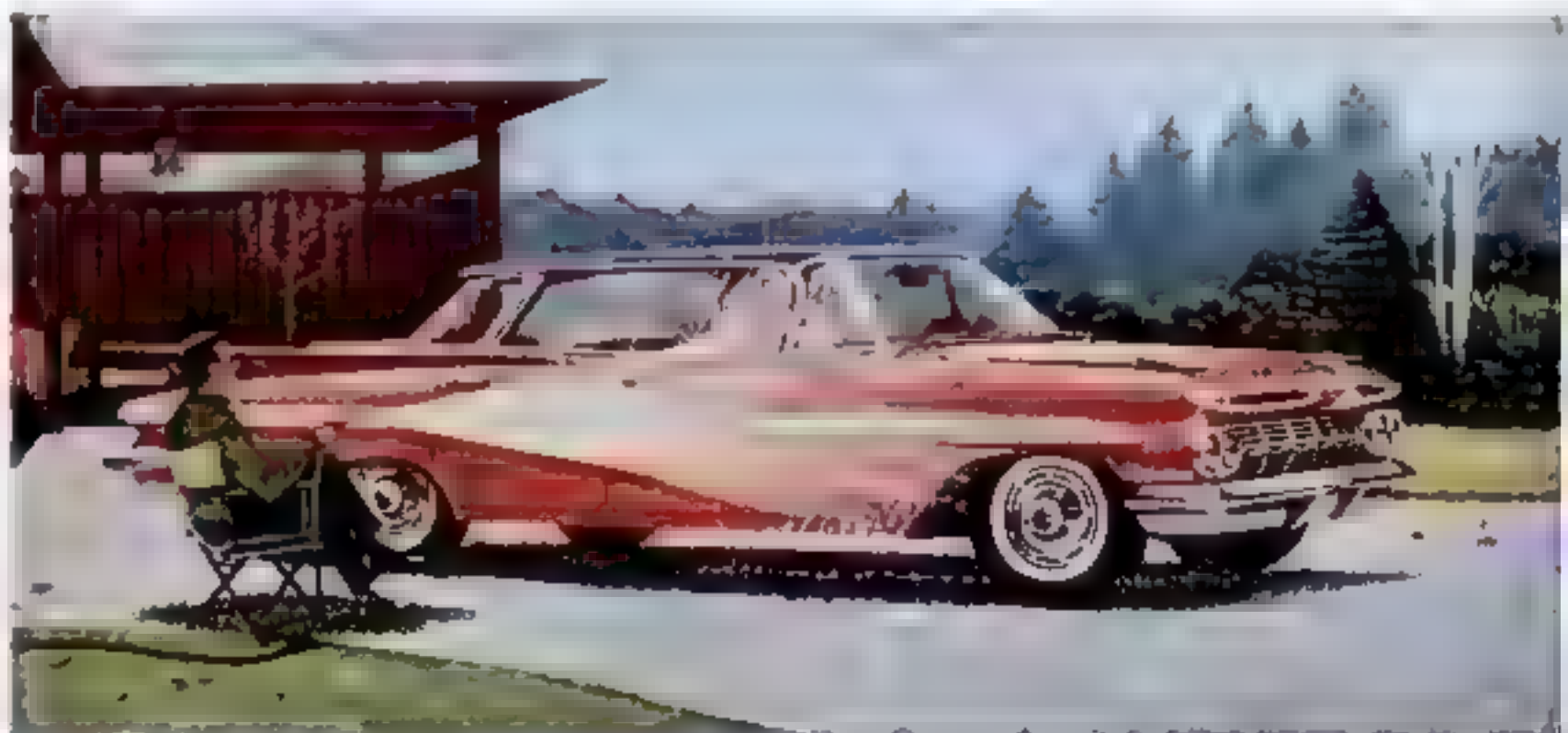
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**HE'S "POLISHING" HIS NEW FISHER BODY!** No wax, no polish needed here! With the "Magic-Mirror Finish by Fisher," just a quick rinse and a flick of a cloth makes your "Time Proof" Body by Fisher look brand new again!

Only the "GM Five"





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*It's built for keeps—with exclusive "Magic-Mirror Finish by Fisher"—  
Life-Span Build—Timeproofed Interiors*

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For built into every Fisher Body are extra years of looking new—extra years of easy living—extra years of hard usage.

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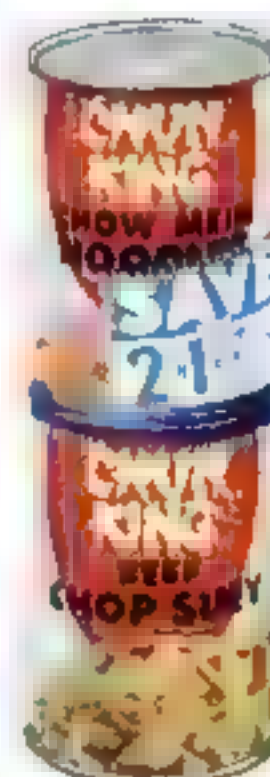
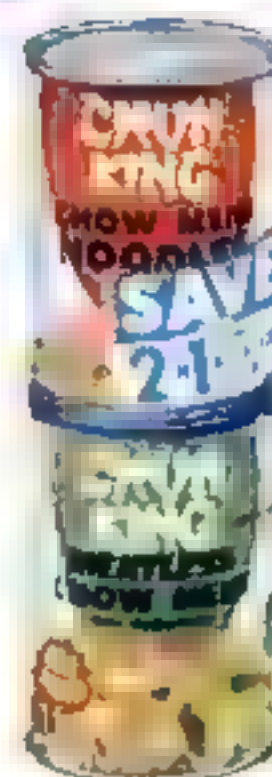
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EMPIRE CURLS (6000), SIDE PIECES (675) AND TOP PUFF (6000) BY WALTER FIDDELL ARE SHOWN ALONE ABOVE AND IN THE MODELS' OWN HAIR BELOW



## Hanks of Hair Become High Style

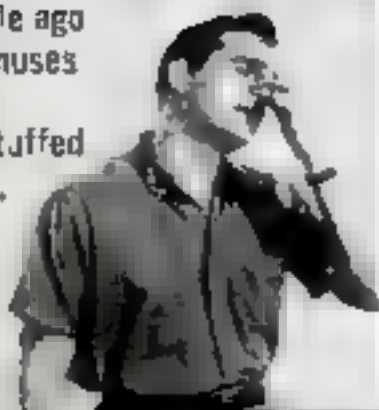
Rugs and divots—also known as hair pieces—have long been as necessary to many male entertainers as pancake make-up. But this season they may be equally necessary to well-dressed ladies. Full wigs have been enjoying a heady success since their introduction last spring (*LIFE*, March 17). Now partial wigs, which are less expensive and easier to wear, are expected to have even greater sales. The empire styles that have been widely accepted this fall look best with a full head of hair. But the woman whose

own hair is a bit skimpy or has a tendency to droop can easily comb a half wig in with it as shown above.

Paris hairdresser Carita, who began the furor over false hair, has sold 5,000 full wigs at \$225. There are even "ready to wear" wigs in brilliantly colored synthetics that cost \$35 and are meant to be worn with matching outfits. Many women own several wigs, switching them much as they switch hats, believing they can change their moods with a flip of a wig.



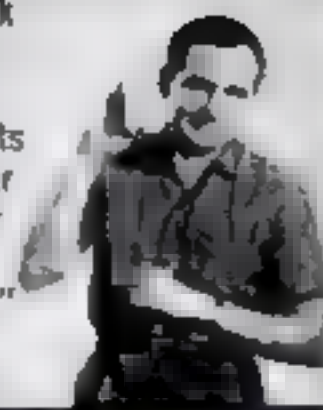
"A while ago  
my sinuses  
hurt,  
felt stuffed  
up ...



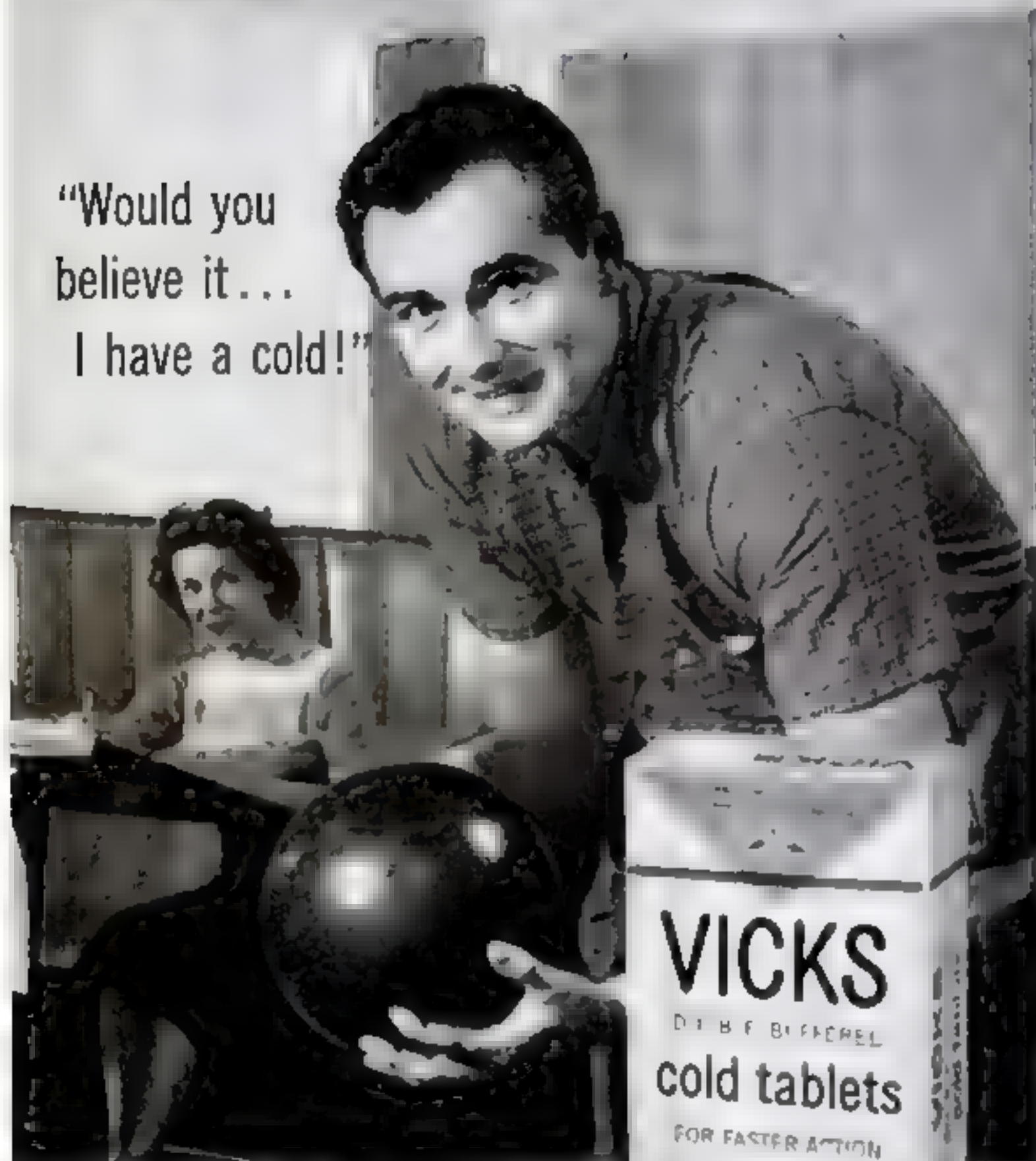
"I was tired,  
dragged-out,  
ached all  
over ...



"Then I took  
these new  
Vicks  
cold tablets  
and I never  
felt better  
so fast  
in my life!"



"Would you  
believe it ...  
I have a cold!"



New Vicks Double-Buffered Cold Tablets act to  
**relieve colds, sinus pain**  
**53% faster**  
than other leading antihistamine cold tablets



Fast  
relief  
for colds,  
sinus pain,  
stuffy nose  
plus chest  
congestion,  
aches and  
pains.

While the other leading antihistamine cold  
tablets are only partially at work ...  
New Vicks Double-Buffered Cold Tab-  
lets have already rushed cold-and-sinus  
pain relievers into the body 53% faster.

1. Double Buffered for faster action ...  
cold-and-sinus pain relievers rush into  
the body 53% faster than those of other  
leading antihistamine cold tablets tested.  
Proved at a famous university!

2. Relieve colds congestion and blocked  
sinuses ... promote sinus drainage. Re-  
lieve sniffles, sneezes, stuffy nose, too-  
relief that aspirin does not give. Relieve  
sore throat, chest congestion, body aches  
and pains.

3. Pick you up fast ... relieve that tired,  
dragged-out feeling of a cold with two  
stimulating "pick-up" medications.

**NEW Vicks DOUBLE-BUFFERED cold tablets**

## HANKS OF HAIR CONTINUED



B. BARONET HAIRDO, getting finishing touches at Carita's in New York,  
has been sold to Lena Horne, who has four wigs which she wears for parties.



WIG UNDER DRYER (right) among live customers is common at Car-  
ita's. Wigs are made of curly hair which needs only weekly set, no permanent.



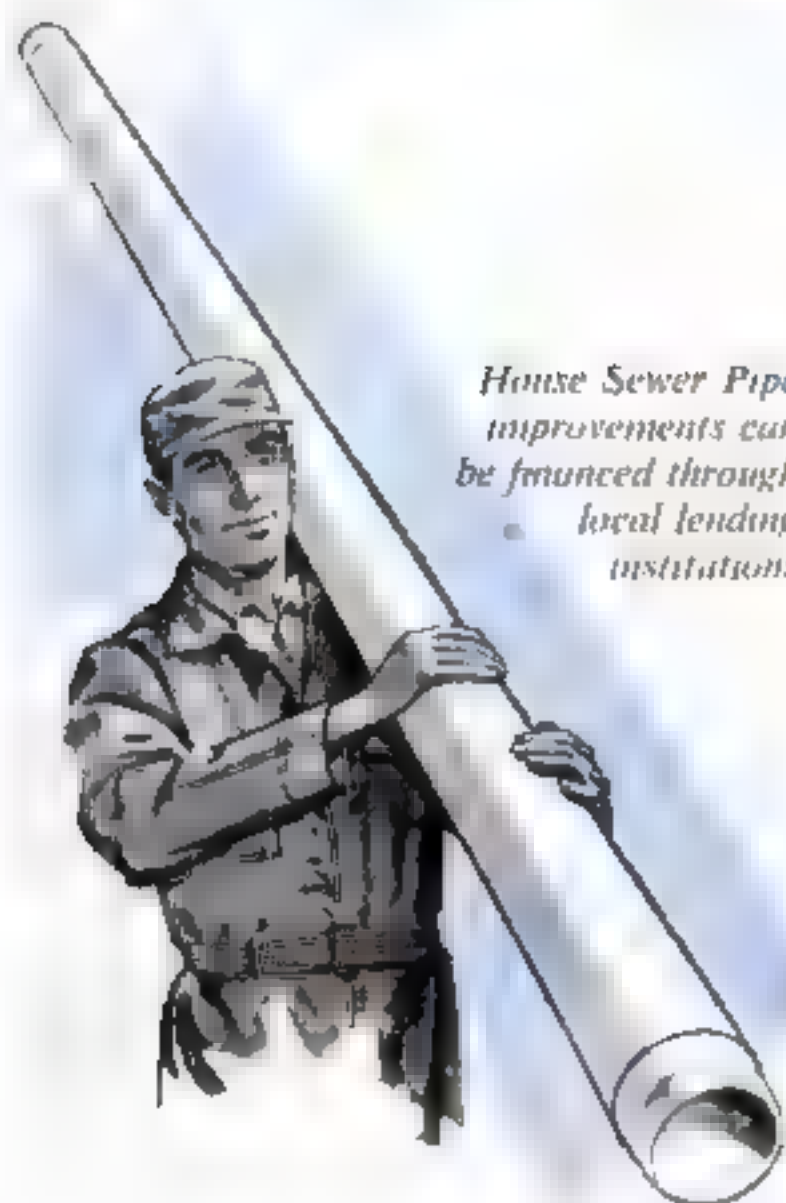


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## THE THREE WIGS OF JULIE



**JULIE WILSON'S REAL HAIR** is brunet with blond streaks. But when she sings at New York's St. Regis she wears the wigs which are shown below.



**JULIE'S WARDROBE** for her appearances includes red, blond and brunet wigs. She wears red with green dress, blond with brown dress, brunet with red.



**TRIO OF WIGS** as worn by Julie is seen in a triple exposure. She does not change during a single act but wears the same wig for her whole performance.



**MR. NEOLITE** says:

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You get double the wear in every pair when you have shoes soled with NEOLITE. It's because NEOLITE gives twice the wear of ordinary soling materials! What's more, you get extra walking comfort... because NEOLITE Soles are truly flexible. They're damp-proof too... to give you extra protection. Why settle for less?

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with ⑤ exclusive Twin-Pak, without touching ribbon or smudging fingers. You set margins automatically with a flick of your finger on the ⑥ Magic® Margin button. You set the foolproof ⑦ Line Meter to show you how many lines are left at the bottom of your page. And when you want to tabulate columns of figures, you simply press the ⑧ Magic Column Set key. Add to all this... ⑨ one-piece, unitized construction... so rugged it can take all the pounding you can give it.

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Let your Royal Portable dealer show you the new FUTURA—beautifully styled in four gay colors. Go ahead and try it.

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CLOSE-UP

# Wonder Boy and His Many Sides

QUADRUPLE VIEW of Rivers in front of one of his paintings was photographed by exposing single sheet of film in four sections, with Rivers changing pose for each exposure. Painting portrays two of his friends, glimpsed in elusive, shifting attitudes

“Most people have many facets and it’s the same way with life. I try to convey this multiplicity in my paintings. I want somehow to get the canvas full of things—full of shapes and colors as exciting as a flower garden.”







**F**OR years Larry Rivers led a successful double life, merging a career as a painter with work as a professional jazz musician. Recently, as the four poses in this single photograph indicate, Rivers has taken on a few more lives, juggling them with such dexterity that the art world now looks on him with awe as an all-round wonder boy.

Rivers' most spectacular role was that of art expert on TV's *\$64,000 Challenge* where he tied for top prize in 1957 and went to \$32,000 in 1958. In addition he occupies himself as a sculptor, nightclub emcee and member of a jazz quartet. But painting is his main concern. In his studios in New York and Long Island the 35-year-old artist creates kaleidoscopic compositions that are snapped up by museums and collectors at prices up to \$3,000. The paintings, made up of countless fragmentary images of people and objects, seem as many-sided as the painter himself. "But I think," says Rivers, "in my life and my art there's a central Larry Rivers running through everything."

MANY TALENTS make lots of work—and money—for Rivers. He averages \$15,000 a year from his paintings, sculpture and portrait commissions. As TV winner he made enough money to send one son to art school, the other to boarding school and himself to Europe.

"I guess I'm spotted—too many good things have happened at once. But I'm superstitious about success—I never sign a painting until it's sold. And I keep knocking myself out every minute. I haven't stopped to rest in eight years."





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**KRAFT FUDGIES** make home sweet home  
because they taste so wonderful. Big deal  
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each one wrapped! Pick Chocolate or Vanilla.





WELDING a section of his 6-foot steel sculpture, Rivers bends over his torch. He worked on it six hours a day for five weeks, getting his son Steve to heat the solid steel rods while he bent them.

*"I started it as a reclining figure. But one day I stood it upright and it looked better that way. A Japanese I know said it looked like a Kabuki dancer so that's what I call it—Kabuki in a Rectangle."*

CONTINUED

## FIX-IT TIPS with "Plastic Wood"



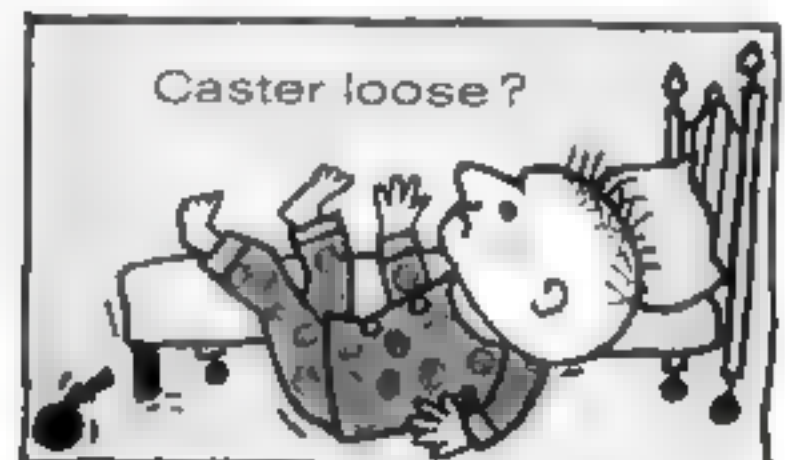
It's easy to tighten it with hard-holding Plastic Wood. Remove hook. Fill hole. When dry, screw hook back in.



It's simple to reset handles on brooms, mops, tools with easy-to-use, quick-drying Plastic Wood. Holds harder than new.



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1. HOLDS HARDER
2. MORE UNIFORM FINISH
3. TAKES STAIN BETTER





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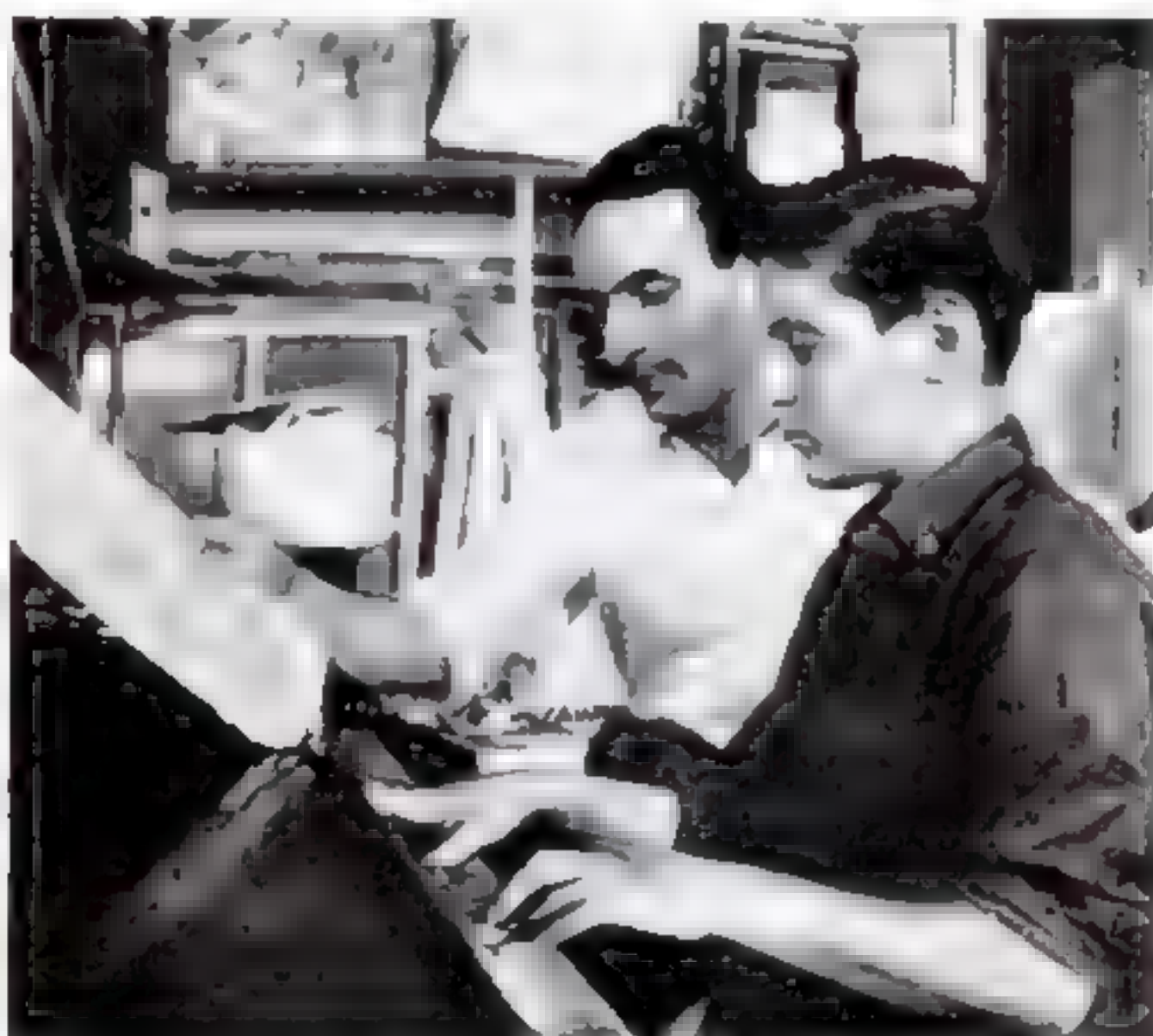
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IN HIS STUDIO in New York, Rivers studies painting on which he has worked for three days. As model he enlisted his maid, Eula Young, who donned shorts to pose.

*"Eula was around so I decided to put her in a picture. But it's not a portrait. I let my eye roam around and whatever interests me I put in—the chair, leaves, the clock. The effect is probably a little like music—a lot of notes and ever so often a chord to tie things together."*



COACHING his son at piano, Rivers gives 12-year-old Steve an after-school session. Though he himself plays jazz, Rivers is schooling Steve in classical music.

*"Music isn't Stevie's ruling passion but I think every kid should know music. I began to learn the piano at 7—my father wanted me to accompany him as he played Russian tunes on the violin. I liked it, but when I was 11 I took up the sax and that's been my instrument ever since."*

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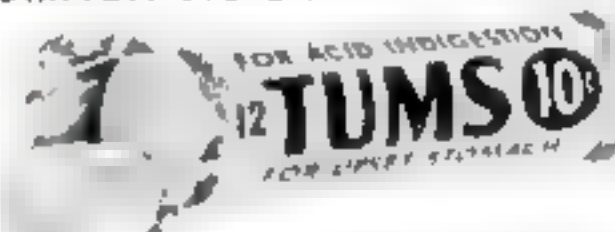
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**I GO FOR CARTER'S  
New 'Marks-a-Lot'**



**CARTER'S**  
© THE CARTER'S INK COMPANY, CAMBRIDGE 42, MASS.



# IF YOU WANT TO QUIT SMOKING

"This new discovery will help you  
to stop or cut down"  
—says Frank Leahy

*These comments by Frank Leahy on the subject of smoking are reported from a recent interview.*

Being a non-smoker, the current controversy over cigarette smoking has been intensely interesting to me. As an "innocent bystander" I have watched my smoking friends "give up" smoking (for three weeks), cut down, smoke de-nicotinized cigarettes, switch to filters (3 or 4 different ones), swear off again, and finally end up smoking as much or more than they did in the beginning.

There is no doubt about it—for some people, smoking is one of life's pleasures. It relieves tension, is a welcome companion in quiet hours and provides relaxation or stimulus as the occasion may call for. Personally, I have a very open mind about it. We are all living in a free country with the privilege of free choice. To smoke or abstain is up to each of us individually.

As an undergraduate at Notre Dame I did not smoke because I was interested in athletics and wanted to be in the best possible physical condition for football. I remember my old coach, the famous Knute Rockne, saying, "Smoke if you want to, but not if you're playing on my team."

I guess that training carried over to my own coaching career. I feel that a young high school or college athlete in training should not smoke. Most coaches would agree with me. Athletes must be in the peak of condition to win. Certainly no smoker is going to be a champion miler.

But to get back to adults. So many of my



IN TROPHY ROOM of his home overlooking Lake Michigan, surrounded by reminders of his playing and coaching days.

**FRANK LEAHY** coaching at Notre Dame. "You can stop smoking if you want to," says he.



smoking friends lament the day they ever started. They hate themselves for the way they smoke to excess and wish they could stop but think they can't. Other "two-and-three-pack-a-day" smokers try to cut down to one pack, but their good intentions and will power seem to collapse in a week or two. Even friends whose doctors have warned them that it's detrimental to their health feel helpless to follow this advice.

I was thinking about all this recently when I heard about the discovery of a new pill that has helped many who wanted to stop smoking. I was so impressed by what I heard that I took the trouble to find out something about it. What I discovered should interest everybody who at any time has wanted to stop, or even cut down, smoking and found it difficult or impossible.

This little pill was discovered by doctors in the research laboratories of Loyola University in Chicago. For many years it had been known that a drug called Lobeline Sulphate could curb the desire to smoke. However, in doses large enough to be effective, this drug produced unpleasant side effects. The University scientists working on the problem discovered, after months of research and experimentation, that by combining two common antacid ingredients with Lobeline Sulphate two things were accomplished. First, any unpleasant side effects were eliminated; secondly, the amount of Lobeline Sulphate necessary to do an effective job was greatly reduced. The result was this harmless little white pill which, when given to test patients, helped 4 out of 5 to stop smoking in 5 days!

The way the pill works is interesting to me. Lobeline Sulphate is extracted from the Lobelia plant which is sometimes called "Indian Tobacco". It is a first cousin to nicotine, I'm told, mimicking its action but is not habit forming. It does its job by removing the craving for nicotine in the system, and not by making smoking unpleasant or intolerable.

The research team that discovered this little pill knew they had something that thousands

needed. Here was something that would really help anybody who wanted to free himself or herself from the smoking habit. But, like any group of scientists, they were cautious. More research was carried on, more tests were made on hundreds and hundreds of patients. They proved that 83%, more than 4 out of 5, of all people who wanted to stop smoking could do it easily and pleasantly in five to seven days with the help of the little pills. Significantly, they found that those who didn't stop completely had cut down their smoking drastically.

Their discovery was reported in medical journals and demand for it began coming from every corner of the globe. The Campana Company of Batavia, Illinois, was chosen to market these amazing pills. Today you can buy them at any drug store in the United States, under the name of Bantron, for only \$1.25 a box. They are also available in Canada. Bantron has been proven so safe, when taken as directed, it can actually be bought without a doctor's prescription.

Personally I recommend Bantron to anyone who has tried to stop or cut down smoking and has been unsuccessful. It positively can help you just as it has helped thousands of others. You will be amazed how quickly and easily you succeed in doing something you had always thought hard.

However, there is one thing to remember. Bantron cannot do all the work alone. You have to really want to stop or cut down. But Bantron can help you to succeed in an effort which will, I believe, be beneficial to you.



**BANTRON**, the new smoking deterrent tablets recommended by Frank Leahy.





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*You feel it: Motor oil performance as advanced as America's newest missiles. D-X has ushered in a new age of motor-oil quality. Still another result of D-X Sunray's modern leadership in petroleum science. Ahead today, setting the pace for tomorrow. By the makers of D-X Boron Lubricating Motor Fuel.*



*America's Finest Motor Oils*

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Subsidiary of  
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 Tulsa, Oklahoma 74102

**WONDER BOY** CONTINUED



AT HIS WINDOW overlooking Second Avenue, Rivers warms up on the saxophone while waiting for friends to arrive for the weekly jam session.

*"I don't play alone very often—mostly with guys. But sometimes when I'm by myself I take a theme and work it around. When I first began painting, I used to worry about how I'd wasted my life playing the sax. But actually it gives me a thrill like nothing else."*





## The coin, the watch and the flower...

Within a few weeks you'll be able to board a luxurious Boeing 707. Your first flight in this jet-age airliner will be one of the travel highlights of your life. You'll cruise serenely through high, weatherless skies, so completely free from vibration you'll be able to stand a half-dollar on edge.

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### *These airlines already have ordered Boeing jetliners:*

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monthly payments for FIRTH carpet  
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# TUSSY

NEW YORK • PARIS





IGLOO-SHAPED CANOPY PAINTED TO RESEMBLE NORTHERN LIGHTS BRIGHTENS WILLIAM PAHLMANN DINING ROOM ICON (REAR) IS RUSSIAN, TABLE CANADIAN

# STYLISH MIXING OF DECOR

Roaming the world as never before, acquisitive Americans frequently land back home with a rococo Venetian mirror or a pair of Bavarian milking stools, then timidly stuff the find into the attic because it doesn't "go" with the family living room. Recently, however, at the annual National Homefurnishings Show in New York, they got complete license to roam, collect and boldly mix international household booty.

For the show, America's top decorators, who have been cautiously mixing periods and styles, burst out in a mélange of shapes and hues

which uninhibitedly, but for the most part happily, made use of everything from the design of an Alaskan igloo (*above*) to the furnishings of an Italian monastery. Though the new, worldly look brought together Russian, French, Spanish, Swedish and American objects, it achieved style by reflecting one individual's taste. By further breaking down the old notion that style dictates a particular kind of furniture for a particular kind of room, the new decor should encourage Americans to experiment with the furniture they have and try to find elegance in a hodgepodge.

CONTINUED



## MIXING DECOR CONTINUED



**ITALIAN CHAIRS** from a monastery are taken both from an early Spanish design combined with modern U.S. style, and floating canopy.

**PIECES FROM ALL OVER** are used in bar designed by Melvin Karpman as guest sitting room. French pieces include Louis XIV-inspired mirror bed. Director



**MOORISH-STYLE CHESSMEN**, the tallest, 17th-century English set in a small green and white board, serve as eye-catching device for a relaxing room.

Long table provides a seat of regency. Chandler is Spanish. Dressing desk is 19th Century English. Floor tiles are like Dutch paving stones.





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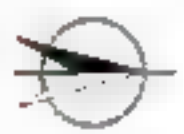
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**JANUARY**  
garnet

**FEBRUARY**  
amethyst

**MARCH**  
diamond

**APRIL**  
crystal

**MAY**  
emerald

**JUNE**  
diamond

**JULY**  
ruby

**AUGUST**  
peridot

**SEPTEMBER**  
sapphire

**OCTOBER**  
rose

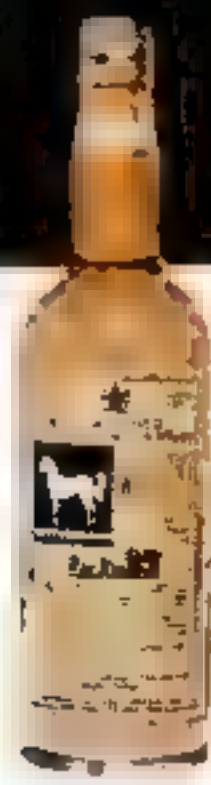
**NOVEMBER**  
topaz

**DECEMBER**  
blue zircon



**HAT TREE WITH ANTLERS** from Scotland, which would have horrified interior decorators a few years ago, turned up in a fancy Pahlmann room.





After the game...  
Let White Horse carry you pleasantly



# Win this April in Paris

*Five lucky women will win this two-week dream trip...and they'll go by Pan American Jet Clipper*

*(New York to Paris in 420 minutes.)*

**THE CONTEST:** April in Paris! And you can be there if you're one of the five lucky winners in this easy-to-enter Air Step Contest.

You'll fly from New York to Paris via the new Pan American Jet Clipper. You'll visit the famous Latin Quarter. You'll see Paris night life, go sightseeing at Versailles.

*But hurry!* See your Air Step dealer for entry blanks. Contest closes midnight, November 6, 1958. If your entry wins, it'll be "Paris in the Spring" for you!

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Cosmopolitans have glove-soft construction and rippling crepe soles to feel wonderful and smart, too.

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<b>ALABAMA</b> <b>ANDALUSIA</b> Turner's, Inc. <b>ANNISTON</b> Woodruff's Shoe Store <b>ATHENS</b> Sharpe & Killian <b>BESSEMER</b> Sokol's Dept. Store <b>BIRMINGHAM</b> Guarantee Shoe Co. <b>ENCLAVE</b> Sikes & Bratten Shoe Co. <b>GRADY</b> Golden & Cohen Dept. Store <b>HOMERIDGE</b> McCuan Shoe Co. <b>HUNTSVILLE</b> Pelters & Sikes Shoes <b>MOBILE</b> Dunaway's <b>SELMA</b> Hammel's <b>SHIFFLET</b> Tappan's <b>TUSCALOOSA</b> Footie's Shoe Store <b>WAGNER</b> Wagner's Shoe Store	<b>FLORIDA (Cont'd)</b> <b>PENSACOLA</b> Cindy's Shoe Salon <b>ST. PETERSBURG</b> Wm. Henry Co. <b>TALLAHASSEE</b> Strickland's <b>WEST PALM BEACH</b> Selby of West Palm Beach <b>ATLANTA</b> House 530 <b>AUGUSTA</b> Bell's 2 stores <b>BRUNSWICK</b> Whitman's Shoe Store <b>DADE</b> Smith's Bargain Shoe Store <b>DECATUR</b> Bell's Gallant Co. <b>GA. NESVILLE</b> Miller's <b>MACON</b> Berden Smith & Co. <b>MARIETTA</b> Bomar Shoe Co. <b>ROME</b> Poplin's Central <b>SAVANNAH</b> Hogan's <b>STATESBORO</b> Lady Jane Shoe <b>Favorites Shoe Store</b>	<b>LOUISIANA</b> <b>ALEXANDRIA</b> Peoples Shoe Store <b>BATON ROUGE</b> Boston Shoe Store <b>MONROE</b> The Palace <b>THIBODAUX</b> Lila Brand <b>MAINE</b> <b>AUGUSTA</b> Lantry Walker <b>PORTLAND</b> Standard Shoe Store <b>PORTSMOUTH</b> Mitchell & Brown Co. <b>PRESQUE ISLE</b> Thibodeau's Shoe Store <b>MARYLAND</b> <b>CAMBRIDGE</b> Le Camphus Shoe Shop <b>CUMBERLAND</b> Shinnick's <b>WAGERTOWN</b> Allen's of Flower's <b>SALISBURY</b> Hays Apparel <b>SILVER SPRING</b> Town & Casual Shoes	<b>NEW JERSEY</b> <b>ASBURY PARK</b> Tupper's <b>ATLANTIC CITY</b> Bloomburg Shoe Store <b>BRIDGEVIEW</b> Rand Shoe Store <b>BERGEN</b> O. K. Shoe Store <b>BLONDIE</b> Lipton's <b>BRIDGEVIEW</b> Bloomer Shoes <b>ELIZABETH</b> Huber Slacks <b>HACKENSACK</b> B. & H. Shoe Shop <b>HADDONFIELD</b> W. C. S. Shoes <b>HOBOKEN</b> A. J. S. Shoes <b>JERSEY CITY</b> Danny Mack Shoes <b>LONG BRANCH</b> Vogel's <b>NEW BRUNSWICK</b> Nepperman's Shoes <b>PASSAIC</b> Lux <b>PLAIN AMBOY</b> Huber Slacks <b>PRINCETON</b> Vague Shoe Shop <b>RED BANK</b> Huber's <b>ROSELAND</b> Huber's <b>SOMERSET</b> Huber's <b>SUMMIT</b> Huber's <b>VERONA</b> Huber's <b>VERONA</b> Huber's <b>VERONA</b> Huber's <b>VERONA</b> Huber's	<b>OHIO</b> <b>AKRON</b> Lucky Shoes <b>ASHLAND</b> Pooley's <b>BEAVER CREEK</b> Milton Shoes <b>BOWLING GREEN</b> Uhlman's Shoe Store <b>BUCYRUS</b> Bauman's <b>CANTON</b> Wagoner Marsh Shoe Store <b>CHADRON</b> Borchwick & Store <b>CINCINNATI</b> Huber & Cason 2 stores <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell	<b>PENNSYLVANIA (Cont'd)</b> <b>MY OLIVER</b> Bishop Shoe Store <b>NORTH STOWN</b> Brocken Shoe Store <b>OIL CITY</b> Welker & Maxwell Co. <b>PHILADELPHIA</b> Footstep Shoes <b>PHILADELPHIA</b> C. A. Rowell <b>PHILADELPHIA</b> C. A. Rowell <b>PITTSBURGH</b> Paul's Bootery <b>POTTSVILLE</b> Paul's Bootery <b>PUNXSUTAWNEY</b> Paul's Bootery <b>READING</b> Paul's Bootery <b>SCRANTON</b> Paul's Bootery <b>SUNBURY</b> Paul's Bootery <b>TYONE</b> Paul's Bootery <b>UNION CITY</b> Paul's Bootery <b>WASH. NGTON</b> Paul's Bootery <b>WEST CHESTER</b> Paul's Bootery <b>WILKES BARRE</b> Paul's Bootery <b>YORK</b> Paul's Bootery	<b>WEST VIRGINIA</b> <b>CHARLESTON</b> Coyle Richardson (Taggart) Shoes <b>CLARKSBURG</b> Martin's Bootery 2 stores <b>FAIRMOUNT</b> Martin's Bootery <b>HUNTINGTON</b> Taggart Shoes (Anderson-Newcomb) <b>PARKERSBURG</b> Smith Shoe Store <b>WISCONSIN</b> <b>APPLETON</b> French Slipper Shop <b>BELOIT</b> E. J. Chester Co. <b>FOND DU LAC</b> Becker Leather Goods <b>GREEN BAY</b> Newman's <b>HARTFORD</b> The White Store <b>HARTLAND</b> J. Jacobs & Sons <b>LA CROSSE</b> E. R. Barron Co. <b>MADISON</b> Barker's Shoe Store <b>MANITOWOC</b> French Slipper Shop <b>MILWAUKEE</b> Gumbel's 2 stores <b>OSHKOSH</b> Lindman's Brown Bill Shoe Store <b>PR. RIE DU CHIEN</b> Pankas Shoe Store <b>SHAWANO</b> Lou Shoe House
<b>ARIZONA</b> <b>PHOENIX</b> David's 2 stores <b>AMMANAS</b> <b>BATESVILLE</b> Mainville's Shoe Store <b>HOT SPRINGS</b> Pate's Shoe Store <b>NASHVILLE</b> Quality Shoe Store <b>NEWPORT</b> Half & Monday Shoe Store	<b>IDAHO</b> <b>BOISE</b> Cash Bazel Inc. <b>ILLINOIS</b> <b>ALTON</b> Paul's Brownbill Shoe Store <b>ARLINGTON HEIGHTS</b> Hantz Shoes <b>BELLEVIEW</b> Lincoln Shoe Store <b>BENSEN</b> Slater's Country Cobbler <b>BLOOMINGTON</b> Cunningham's <b>CARDONDALE</b> McGinnis Store <b>CHAMPAIGN</b> W. Lewis Dept. Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store	<b>MASSACHUSETTS</b> <b>BOSTON</b> Jordan Marsh Co. <b>BROCKTON</b> Leggs & Dept. Store <b>CAMBRIDGE</b> Jordan Marsh Co. <b>FALL RIVER</b> Jordan Marsh Co. <b>FRAMINGHAM</b> Jordan Marsh Co. <b>GREAT BARRINGTON</b> Ann Louise Shop <b>HAVERHILL</b> Bennett & Co. <b>HOLYOKE</b> Murphy Shoe Store <b>LAWRENCE</b> Daniel's Shoes & Sportswear <b>LEMINSTER</b> J. J. Inc. <b>LOWELL</b> J. J. Inc. <b>LYNN</b> J. J. Inc. <b>WALDEN</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co.	<b>NEW YORK</b> <b>ALBANY</b> Corbin's Best Shop <b>AMSTERDAM</b> Whelan's Copying <b>ARLINGTON</b> Whelan's Copying <b>BAFARIA</b> Whelan's Copying <b>BINGHAMTON</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying	<b>OHIO</b> <b>AKRON</b> Lucky Shoes <b>ASHLAND</b> Pooley's <b>BEAVER CREEK</b> Milton Shoes <b>BOWLING GREEN</b> Uhlman's Shoe Store <b>BUCYRUS</b> Bauman's <b>CANTON</b> Wagoner Marsh Shoe Store <b>CHADRON</b> Borchwick & Store <b>CINCINNATI</b> Huber & Cason 2 stores <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell	<b>PENNSYLVANIA (Cont'd)</b> <b>MY OLIVER</b> Bishop Shoe Store <b>NORTH STOWN</b> Brocken Shoe Store <b>OIL CITY</b> Welker & Maxwell Co. <b>PHILADELPHIA</b> Footstep Shoes <b>PHILADELPHIA</b> C. A. Rowell <b>PHILADELPHIA</b> C. A. Rowell <b>PITTSBURGH</b> Paul's Bootery <b>POTTSVILLE</b> Paul's Bootery <b>PUNXSUTAWNEY</b> Paul's Bootery <b>READING</b> Paul's Bootery <b>SCRANTON</b> Paul's Bootery <b>SUNBURY</b> Paul's Bootery <b>TYONE</b> Paul's Bootery <b>UNION CITY</b> Paul's Bootery <b>WASH. NGTON</b> Paul's Bootery <b>WEST CHESTER</b> Paul's Bootery <b>WILKES BARRE</b> Paul's Bootery <b>YORK</b> Paul's Bootery	<b>WEST VIRGINIA</b> <b>CHARLESTON</b> Coyle Richardson (Taggart) Shoes <b>CLARKSBURG</b> Martin's Bootery 2 stores <b>FAIRMOUNT</b> Martin's Bootery <b>HUNTINGTON</b> Taggart Shoes (Anderson-Newcomb) <b>PARKERSBURG</b> Smith Shoe Store <b>WISCONSIN</b> <b>APPLETON</b> French Slipper Shop <b>BELOIT</b> E. J. Chester Co. <b>FOND DU LAC</b> Becker Leather Goods <b>GREEN BAY</b> Newman's <b>HARTFORD</b> The White Store <b>HARTLAND</b> J. Jacobs & Sons <b>LA CROSSE</b> E. R. Barron Co. <b>MADISON</b> Barker's Shoe Store <b>MANITOWOC</b> French Slipper Shop <b>MILWAUKEE</b> Gumbel's 2 stores <b>OSHKOSH</b> Lindman's Brown Bill Shoe Store <b>PR. RIE DU CHIEN</b> Pankas Shoe Store <b>SHAWANO</b> Lou Shoe House
<b>CALIFORNIA</b> <b>ALHAMBRA</b> Mandel's <b>BAKERSFIELD</b> Ricard's Bootery <b>BERKELEY</b> Hodgeson's Shoe Store <b>BURBANK</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's <b>CHICAGO</b> Smith's	<b>IDAHO</b> <b>BOISE</b> Cash Bazel Inc. <b>ILLINOIS</b> <b>ALTON</b> Paul's Brownbill Shoe Store <b>ARLINGTON HEIGHTS</b> Hantz Shoes <b>BELLEVIEW</b> Lincoln Shoe Store <b>BENSEN</b> Slater's Country Cobbler <b>BLOOMINGTON</b> Cunningham's <b>CARDONDALE</b> McGinnis Store <b>CHAMPAIGN</b> W. Lewis Dept. Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store	<b>MASSACHUSETTS</b> <b>BOSTON</b> Jordan Marsh Co. <b>BROCKTON</b> Leggs & Dept. Store <b>CAMBRIDGE</b> Jordan Marsh Co. <b>FALL RIVER</b> Jordan Marsh Co. <b>FRAMINGHAM</b> Jordan Marsh Co. <b>GREAT BARRINGTON</b> Ann Louise Shop <b>HAVERHILL</b> Bennett & Co. <b>HOLYOKE</b> Murphy Shoe Store <b>LAWRENCE</b> Daniel's Shoes & Sportswear <b>LEMINSTER</b> J. J. Inc. <b>LOWELL</b> J. J. Inc. <b>LYNN</b> J. J. Inc. <b>WALDEN</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co.	<b>NEW YORK</b> <b>ALBANY</b> Corbin's Best Shop <b>AMSTERDAM</b> Whelan's Copying <b>ARLINGTON</b> Whelan's Copying <b>BAFARIA</b> Whelan's Copying <b>BINGHAMTON</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying	<b>OHIO</b> <b>AKRON</b> Lucky Shoes <b>ASHLAND</b> Pooley's <b>BEAVER CREEK</b> Milton Shoes <b>BOWLING GREEN</b> Uhlman's Shoe Store <b>BUCYRUS</b> Bauman's <b>CANTON</b> Wagoner Marsh Shoe Store <b>CHADRON</b> Borchwick & Store <b>CINCINNATI</b> Huber & Cason 2 stores <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell	<b>PENNSYLVANIA (Cont'd)</b> <b>MY OLIVER</b> Bishop Shoe Store <b>NORTH STOWN</b> Brocken Shoe Store <b>OIL CITY</b> Welker & Maxwell Co. <b>PHILADELPHIA</b> Footstep Shoes <b>PHILADELPHIA</b> C. A. Rowell <b>PHILADELPHIA</b> C. A. Rowell <b>PITTSBURGH</b> Paul's Bootery <b>POTTSVILLE</b> Paul's Bootery <b>PUNXSUTAWNEY</b> Paul's Bootery <b>READING</b> Paul's Bootery <b>SCRANTON</b> Paul's Bootery <b>SUNBURY</b> Paul's Bootery <b>TYONE</b> Paul's Bootery <b>UNION CITY</b> Paul's Bootery <b>WASH. NGTON</b> Paul's Bootery <b>WEST CHESTER</b> Paul's Bootery <b>WILKES BARRE</b> Paul's Bootery <b>YORK</b> Paul's Bootery	<b>WEST VIRGINIA</b> <b>CHARLESTON</b> Coyle Richardson (Taggart) Shoes <b>CLARKSBURG</b> Martin's Bootery 2 stores <b>FAIRMOUNT</b> Martin's Bootery <b>HUNTINGTON</b> Taggart Shoes (Anderson-Newcomb) <b>PARKERSBURG</b> Smith Shoe Store <b>WISCONSIN</b> <b>APPLETON</b> French Slipper Shop <b>BELOIT</b> E. J. Chester Co. <b>FOND DU LAC</b> Becker Leather Goods <b>GREEN BAY</b> Newman's <b>HARTFORD</b> The White Store <b>HARTLAND</b> J. Jacobs & Sons <b>LA CROSSE</b> E. R. Barron Co. <b>MADISON</b> Barker's Shoe Store <b>MANITOWOC</b> French Slipper Shop <b>MILWAUKEE</b> Gumbel's 2 stores <b>OSHKOSH</b> Lindman's Brown Bill Shoe Store <b>PR. RIE DU CHIEN</b> Pankas Shoe Store <b>SHAWANO</b> Lou Shoe House
<b>CONNECTICUT</b> <b>ANSONIA</b> Marvin's Shoes <b>BRIDGEPORT</b> Drill Shoes <b>DANBURY</b> Treadwell's Shoe Shop <b>HARTFORD</b> Church's Shoes <b>MANCHESTER</b> Gustafson's Shoe Store <b>MERIDEN</b> Manning & Conwell <b>MIDDLETOWN</b> Folger & Sons <b>MILFORD</b> Belmont Shoe Store <b>NEW BRITAIN</b> Raphael's Dept. Store <b>NEW HAVEN</b> Gordon's Shoes <b>STAMFORD</b> Edward Malley Co. <b>TORRINGTON</b> Mayfair Shoe Store <b>WATERBURY</b> Sprague's Shoe Store <b>WATERBURY</b> Sprague's Shoe Store	<b>IDAHO</b> <b>BOISE</b> Cash Bazel Inc. <b>ILLINOIS</b> <b>ALTON</b> Paul's Brownbill Shoe Store <b>ARLINGTON HEIGHTS</b> Hantz Shoes <b>BELLEVIEW</b> Lincoln Shoe Store <b>BENSEN</b> Slater's Country Cobbler <b>BLOOMINGTON</b> Cunningham's <b>CARDONDALE</b> McGinnis Store <b>CHAMPAIGN</b> W. Lewis Dept. Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store <b>CHICAGO</b> Bornman Shoe Store	<b>MASSACHUSETTS</b> <b>BOSTON</b> Jordan Marsh Co. <b>BROCKTON</b> Leggs & Dept. Store <b>CAMBRIDGE</b> Jordan Marsh Co. <b>FALL RIVER</b> Jordan Marsh Co. <b>FRAMINGHAM</b> Jordan Marsh Co. <b>GREAT BARRINGTON</b> Ann Louise Shop <b>HAVERHILL</b> Bennett & Co. <b>HOLYOKE</b> Murphy Shoe Store <b>LAWRENCE</b> Daniel's Shoes & Sportswear <b>LEMINSTER</b> J. J. Inc. <b>LOWELL</b> J. J. Inc. <b>LYNN</b> J. J. Inc. <b>WALDEN</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co. <b>WILMINGTON</b> Jordan Marsh Co.	<b>NEW YORK</b> <b>ALBANY</b> Corbin's Best Shop <b>AMSTERDAM</b> Whelan's Copying <b>ARLINGTON</b> Whelan's Copying <b>BAFARIA</b> Whelan's Copying <b>BINGHAMTON</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying <b>BUFFALO</b> Whelan's Copying	<b>OHIO</b> <b>AKRON</b> Lucky Shoes <b>ASHLAND</b> Pooley's <b>BEAVER CREEK</b> Milton Shoes <b>BOWLING GREEN</b> Uhlman's Shoe Store <b>BUCYRUS</b> Bauman's <b>CANTON</b> Wagoner Marsh Shoe Store <b>CHADRON</b> Borchwick & Store <b>CINCINNATI</b> Huber & Cason 2 stores <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell <b>CLEVELAND</b> C. A. Rowell	<b>PENNSYLVANIA (Cont'd)</b> <b>MY OLIVER</b> Bishop Shoe Store <b>NORTH STOWN</b> Brocken Shoe Store <b>OIL CITY</b> Welker & Maxwell Co. <b>PHILADELPHIA</b> Footstep Shoes <b>PHILADELPHIA</b> C. A. Rowell <b>PHILADELPHIA</b> C. A. Rowell <b>PITTSBURGH</b> Paul's Bootery <b>POTTSVILLE</b> Paul's Bootery <b>PUNXSUTAWNEY</b> Paul's Bootery <b>READING</b> Paul's Bootery <b>SCRANTON</b> Paul's Bootery <b>SUNBURY</b> Paul's Bootery <b>TYONE</b> Paul's Bootery <b>UNION CITY</b> Paul's Bootery <b>WASH. NGTON</b> Paul's Bootery <b>WEST CHESTER</b> Paul's Bootery <b>WILKES BARRE</b> Paul's Bootery <b>YORK</b> Paul's Bootery	<b>WEST VIRGINIA</b> <b>CHARLESTON</b> Coyle Richardson (Taggart) Shoes <b>CLARKSBURG</b> Martin's Bootery 2 stores <b>FAIRMOUNT</b> Martin's Bootery <b>HUNTINGTON</b> Taggart Shoes (Anderson-Newcomb) <b>PARKERSBURG</b> Smith Shoe Store <b>WISCONSIN</b> <b>APPLETON</b> French Slipper Shop <b>BELOIT</b> E. J. Chester Co. <b>FOND DU LAC</b> Becker Leather Goods <b>GREEN BAY</b> Newman's <b>HARTFORD</b> The White Store <b>HARTLAND</b> J. Jacobs & Sons <b>LA CROSSE</b> E. R. Barron Co. <b>MADISON</b> Barker's Shoe Store <b>MANITOWOC</b> French Slipper Shop <b>MILWAUKEE</b> Gumbel's 2 stores <b>OSHKOSH</b> Lindman's Brown Bill Shoe Store <b>PR. RIE DU CHIEN</b> Pankas Shoe Store <b>SHAWANO</b> Lou Shoe House
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**TASTE OF FRENCH COOKING** draws an indignant look from little Milko as his mother coaxes

him to take his lunch. To him, though, Paris-Rome—it makes little difference. It's all mostly mush.

## Mama Gina and Milko

### STAR PLAYS IN PARIS WITH HER BABY BOY

On the movie screen Italy's famous actress Gina Lollobrigida is fiery and wild. But in Paris recently another side of Gina was on view. She had come to town to make the movie version of *The Line*, Roger Vailland's Goncourt prize-winning novel about the fiery people of southern Italy. With her she brought her husband Milko Skofic, who is also her manager, and their one-year-old son Milko II. And what Paris

saw was a loving, tame and tender mother.

The Skofics turned their hotel suite into a nursery for the boy. When Gina was working, Milko often came out to the studios. When she had time off, the family went out together to the Bois de Boulogne. Little Milko turned out to be so adaptable a traveler that when Gina arrived in Madrid last week to make *Solomon and Sheba*, little Milko was along again.



**TESTING FOR TALENT** in their car returning from the studio, Gina tries an actress's dark glasses

on the baby. He peered gravely through them at a world grown strangely dark, then tugged them off







**EXPLORING A FACE** that has set millions at ease, now Mikko's finger over his mother's teeth.



**GRABBING BEADS.** Mikko falls for the earl grip necessary for successfully breaking the string.

← **CHASING DUCKS.** Mikko pulls Gura along. But Bos de Boer, the ducks waddle faster than Mikko.





These "Fashion Tailored" gabardine slacks are made of 55% "Dacron" polyester fiber, 35% rayon and 10% Du Pont nylon for extra-long wear. In a range of shades. See them today at 1,500 Sears retail stores and catalog sales offices. Only \$8.98.



## **WASH...THEY DRY NEAT** **WEAR...THEY STAY NEAT**

These handsome fall gabardines made with 55% "Dacron" wash easily, dry with a sharp crease, without wrinkles . . . require little, if any, touch-up pressing. And they keep you looking neat for every fall occasion. See them at Sears today!



BETTER THINGS FOR BETTER LIVING  
THROUGH CHEMISTRY

# DACRON

REG. U. S. PAT. OFF.

"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabric or slacks shown.

## GINA AND MILKO CONTINUED



**VISITING THE STUDIO,** Milko took one look at his mother in black dress of an Italian village girl and burst into tears. Here Gina is consoling him.



**STROLLING THROUGH PARK,** Milko II views the world from atop Milko I's shoulder while Gina looks up at him proudly and a little apprehensively.





PIERRE SMIRNOFF VODKA

**“IT LEAVES YOU BREATHLESS!”** says **Benny Goodman**

Smooth, flawless Smirnoff gives you everything you ask for in a vodka. And nothing you *don't* want! Having virtually no taste of its own, it never “takes over” in your drinks. It has no “breath”... leaves no whisper of liquor on your lips. Let nobody tell you all vodkas are the same. Make sure you get the one and only *Smirnoff*. Just mention our name!

*the vodka of vodkas*

**Smirnoff**  
THE GREATEST NAME IN **VODKA**

80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN.



# Kick off this Fall with a Texaco

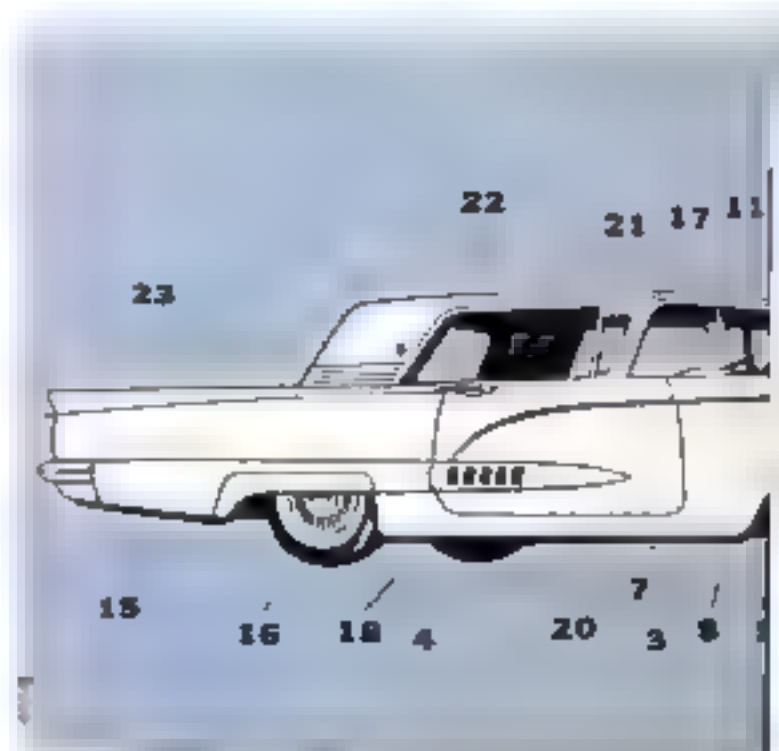


## Saves your car, saves you trouble and money. Here's what you get:

Summer's gone and chances are your car's been put through a lot of extra mileage. So now's the time to see your Texaco Dealer. He checks and corrects. He prevents trouble before it can mean trouble for you. He lubricates. He puts your car in shape for safer, surer Fall and Winter driving. (Many Texaco Dealers have a special "package-price" for a complete Safe-T check-up and Fall car-conditioning.) See diagram at right. Shown are just a few of the things your Texaco Dealer can check, and services he is trained to do.

At the same time — get Texaco PT Anti Freeze. Avoid costly freeze-ups. Enjoy the Guaranteed Protection that only Texaco PT gives you . . . because it's the finest anti-freeze you can buy!

1 Chassis-lubricate with Texaco Marfat.  
2 Crankcase-drain and refill with all-temperature Havoline Special 10W 30.  
3 Automatic Transmission-change or add Texaco Texamatic Fluid.  
4 Differential.  
5 Oil Filter.  
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8 Brake Fluid.  
9 Wheel Bearings.  
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11 Heater & Defroster.  
12 Battery.  
13 Spark Plugs.  
14 Cooling System—Radiator, Fan Belt, Hose, Water Pump and protect with Texaco PT Anti-Freeze.  
15 Muffler & Tail Pipe.  
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19 Lights & Signals.  
20 Body Hinges, Locks & Catches.  
21 Windows & Mirrors.  
22 Car Interior.  
23 And, fill your tank with Sky Chief Supreme gasoline, with Petrob, for Instant Power... or lively-powered, regular-price Fire Chief





# Safe-T check-up!



# TEXACO

**DEALERS in all 48 states**

Texaco products are also distributed in Canada, Latin America, and Africa



THE TEXAS COMPANY





## What a glamorous way to end a meal— Jell-O Chiffon Pie

Make the pie of pies with Jell-O Chocolate Chiffon Pie Filling . . . or with luscious Lemon. (And don't forget Jell-O Strawberry Chiffon. Not shown here, but a showpiece pie for sure!)

**Takes mere minutes . . . 9 for chocolate . . . 6 for the other flavors.** Just add liquid and sugar

to Jell-O Chiffon Pie Filling. And beat

**No cooking!** No mistakes possible. Thousands of tests in the General Foods Kitchens prove you can't make a mistake—even if you try!

**Costs pennies.** At your grocer's now!


Jell-O is a registered trademark of the General Foods Corporation.





**BACK IN 1925**, as near as they can recollect, the Underwood family assembled for a portrait. In the front row from left are Della and Silas, son Cecil, then about 3, and daughter Chloe 10. Behind them are daughter Mary 16, son-in-law M. E. Lemasters, daughter Lilly (Mrs. Lemasters), 23, and son Clint, 14.



**ASSEMBLED AGAIN** for anniversary, the family poses for a portrait almost matching the old one. In front are Della, Silas, Cecil, his wife Hovah, and Chloe (wife of Russell Farrell who could not attend). In back are Mary, Lushan I. Roy Williamson, Lilly's husband, M. E. Lemasters, Lilly, Clint, Clint's wife Iva.

## PROUD DAY FOR FARM COUPLE

**Their boy, West Virginia governor, helps them mark 60 wedded years**

On Della Forrester's 18th birthday she and Silas Underwood got married in the flinty farm country of Tyler County in northwestern West Virginia. They rented a small house and Silas went to work as a farmhand at 75¢ a day. That was in 1898, and just recently 100 of their friends and kin gathered to honor the Underwoods on their 60th wedding anniversary. All five of their children were on hand, including

the youngest, Cecil, who has done especially well. Two years ago, at only 34, he was elected governor of the state, the youngest in West Virginia's history and the first Republican to win the office in 28 years.

A lot of things had changed in 60 years and a lot had stayed the same. The Underwoods own their own farm, although Silas broke his leg last year and, at 83, has had to give up

farming. But they still rise at 6 each morning. Della draws water from the well, bakes her own bread, makes her own soap and vinegar and cans quarts of vegetables that Silas still raises in their garden. They butcher most all their own meat. And now, of a warm afternoon, they sometimes sit quietly on the porch, recollecting their long, fine years together and taking pride in the way the children have turned out.

**OUTSIDE CHURCH AT 60TH ANNIVERSARY CELEBRATION, THE UNDERWOODS LOOK FONDLY ON AS SON CECIL, THE GOVERNOR, MAKES MOVIES OF HIS CHILDREN**



CONTINUED

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**Coldene<sup>®</sup>**  
catches your  
cold in any of  
its 5 stages\*

and relieves  
these symptoms:

SNEEZING,  
STUFFY NOSE

SORE  
THROAT

COUGHING

TIGHT  
CHEST

MUSCULAR  
ACHES

The common cold is not a single ailment and its stages progress in no certain order. A cold attacks various parts of your system, bringing a variety of miseries to different parts of your body.

Coldene combines in one medicine quick-acting ingredients known to provide relief at your cold's several stages. Coldene acts faster because it's a liquid. Brings feelable relief before a tablet can be digested. Most powerful cold medicine you can buy without a prescription.



**coldene**

feelable relief in minutes

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## PROUD DAY CONTINUED

# 'Silas is the only boy I ever cared about'



STARTING OUT, Della and Silas had a composite photograph made. They can't recall when it was.

Silas was 14 and Della was 9 when his mother died and his family moved from Tyler County to Pittsburgh. Silas went to work in a sawmill, then a boat yard, a steel mill and a blacksmith shop. He was a deckhand on a sternwheeler, pushing coal barges from Pittsburgh to Cairo, Ill., when he went back to Tyler County in 1898 and asked Della to marry him. "I said yes right away," Della recalls. "Silas is the only boy I ever cared about."

"I had no more home than a yellow dog before we were married," Silas says. With \$50 cash and a hog, the couple set up housekeeping. They bought a maple bed for \$3.50. Most of the children were born in it and they still have it. There was never much money and the Depression left them near penniless. But the children helped tend the small farm Silas acquired, and things gradually got better.



NOWADAYS Della and Silas take their ease in the late afternoon on the front porch swing and reminisce over

some of their old stereoscope views. They have never, in 60 years together, been more than 200 miles from home.



**Now MAGNAVOX gives you a choice of three different ways to enjoy thrilling new stereo sound.**

**1. Stereo "all in one."** The Stereorama 202—a new technique combining a complete stereo system in a single cabinet to re-create music with a dimensional quality that seemingly surrounds you with the performers themselves.

*Six speakers (including two 15"), a powerful dual-channel amplifier, diamond pickup, sliding top for access to changer and controls, record library space—in beautiful furniture. In mahogany, only \$289.50. Also available with AM/FM radio.*

## Magnavox Stereophonic High Fidelity opens an exciting new world of musical enjoyment for you

**2. This complete home entertainment center . . . includes STEREOPHONIC sound!** Magnavox high fidelity television and companion stereo phonograph combine to provide a complete stereo system for greater listening and television viewing pleasure.



*The Manhattan high fidelity television serves as second stereo channel. Like other Magnavox Gold Seal models it is "parts guaranteed for one year and free service for ninety days." Only \$299.50.*

*Beltedore contains four speakers (including 15"), 20-watt dual-channel amplifier, diamond pickup, and many other deluxe features found only in high-priced instruments. In mahogany, only \$225.*

### 3. Duplex Stereo System

Two identical cabinets provide a "spaced" stereo system to suit your decor. See these and other magnificent Magnavox models in fine woods, priced from \$149.50 to \$1000, at your Magnavox dealer. The Magnavox Company, Fort Wayne, Indiana.

magnificent  
**Magnavox**

stereophonic high fidelity • radio-phonographs • television



*The Concerto 3-speaker phonograph with diamond pickup; dual-channel amplifier—\$169.50. Matching companion 3-speaker, record storage cabinet, only \$89.50.*





STYLE 8582...designed and made to fit better...longer

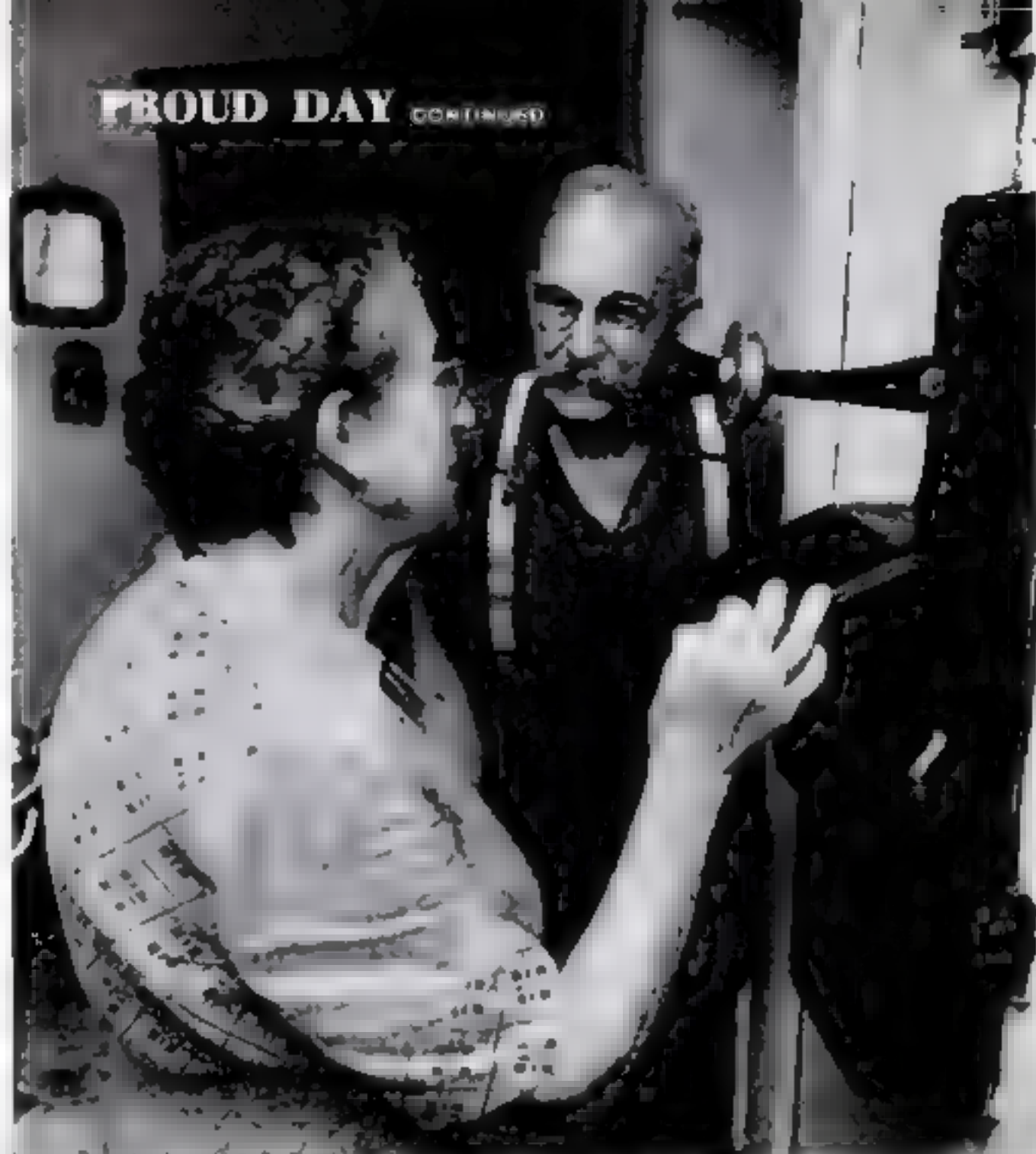
solid strike in style  
...with comfort to spare!



How good a bowler is he? Hard to tell from this angle. But one thing is sure: he can look forward to bowling shoe comfort as he changes back to the style of Johnsonian Guide-Steps. Such comfort in men's dress shoes may seem unusual... but Johnsonian Guide-Steps are unusual shoes, made on a new principle designed to *fit the feet in action!* You'll like them... they look as good as they feel. Best of all, you get style *and* comfort for \$9.95 to \$13.95.

**Johnsonian**  
GUIDE-STEP

ENDICOTT  JOHNSON...A FAMOUS FAMILY NAME IN SHOES  
Endicott 1, New York



**PROUD DAY** CONTINUED  
HAND-CRANKED PHONE, for local calls, jangles and the Underwoods take congratulations from friend. They now also have a new angled dial phone.



**BAKING BREAD**, as she does once a week. Della takes half a dozen loaves from the oven. She still uses a wood stove for cooking, as she always has.



**DRAWING WATER** from the farm's well, Mrs. Underwood fills a pail from the bailer. Well water is hard, so she collects rain water for washing clothes.



# New "soft smoke" King Sano

Already smokers report new advance "Softens The Smoke"



"Recently in Washington and New York," reports John S. Young, former U. S. diplomat,  
"I notice many important people under pressure are smoking this new 'soft smoke' cigarette."

**Nicotine reduced 50%...and tars below any cigarette.... and that is the truth**

If you are serious about cutting down on nicotine and tars, here is wonderful news for you.

Cigarette science has today stepped ahead with a reduction of nicotine and tars so advanced that you taste the difference in 'softer smoke'.

The reason is that the new King Sano goes a step beyond any filter.

Only King Sano has perfected the method of reducing nicotine and tars in the tobacco itself

No other cigarette does it

If you, like so many other Americans, want the utmost nicotine and tar reduction plus a new 'soft' taste—we urge you to try the new 'soft smoke' King Sano.

Surely it is well worth the difference in price. Now in stores everywhere.

• The content of nicotine and tars in the smoke of new King Sano is based on the results of a continuing study by Stillwell & Gladding, Inc., Independent Analytical Chemists.

Not just a filter...  
a more advanced method



Advanced method  
extracts nicotine and tars  
from the tobacco.

New filter further  
reduces undesirable  
elements in the smoke.

THE ULTIMATE IN NICOTINE AND TAR REDUCTION

FINE TOBACCOES REDUCED IN TARS AND NICOTINE ARE ALSO USED IN REGULAR SIZE SANO CIGARETTES, SANO ALL-HAVANA CIGARS AND SANO PIPE TOBACCO, PRODUCTS OF UNITED STATES TOBACCO COMPANY



# STOP!

**BEFORE ADDING  
ANTI-FREEZE  
PLAY SAFE WITH  
WARNER'S!**



**FIRST CLEAN YOUR  
RADIATOR WITH WARNER'S  
SPEED FLUSH!**  
WORKS IN JUST  
10 MINUTES!



**SO YOU'LL NEVER LOSE  
YOUR ANTI-FREEZE PROTECTION,  
ADD WARNER LIQUID SOLDER**  
NON-METALLIC, DEPOSITS TINY  
FIBERS TO REPAIR LEAKS!



**CLEANS**  
cooling systems  
in 10 minutes!

**PREVENTS**  
leaks and loss of  
anti-freeze!  
Good for  
new cars too.



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**CLEANS**  
A heavy duty  
cleaner.

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PROUD DAY CONTINUED



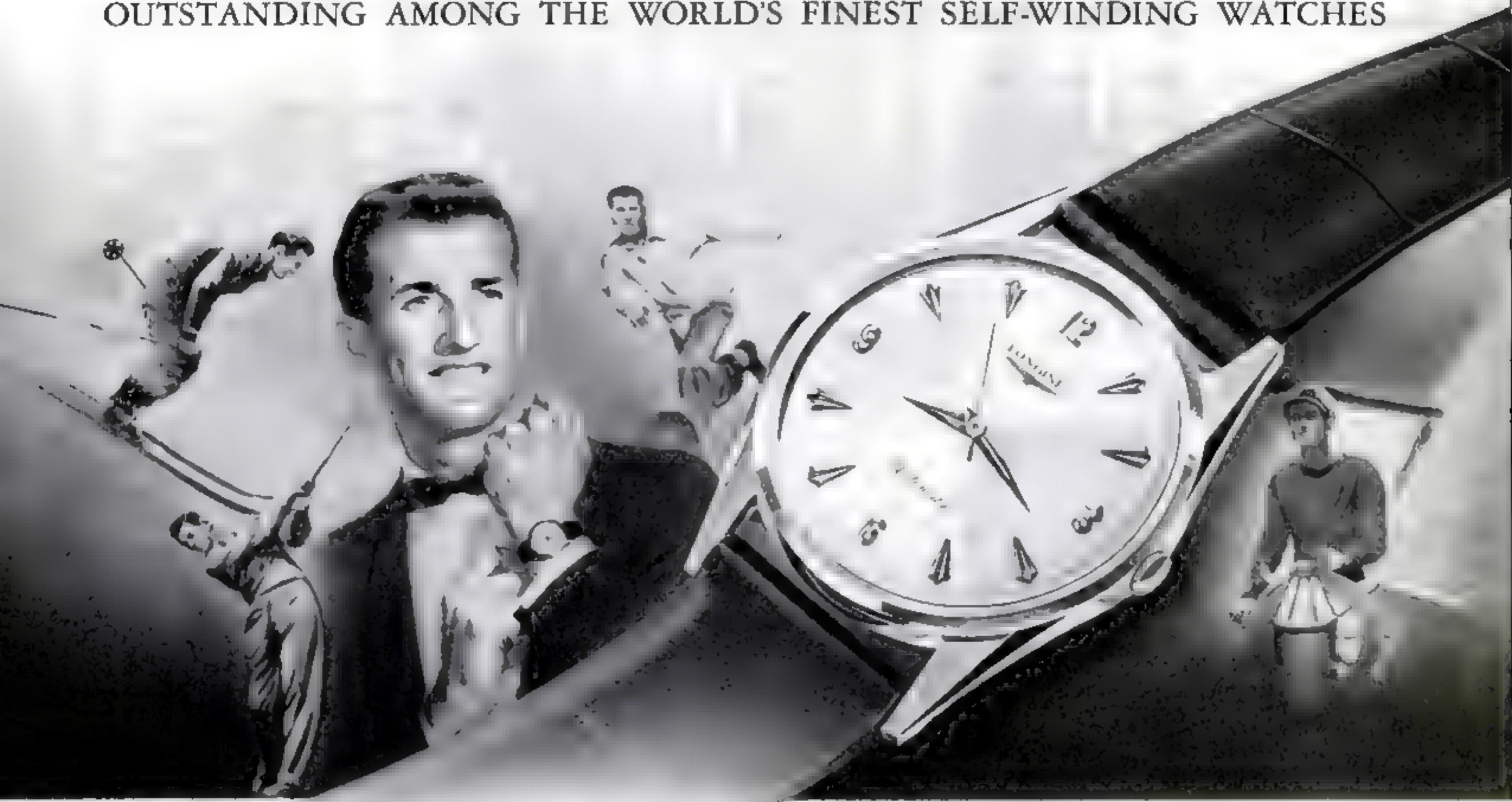
**TENDING TO CHORES.** Silas Underwood trundles  
a scythe on his shoulder, past the rail-fenced vegetable

garden toward some high weeds that need cutting. He uses  
the cane to favor the lame leg he broke last year in a fall.



# LONGINES

ANNOUNCES THE MAGNIFICENT 1959 *Grand Prize* AUTOMATICS —  
OUTSTANDING AMONG THE WORLD'S FINEST SELF-WINDING WATCHES



MAXIMUM PROTECTION AGAINST ALL COMMON WATCH HAZARDS —  
IT GOES WHEREVER YOU GO — DOES WHATEVER YOU DO

Finest watches of their type are the Longines 1959 *Grand Prize* Automatics, distinguished new 14K gold self-winding watches with built-in safeguards against all common watch hazards—water, perspiration, dust, shock, magnetism. Ten years of research, six years of field testing, and almost a century of experience in the science and art of watchmaking are the essential ingredients in the success of these superior self-winding watches. *There are no other watches in the world like them.* The self-winding mechanism, developed and patented by Longines, keeps the mainspring at full power with normal activity. Longines *Grand Prize* Automatics, in world-wide use, have demonstrated incredible accuracy and dependability. Yet, in spite of a somewhat higher price, they are most economical to own, thanks to perfection of manufacture and maximum protection from damage in normal use. ⌚ Presented in highly-styled and beautifully finished cases of 14K gold, they feature attractive dials with individually applied 18K gold dial markers. Here is the watch for your personal use, or the gift watch of distinction for a man of discrimination. Remember, for all the qualities by which the worth of a watch may be judged, Longines

has won highest honors when measured against the finest watches of the world. ⌚ See these and other magnificent 1959 Longines watches at your authorized Longines-Wittnauer Jeweler. An informative booklet will be sent on request. ⌚ *Illustrated above—the Triumph, one of the Longines series of "Grand Prize" Automatics, \$195. Other Longines Automatic Watches from \$89.50.*

## LONGINES

*The World's Fair Grand Prizes—28 Gold Medal Awards*

HIGHEST HONORS FOR ACCURACY FROM GOVERNMENT OBSERVATORIES

*Official Watch For Timing Championship Sports The World Over*

THE FIRST WATCH OF AVIATION, EXPLORATION AND SCIENCE

THE WORLD'S *Most Honored* WATCH



*Longines-Wittnauer Watch Company*

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

LONGINES-WITTNAUER BUILDING, NEW YORK 36, NEW YORK

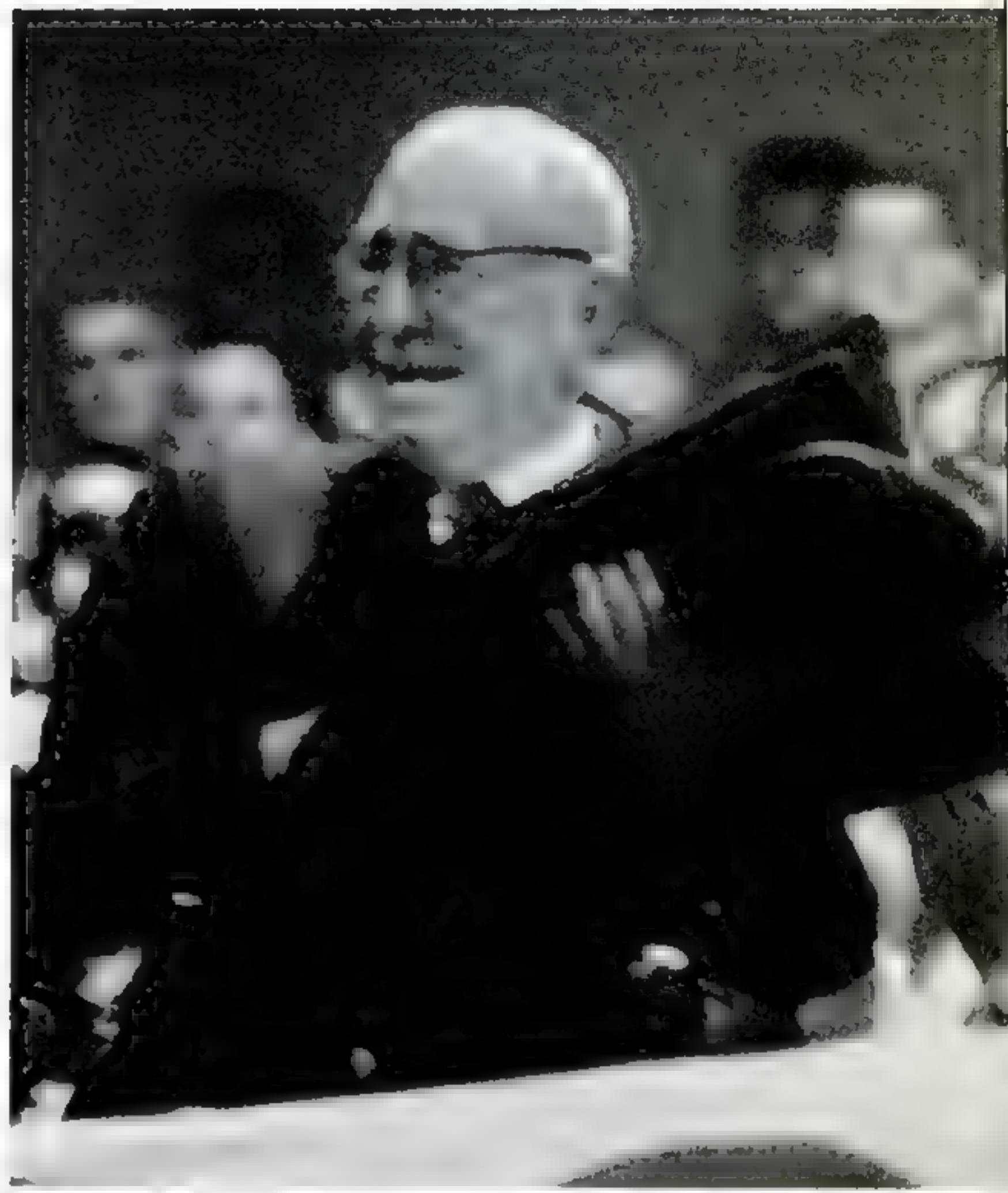
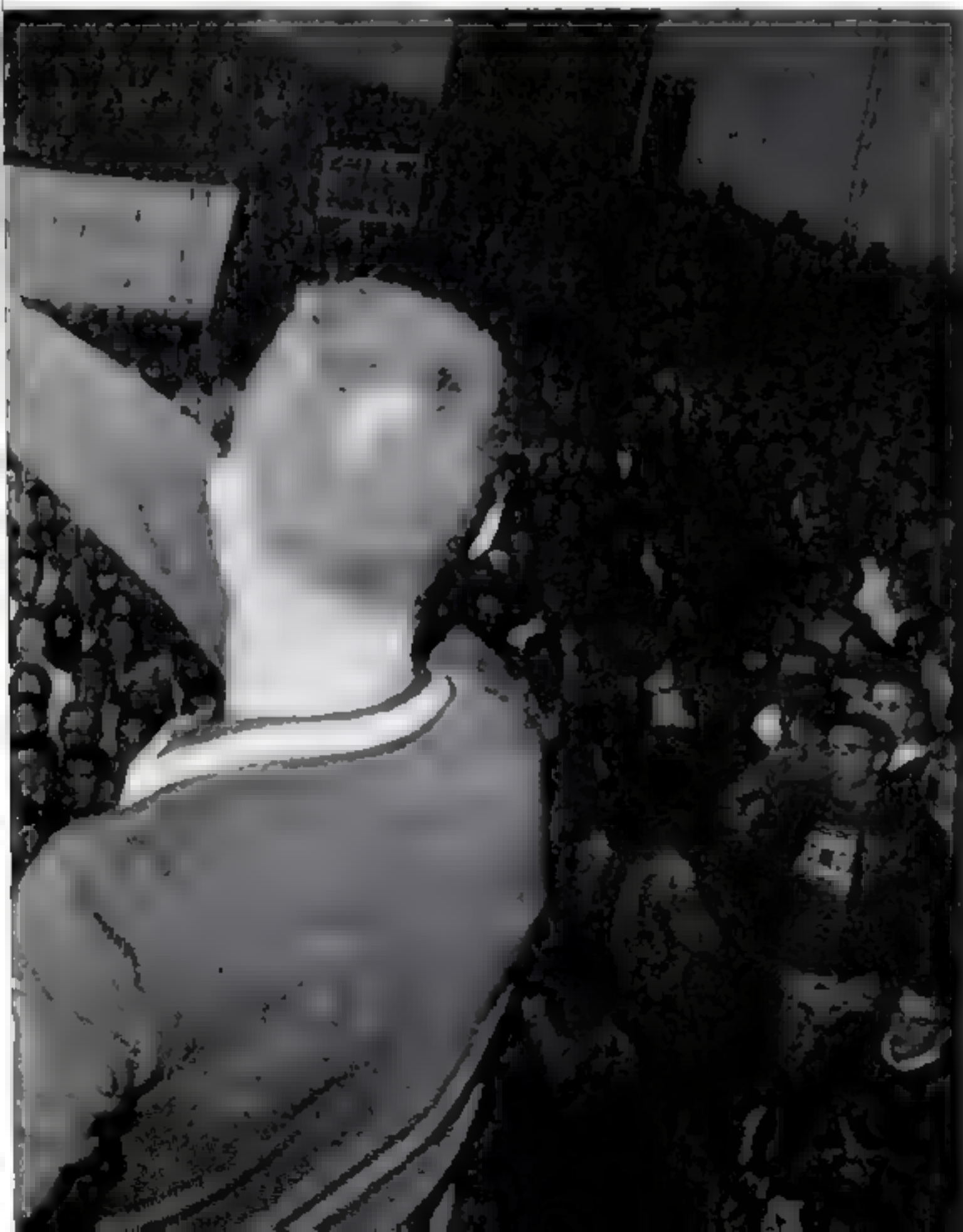








**SOUTH BEND RALLY.** with cheerleader in foreground exhorting enthusiastic students, was the biggest and noisiest ever held in field house at Notre Dame. At height of cheering even the band (lower left) lowered its instruments to join in.



**JESS HARPER, WHO COACHED ROCKNE AS PLAYER, IS OVERCOME AT RALLY**

# BIG GAME OF YEAR

**Football fever burns at Notre Dame  
but Army brings in something extra**

If neither team had won a game, the simple fact that Army and Notre Dame were playing football would be enough to generate high excitement. But last week, with both these old foes unbeaten, both ranking near the top in the nation and no more meetings scheduled, the tension was enormous. At a Notre Dame pep rally old gridiron immortals wept (*above*). A member of the old Four Horsemen got up and said shakily, "This game is the most important in the history of Notre Dame." Shouting, parading undergrads worked themselves up to shout the enemy off the field and play their traditional role of "12th man on the team." "You wouldn't believe it," said one Notre Dame player. "When you come on the field and hear that roar, you run a little faster, tackle a little harder."

By all rights, with the game being played at South Bend, Army should have been in a psychological hole. But back at West Point spirits were running just as high. The Army team had got a rousing military send-off with a parade (*top center*) led by a tank. Army also brought along a cheering section of 450 leather-lunged cadets determined to neutralize the one-sided roar that went up as the teams took the field. Instead of being two touchdowns behind before the kickoff, as most coaches claim to be when they play at South Bend, Army was perhaps behind only one—or less.





**AN IRISH HURRAH** rings out when Fullback Nick Pietrosanti takes last down in Army territory in

the first quarter and gets a satiating tribute from Notre Dame students. Pietrosanti was team's star

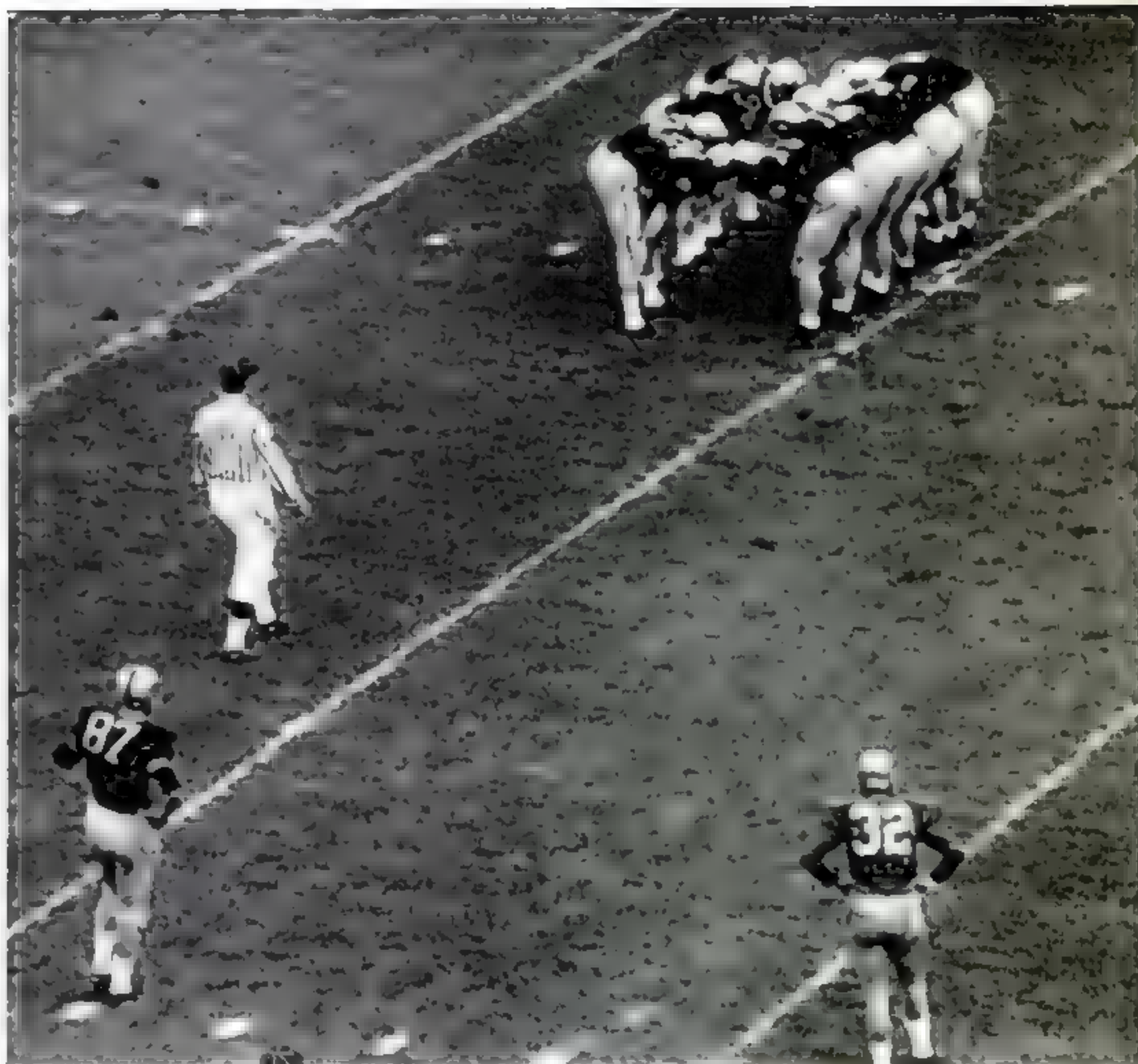
**ARMY CHEER** for touchdown springs from only yards in first quarter. On their home turf, most







of game robots at some tense moments in last period when Notre Dame nearly scored to take lead.



ARMY'S LONESOME END (87) STANDS GRANDLY ALOOF DURING HUDDLE BUT WATCHES HIS TEAMMATES

## EYES ON LONESOME END

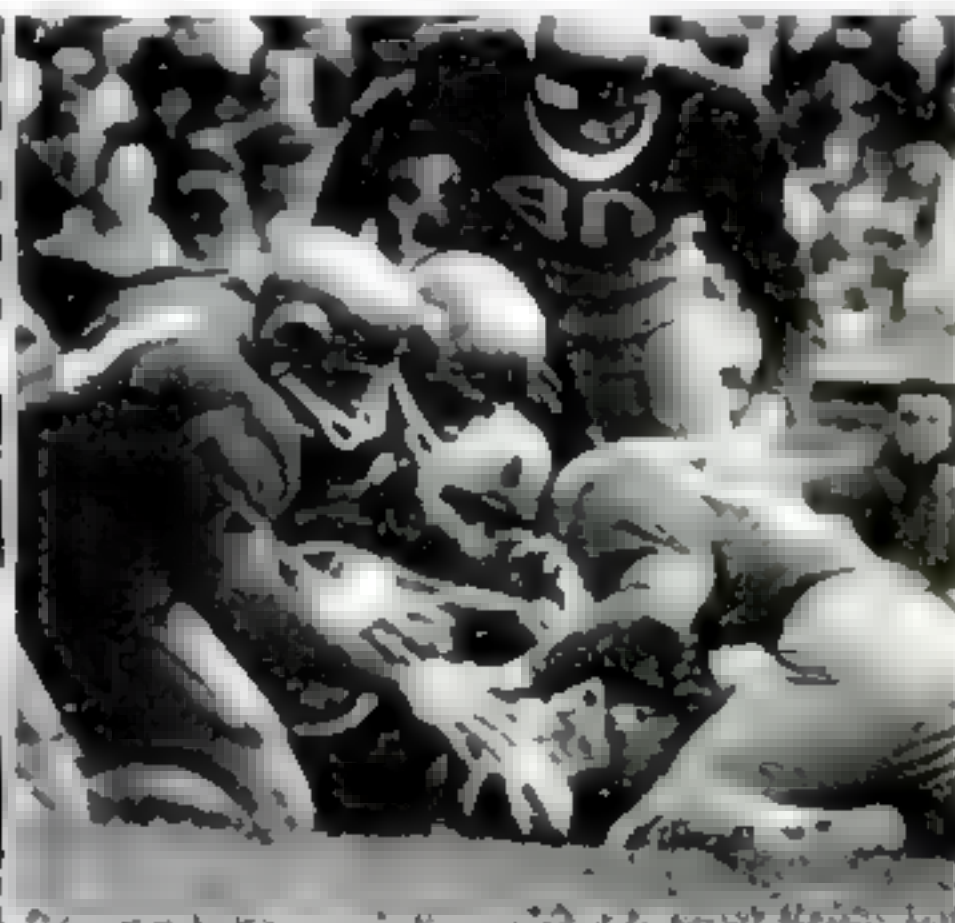
In the stands the charged up cheering sections (left)—Notre Dame's big one and Army's little one—were fighting their own battle of the larynxes. But the connoisseurs kept careful watch on a strange sight on the field below. The center of interest was Army's lonesome end *about* the most intriguing figure of the 1958 season and the most talked-about innovation in football since the T formation.

Lonesome End seemed to scorn his own

teammates. He stayed far out on the sidelines. He never joined a huddle and got his signal in some mysterious way. Forced to cover him, Notre Dame came up with a lonesome halfback and the two played their own little game off to one side of the field. The Irish countermeasure worked up to a point. Lonesome Halfback managed to neutralize Lonesome End. But the stalemate freed Captain Pete Dawkins (*next page*) to apply a shillelagh to the Irish.



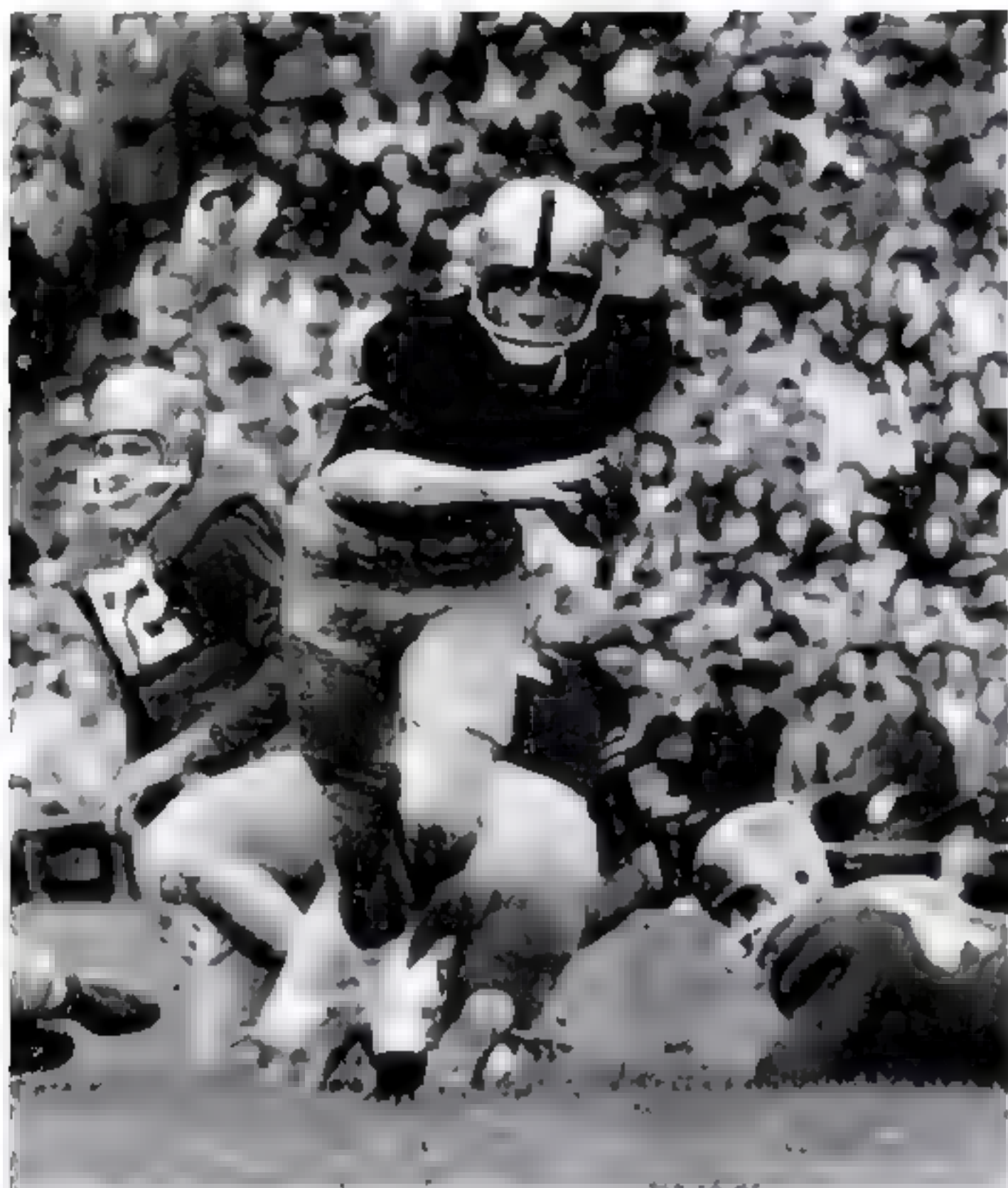
RECOVERED FUMBLES gave Army a big edge. Here ball (left), lost by Army's Gal Roesler, rolls



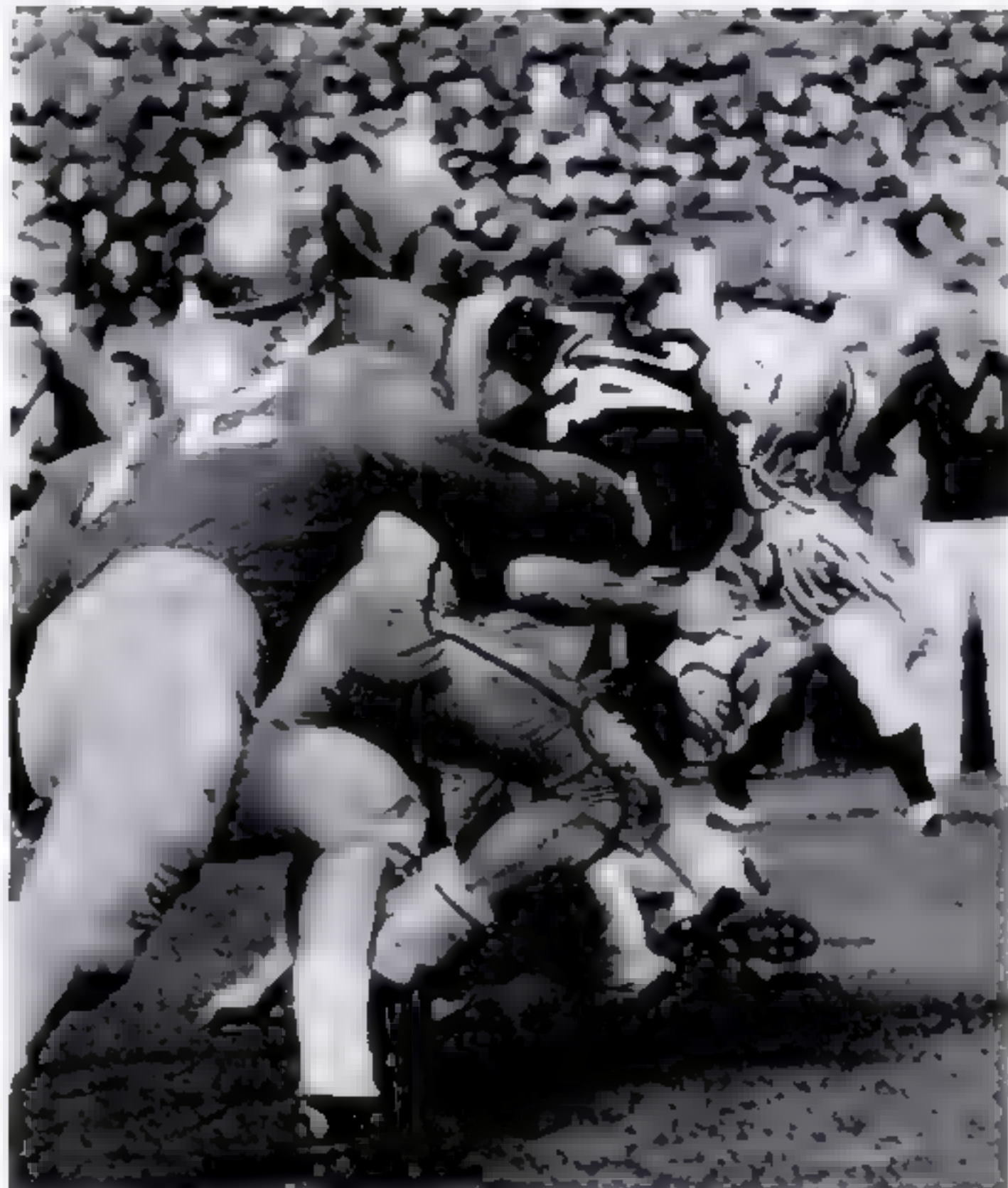
free and he grates it back (right). Army recovered six fumbles, including three made by Notre Dame.



# NOTE TO NOTRE DAME: DAWKINS LIVES



**DAWKINS GETS LOOSE** for 14 yards in the second quarter. He gained consistently through Notre Dame's line as did his fellow halfback, Bob Anderson.



**DAWKINS (24) DRIVES** for goal line from six yards out in final minute of the game. He had put Army in scoring position by catching pass for 23 yards.



**DAWKINS SPRAWLS**, happily clutching ball, making touchdown after plowing through tacklers above. He then passed to Anderson for two extra points

**DAWKINS HIDES** triumphantly off field on shoulders of cadets. Army's 11-2 win was first victory over Notre Dame since the wartime Davis-Blanchard era. ➔





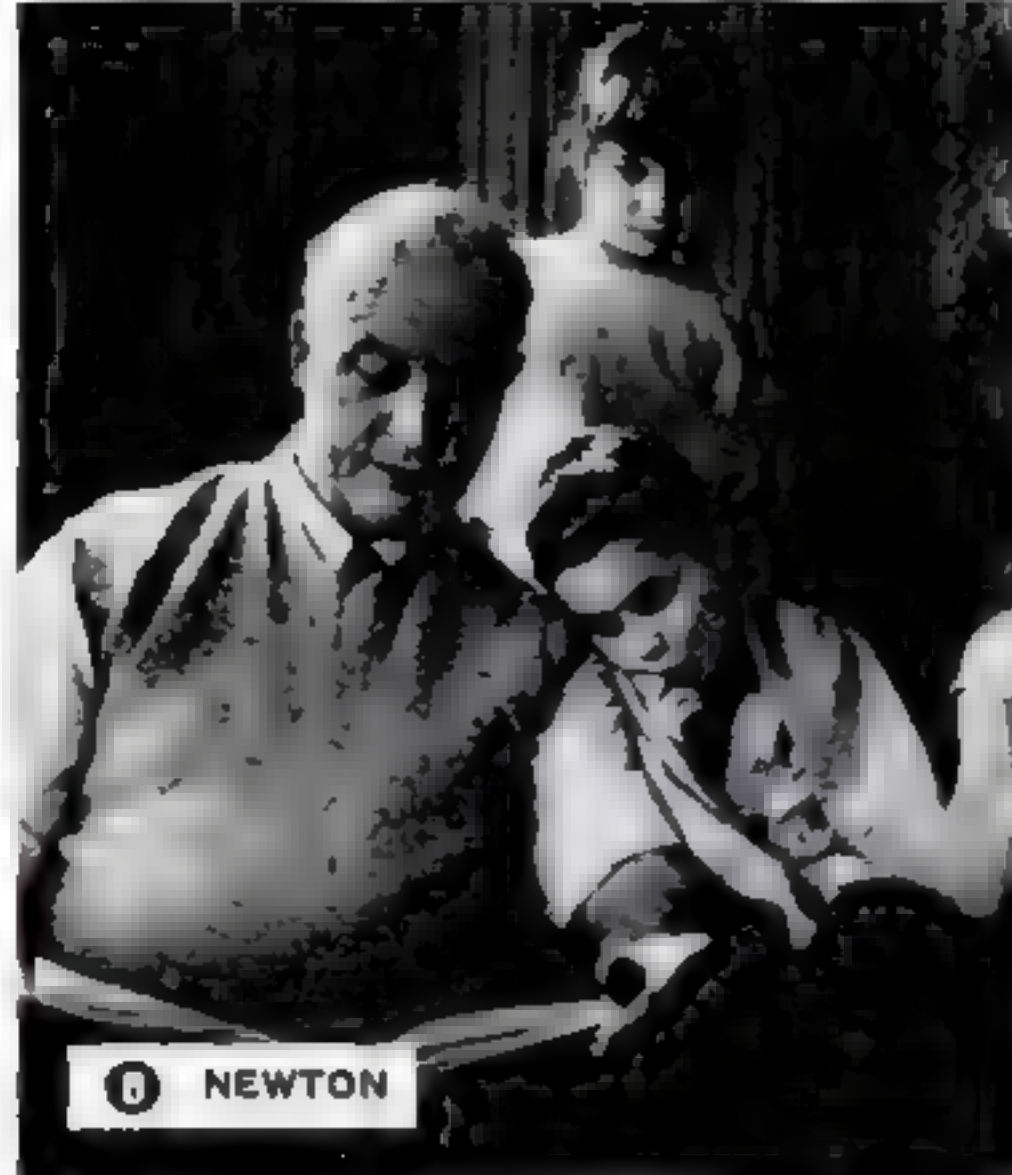




**A NEEDHAM**

**Man-size job.** A group of junior high boys made news in LIFE when they signed up for a course in baby-sitting given by the Needham Visiting Nurse Assn.

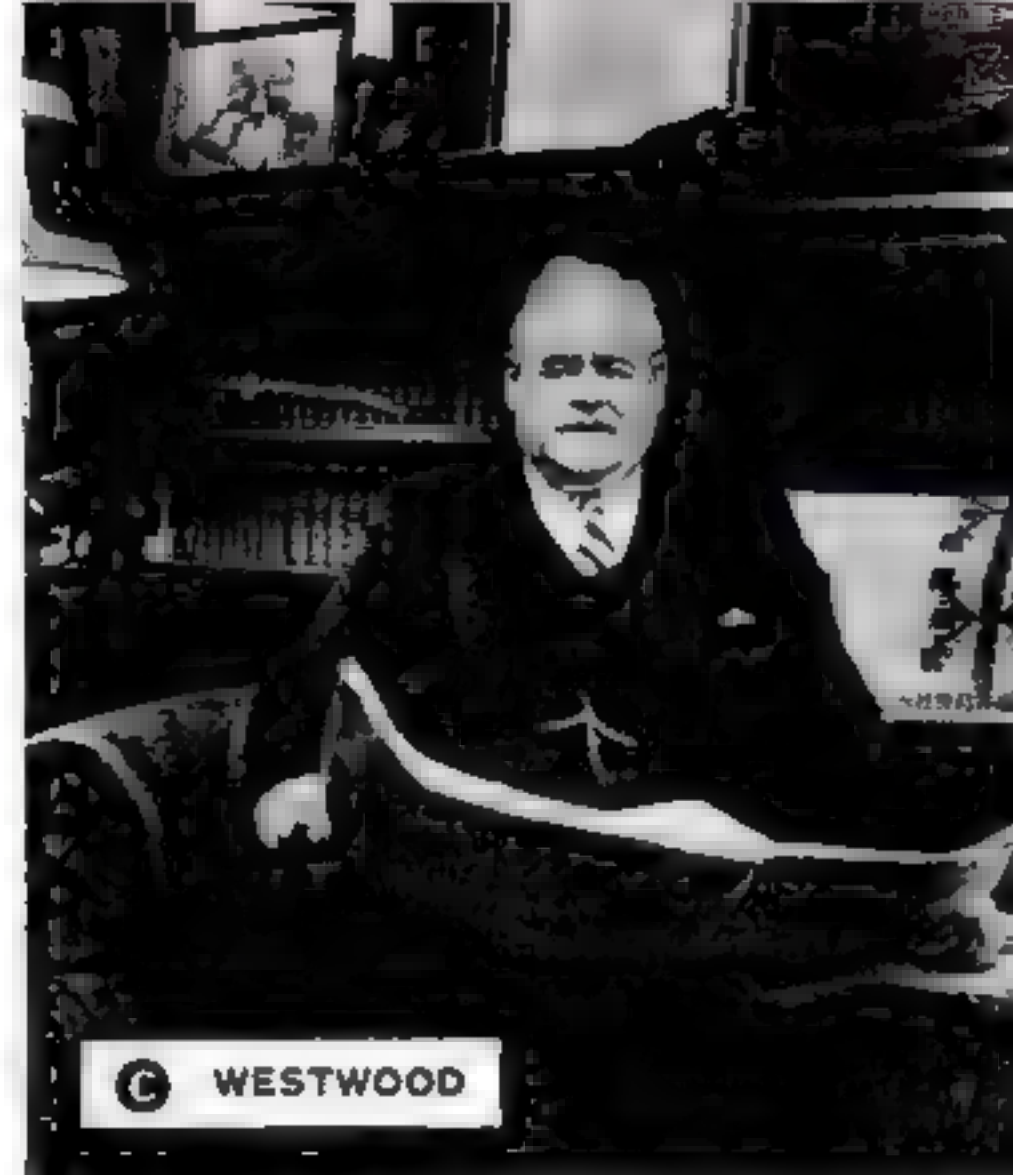
Reports Mrs. Geo. Haines, Supervisor: "Prior to LIFE, many boys were hesitant about entering, but not now. Our Fall classes had standing room only. Other towns wrote for help starting similar services."



**D NEWTON**

**"Zest for learning"** featured Dr. and Mrs. Elbert P. Little teaching their 8 children traditional values in an atmosphere of love and effective discipline.

Says Dr. Little: "Messages of warmth came from everywhere—many from forgotten friends. A 77-year-old man wrote, 'I had grown so disillusioned but the article has renewed my faith in humanity.'"

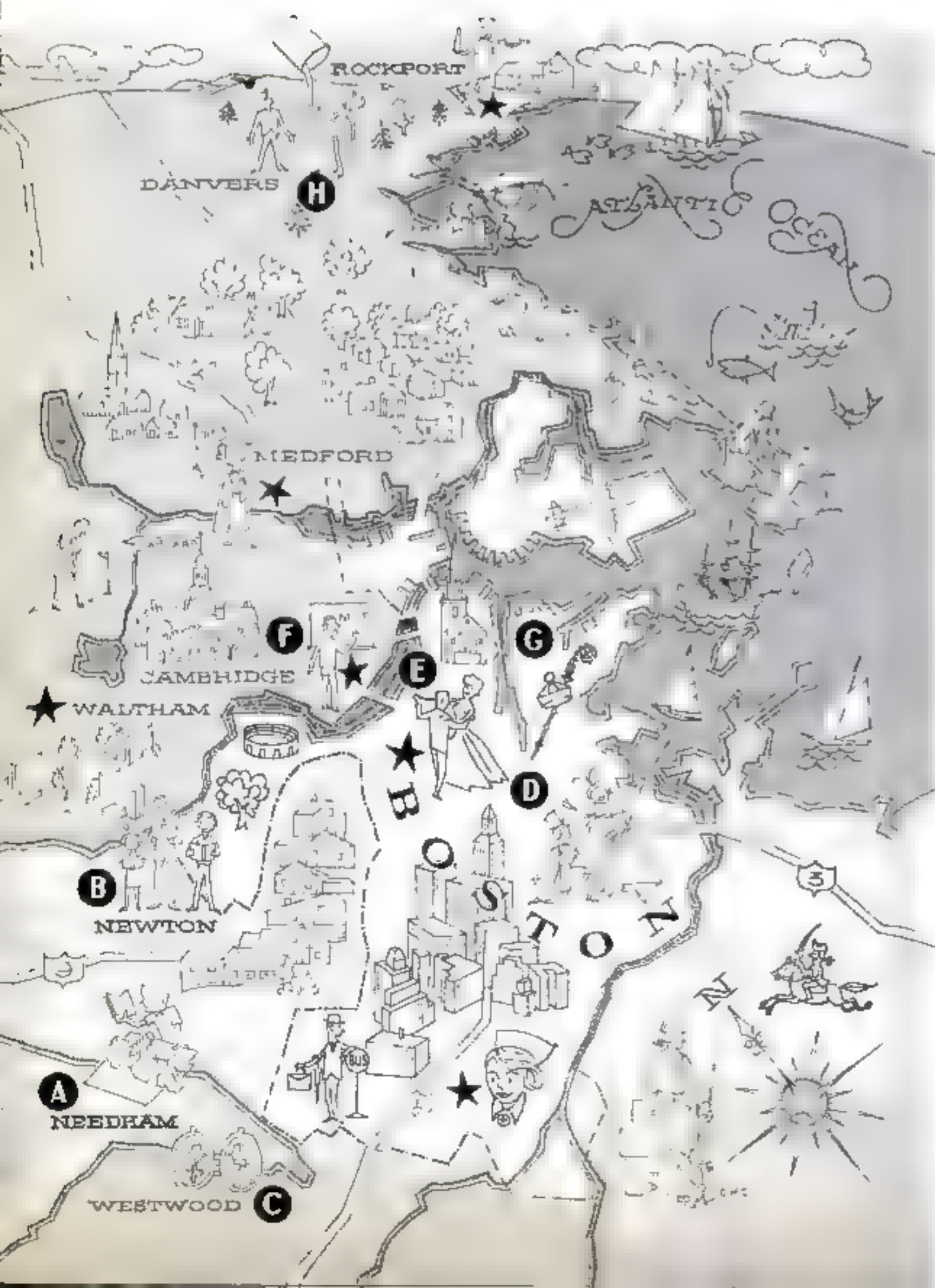


**C WESTWOOD**

**Brilliant heritage.** Ralph Lowell appeared in LIFE's feature about descendants of his famous family.

Says Ralph Lowell: "As I walked through Harvard Yard, a student called me by name, said he recognized me by my picture in LIFE seen weeks before. Here and abroad, perfect strangers ask, 'Didn't I see you in LIFE?' It has been a good experience."

## How people respond to **LIFE** in and



### HOW PEOPLE RESPOND TO LIFE

★ **MEDFORD.** LIFE's first color reproductions of Tufts University method for analyzing human movement stimulated other scientists, made interest mount.

★ **CAMBRIDGE.** An M.I.T. professor's make-believe planet reported in LIFE inspired other teachers, fired so much student enthusiasm a special class for freshmen was started.

★ **WALTHAM.** Thousands visit Brandeis University to see the unique, modern group of chapels, one Protestant, one Catholic and one Jewish, which they saw first in LIFE.

★ **BOSTON.** "Waltz Evening," a ballroom event held 6 times a year, captured the imagination of so many people who saw it in LIFE, other cities are organizing similar events.

★ **BOSTON.** LIFE's story, "Nurse in Psychiatrics," deepened public understanding of modern psychiatric care, brought letters of gratitude from patients and their families.

**Medical advances.** The metal "halo" shown, which detects changes in brain waves, was in LIFE's 14-color-page report on a nation's health.

Dr. Dean Clark, General Dir., Mass. General Hospital, says, "LIFE renders great service by bringing to the public accurate scientific news."

"After the picture of the 'halo' appeared, letters seeking similar medical help came from the U.S., Europe and South America—and we were able to lead these people to appropriately trained doctors in their areas."







D BOSTON

**Socialites on stage.** Since 1892, Boston's exclusive Vincent Club has staged amateur theatrical benefits to raise money for Vincent Memorial Hospital. These near-professional musicals—music and lyrics written by members—have raised more than a million dollars. LIFE covered the April 1958, 2-hour show and a Club spokesman reports: "Letters and congratula-

tions came from the most unexpected parts of the world, from friends we hadn't seen since school.

"Deeply gratifying were requests from other cities wanting details about our musical, how it was organized, how we produced it. Now that other communities have seen so much good can be accomplished, they are anxious to produce similar benefits."

## around BOSTON

**I**N and around Boston, better than 8 out of 10 households read LIFE Magazine in the course of 13 issues.

For these New Englanders, LIFE's *picture* reporting brings home the meaning of

the news swiftly, surely as nothing else can.

Shown here are a few examples of the exciting things that happen to the people and products that appear in LIFE—around Boston and every city in the U. S.

LIFE—9 Rockefeller Plaza, New York 20, N. Y.

Only **LIFE** gets so much response . . .  
so swiftly, so surely

**Scientific stimuli.** M.I.T. scientists developed a variety of learning aids to demonstrate physics principles more clearly to high school students.

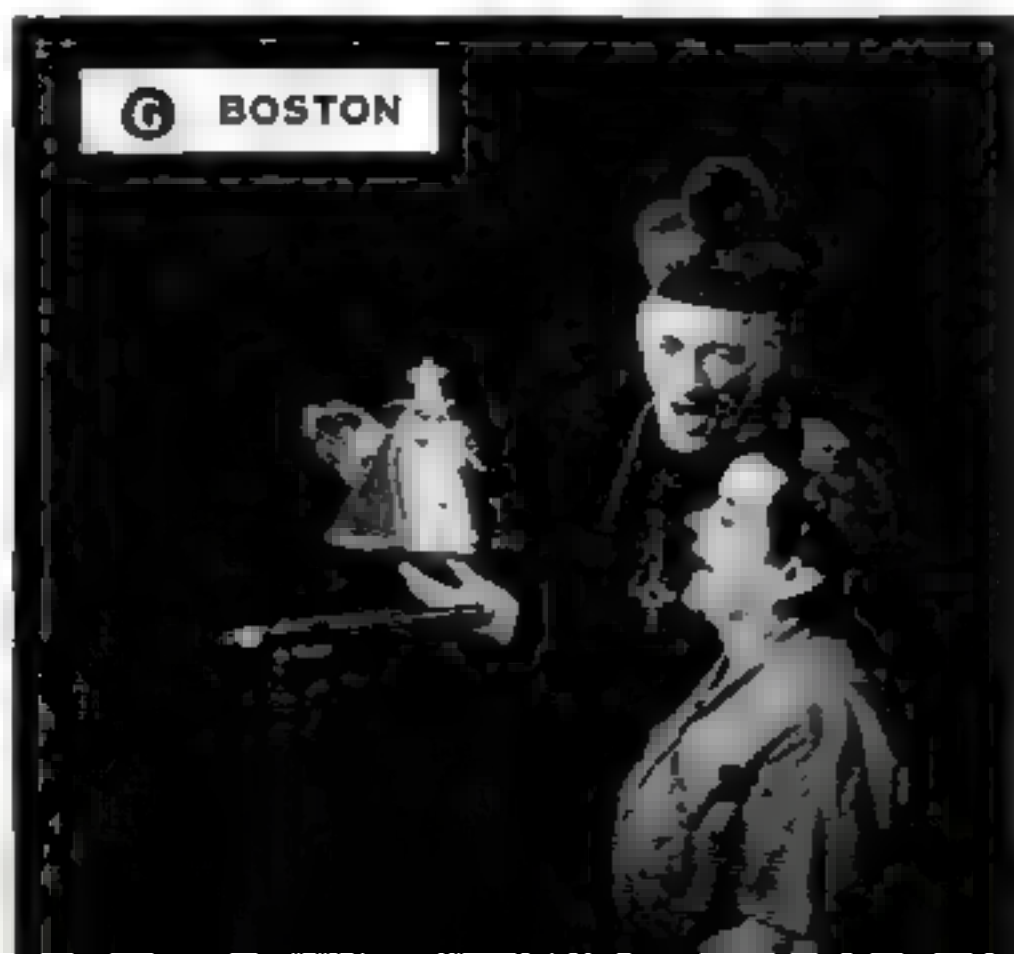
They report: "'Try Outs for Good Ideas' stimulated active interest among high school teachers everywhere. Dr. J. Zacharias' soda-straw balance (below) became the symbol of our inexpensive equipment."



F CAMBRIDGE

**Inspiring response.** LIFE attended one of the huge Thanksgiving dinners for the lonely, the aged and the poor, at which Archbishop Richard J. Cushing, shown here singing with a guest, was host.

He notes: "Of all stories on our activities, we saw the most rewarding results from LIFE. Messages came from Italy, France and all parts of America."



G BOSTON



H DANVERS

**Business boom.** "When the picture, 'Poured Pillar of Steel,' appeared, showing our pliable Plastic Steel, LIFE opened a new world of business for us," reports A. M. Creighton, Pres., the Devcon Corp.

"The phone lines of our company, then a small one, were jammed for three weeks and letters poured in from all over the world.

"Over 10,000 brand-new orders were directly traceable to LIFE and we established 150 new wholesale distributors. Our material has literally spread around the world."



# THE PAPACY'S AWESOME TASK

Among the Church's great prelates is one who will take on the ancient obligations of the Fisherman's ring and may pray, like Pius XII, 'Have mercy on me, O God'

by EMMET JOHN HUGHES

**T**HE world watched, millions prayed, some wept, with the coming of death to Eugenio Pacelli, Pius XII, Bishop of Rome, Vicar of Jesus Christ, Successor of the Prince of Apostles, Supreme Pontiff of the Universal Church, Patriarch of the West, Primate of Italy, Archbishop and Metropolitan of the Roman Province, Sovereign of the State of the City of the Vatican. Such magisterial titles did little to obscure, in the sight and mind of a whole generation, the vivid presence of the frail and graceful man who bore them for almost 20 years. Gentle in gesture, slender in form, the man seemed to wear life itself rather like a cloak, assumed lightly and casually, serving but to fold around the soul.

The world at large, precariously embattled or posterously busy, often in the past gave its attention and its affection to the man himself; robed in white, dark eyes quick and shining behind their spectacles, long fingers raised in blessing above the throng. Speaking fluently in half a dozen tongues, discoursing on all matters concerning him (from plastic surgery to reckless driving, from birth control to Marxism), he did more than merely state his credo and argue its relevance. He was a world personality, a man whose warmth of smile and greeting was as moving as his authority and eloquence, a man whose kind and affectionate humor allowed him, upon sighting a friend in the middle of a majestic gathering in St. Peter's, to greet him gaily by wiggling the fingers raised in solemn benediction.

Quite apart from the man, his unique office now summons again the attention of men and nations. It is an office that pitilessly summons, often exhausts all the vigor of those who hold it. Its fate is increasingly linked to the final destiny of the Christian, or pseudo-Christian, West. In an age that appears to be testing Western civilization itself, even the least compassionate critic of the Roman Catholic Church finds it impossible to be indifferent to the story of Western civilization's oldest institution.

Thus do both the man and the institution of the Papacy invite some understanding of the specific and immediate problem besetting the Vatican under any pontificate of this mid-20th Century. For no matter who sits upon this oldest throne in the world, he can know but one heritage, one purpose and, in G. K. Chesterton's words, "one scheme . . . bestriding lands and ages with its gigantic arches, and carrying everywhere the high river of baptism upon an aqueduct of Rome."

History and chance, the choice of Peter and the Church's doctrine have conspired to lean the weight of the worldwide Church heavily upon Italy, specifically upon Rome, ultimately upon the Papacy.

The city of Rome, age upon age, has affected the destiny and trials of the Church in profound and ever new ways. In the early centuries Rome meant the majestic heritage of the Empire, bringing a matchless prestige to the Popes as they became statesmen-saviors and warrior-defenders of the West. In the Fifth Century, Leo I could mysteriously persuade by speech the retreat of Attila and his Huns from the river Po. Four centuries later another Leo, with the less mysterious persuasiveness of a well-equipped navy, could save Italy from the Moslems. But by this time Rome also meant something else. It meant misfortune to the Papacy to be situated among the most lawless people of Italy. The head of Christendom lived in the heart of a mob equally ready to bully conclaves, to loot the Vatican, to profit from corruption or to toss the corpse of the late pontiff into the Tiber.

The present is no exception: Rome still has its eternal impact. Italy, since World War II, has borne the curious distinction of displaying the Western world's most massive Communist party. The struggle against this party has sharpened not only the Church's fear of Communist purposes but also its knowledge of Communist methods. At the same time it has impelled leaders of the Church to engage in political action that most of them would shun.

Such an obvious instance offers some hint of the size and weight of the papal burden. For many years the task of combatting Italian Communism taxed and strained all the resources of the Italian state: its men, its moneys and its allies. But to the Pope and the Church, this combat could never be more than a skirmish upon the kind of battlefield where they are committed to fight for all time.

As a state or institution, the Vatican seems singularly small for the huge labor it assumes. It boasts an area of only 108.7 acres, a population of little more than 1,000. Yet it maintains its own complete official hierarchy, from armed forces to gardeners. It has its own legal system and wears all the common emblems of sovereignty: flag, seal, stamps, currency. The actual "government" of the worldwide Church, under the Pope, is divided among 12 congregations, comparable to the ministries of a secular government. High in these ministries today are several prelates who are looked on as candidates to succeed Pius XII. They are shown, with other candidates, on following pages.

The most crucial of these congregations is the Supreme Congregation of the Holy Office. It is charged with the defining and guarding of all the Church's teaching. By far the largest congregation is that of the Propagation of the Faith, charged with all missionary territories, but even this congregation numbers slightly less than 200 officials.

It is the Consistorial Congregation, however, that most directly touches the labors of the bishops of the world. The bishops, proconsuls of the empire of the faithful, constantly report in writing and are required to report in person every five years to the Consistorial Congregation, whose sweeping authority is officially defined in the simple phrase of the Vatican annual: "it presides over the affairs of the dioceses." To all bishops and archbishops this congregation bears some resemblance to a secular nation's foreign office in its relations with its own ambassadors. When a bishop in some distant diocese notes the arrival of a sharp-eyed Vatican monsignor, coming as an apostolic visitor, he need not be told that the Consistorial Congregation is inspecting some not quite satisfactory phase of his diocesan affairs. But over them all—bishops, cardinals and congregations alike—remain the ceaseless watch, the matchless authority, of the Pope.

Solemn, total command, be it of armies or states, imposes a notoriously lonely vigil, and no man is so alone as he who sits upon the papal throne. A few prelates in history have feverishly coveted and pursued the awesome title, but their number is surpassed by those who have dreaded it, even fled from it. Gregory the Great tried to flee Rome in 590 when he learned of his election. Only by force was he



ARMS OF POPE PIUS XII

TEXT CONTINUED ON PAGE 149

ON FOLLOWING PAGES, PAPAL CANDIDATES





HIS SLENDER HANDS OUTSTRETCHED IN BLESSING, PIUS XII WAS BORNE ON HIS THRONE THROUGH ST. PETER'S SQUARE ON ST. JOSEPH'S DAY LAST MARCH

## WORLDWIDE SPIRITUAL RULERS

The 262nd man in history to sit on the world's oldest throne, Pius XII was simultaneously head of both the world's smallest country (the sovereign state of Vatican City has only 108.7 acres) and of the world's largest single spiritual domain, the Roman Catholic Church. During his years in the papacy, he led an enormous expansion which made him, far more than any of his predecessors, Pope to the whole earth. He leaves to his successor a huge organization which—through 55 cardinals, 2,500 bishops, 700,000 priests and monks, and 1,000,000 nuns—ministers to nearly

500 million souls served by more than 450,000 churches in the world.

A Pope's adjutants in this vast enterprise are prelates, mostly of the rank of cardinal, who work in the field as heads of dioceses or in the Vatican as administrators of various departments of the world church. Always, the higher echelons of the Vatican are assessing the merits of these men, weighing them as possible future Popes. On the next three pages is a portfolio of prelates, some holding top Vatican posts, who are now regarded with varying degrees of seriousness as candidates for the papacy.





**VALERIO VALERI**

Frail, gentle Valeri, 74, could become next Pope if the College of Cardinals should split over a stronger candidate. A skilled diplomat, Valeri served as papal nuncio in Paris and, in World War II, at Vichy. Pius XII made him an official of the Curia, the Church's central governing body.

**ALFREDO OTTAVIANI**

Deeply conservative Cardinal Ottaviani, 67, since 1935 has virtually ruled the all-important Congregation of the Holy Office, the Vatican department handling matters of faith and morals. A canon law expert, he sternly advocates the right of Catholic countries to restrict other faiths.



**ERNESTO RUFFINI**

The Cardinal of Palermo, 70, ranks as one of Catholicism's most profound educators and theologians. A man of great severity and of great courage, he once walked alone to the lair of the late Sicilian bandit Giuliano and called out, "I am your archbishop and I forbid you to kill."







**GREGORY PETER AGAGIANIAN**

Born in the Russian Caucasus 63 years ago, the Armenian prelate has known Catholicism from its cloisters to its struggles under Red persecution. Now acting head of the Church's missions throughout the world, he, to many observers, is the non-Italian most likely to be named Pope.



**ANGELO GIUSEPPE RONCALLI**

An amiable and skillful diplomat who was papal nuncio to France, the 76-year-old Roncalli has been Patriarch of Venice since 1953. Pius XII's special regard for him was shown this year when he chose Roncalli to consecrate the new basilica at Lourdes, Catholicism's famous shrine.



**GIOVANNI BATTISTA MONTINI**

Montini is only an archbishop, and the new Pope for 500 years has been chosen from the cardinals. But Montini is a candidate because, as pro-secretary of state, he gained great knowledge of Church government and was Pius XII's close adviser. He became Archbishop of Milan in 1954.





**GIUSEPPE SIRI**

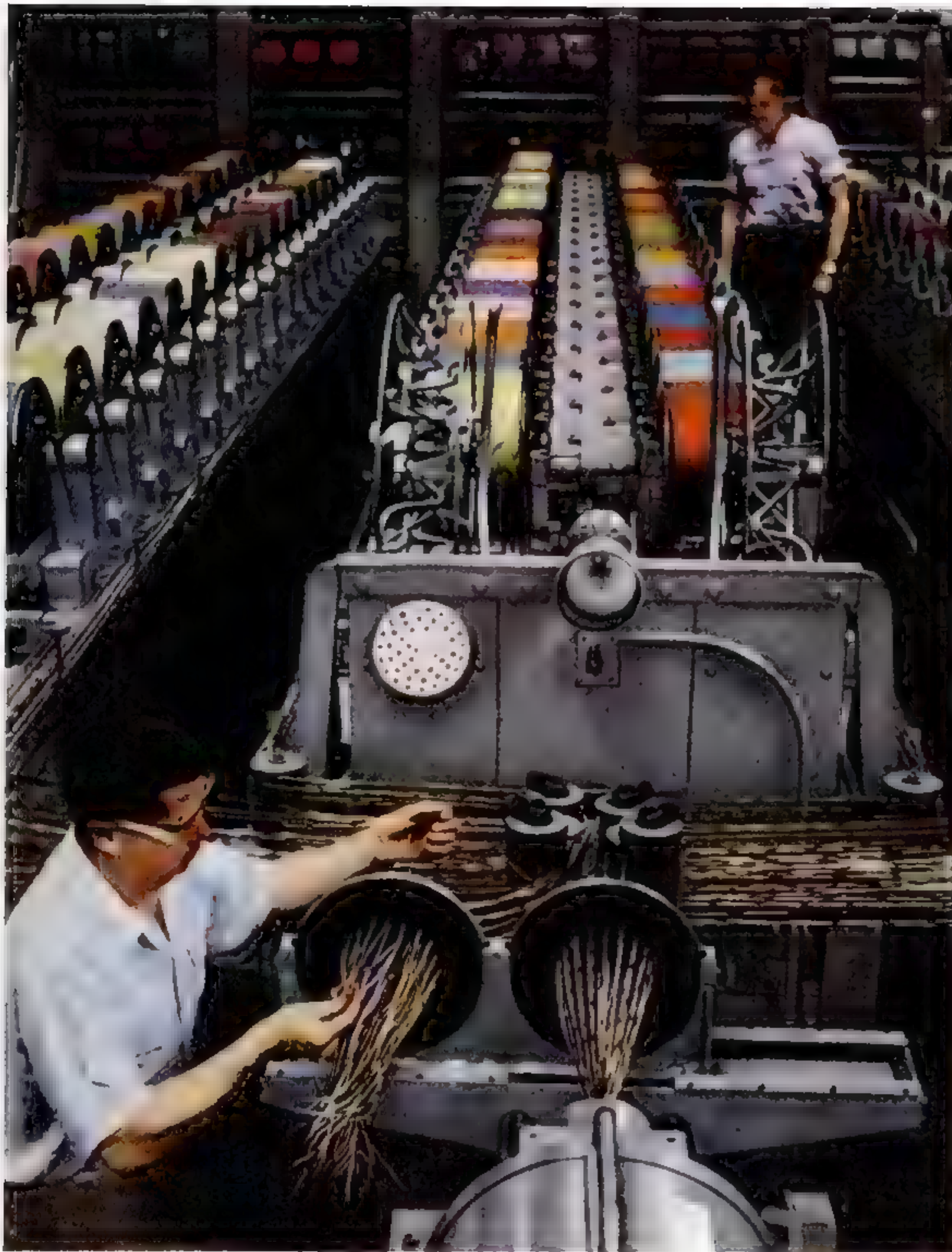
Only 52, the Archbishop of Genoa is the youngest cardinal. He won wide gratitude and renown in World War II with his soup kitchens for Genoa's hungry, has worked hard to improve labor relations in Italian industry. Dynamic and intellectual, Siri is an outstanding popularizer of theology.



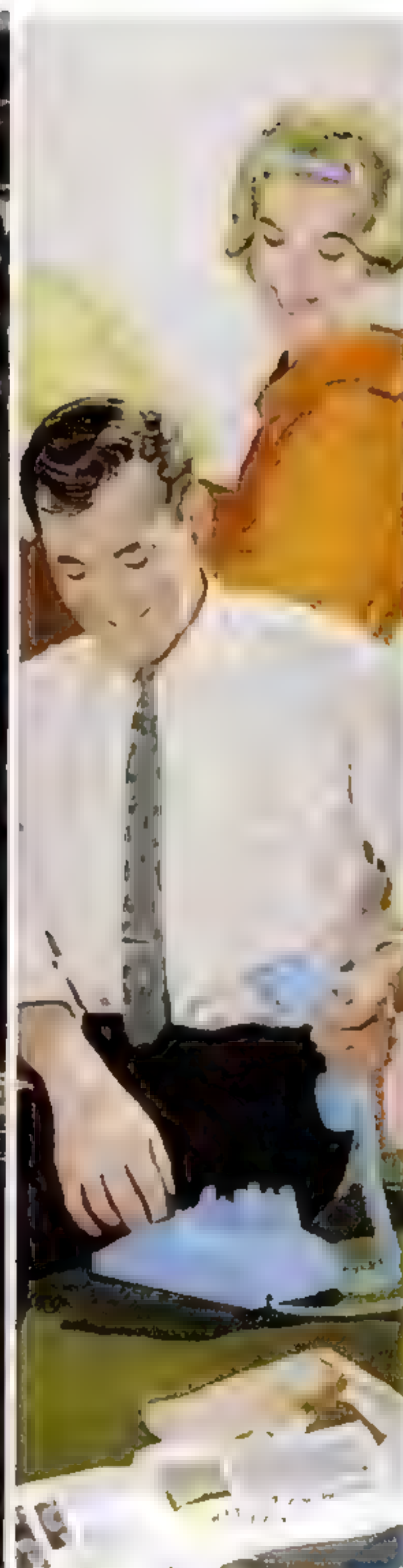
**GIACOMO LERCARO**

A down-to-earth, enormously effective anti-Communist, the 66-year-old Cardinal Archbishop of Bologna is a sailor's son. He has won the hearts of many Italian workers with his joviality, advanced social views and tolerance. "The only thing that cannot be Christianized," he says, "is sin."





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# PAPACY'S AWESOME TASK

CONTINUED FROM PAGE 140

carried to St. Peter's to become the first of the great medieval Popes. A thousand years later Sixtus V, on his deathbed, sighed a lament that he had not been able to remain "a dishwasher in my Franciscan monastery." In March of 1939, as the cardinals of the Sacred College knelt to kiss his hand and foot, Pius XII murmured softly, over and over, "*Miserere mei, Deus!*" ("Have mercy on me, O God!"). From that instant there was no one else to whom such words could be spoken.

From the humble and imposing figure of the great Gregory, more than 13 centuries ago, dates the noble phrase, *Servus servorum Dei* ("Servant of the servants of God"), perhaps the most splendid of all titles used by Popes to the present day. Over the years of Pius XII's pontificate, such service, as always, dictated an almost bewildering variety of lofty and humble duties: from countering Nazi persecution and Communist aggression to serving as a self-assigned "lightning rod" to discourage World War II bombers over the city of Rome; from immense wartime relief and refugee labors to the theological mysteries of the doctrine of the Assumption; from patient reception of ministers of the world's great nations to idle chatter with visiting U.S. congressmen—or the acceptance of honorary membership in the fire department of Newark, N.J. Even the good servant must enjoy an occasional smile of wry amusement.

Through the centuries the awesome range of papal duties has been matched by the astonishing variety of men called to bear them, to master them or be cruelly crushed by them. Sons of peasants and tailors have succeeded sons of nobles and statesmen. The celibacy that the Church struggled so long to enforce has saved it from the curse of inherited power and has kept the high office, for all its incense and pageantry, remarkably close to the people. The resulting procession of pontiffs has included scores of saints and a few rakes, as well as able warriors, scholarly humanists, skilled theologians, adroit diplomats, vigorous aggrandizers, reformers both feeble and fiery, octogenarians of startling steel and stamina. Upon the man, again and again, the chemistry of the office has wrought surprising change. In the 15th Century young Silvio de Piccolomini could write brisk stories in the style of Boccaccio and deplore clerical celibacy, then become a Pope of formidable rectitude and reforming zeal. In the last century Pius IX could enter office as the favorite of the liberals of the Western world—only to convert his, the longest pontificate in the Church's history, into a monumental record of belligerent conservatism. And the Pius who was renowned in the world in 1939 as a diplomat, essentially a man of international political action, may well enter his Church's history as one far more to be remembered for his personal piety and his doctrinal proclamations.

Of all changes in the Papacy wrought in the memory of living men, none is more striking—and few are less recognized—than the quite new appreciation of the Papacy itself by all Western nations. So powerful has been the impact of the personalities of Pius and his immediate predecessors, so manifest their integrity and dignity of purpose, that the respect won is almost universally accepted as unremarkable. Yet it was only 90 years ago, merely yesterday on any Church calendar, that the triumphant armies of Italian nationalism were smashing papal forces at the gates of Rome, while the New York *Herald* matter-of-factly said, "The Papacy has lived out its time. It has had the full thousand years of the life of a nation, a government or a system, and it must die."

As it was 90 years ago, as it ever has been, so it is today: the most solemn problems of Church and Papacy are, in the deepest sense,

timeless, changeless, quite without historic answer. These problems are born of a single, simple cause: the mere existence of the Church. To be *in* the world, yet not *of* the world; no other institution of man is dedicated to so solemn and sweeping a commission. Its life is its burden.

This strange but simple fact is the essential source of all the conflicts that have racked the Church in all ages: the rude clash with current intellectual fashion, the stubborn denial of what often to the world seems rational or obvious or inevitable, the occasional division and confusion within the Church itself. For the Papacy, every age rings with ever-echoing questions. What are the respective claims of piety and polity? What are the respective virtues and rewards of devout passivity and of temporal action? To survive and to flourish—with what weapons? To guard and defend—against the threat of what ideas, what nations? Again and again, such questions are asked and answered, only to be asked again in the next generation, the next century. The perilous dialogue knows no pause.

Because their very nature decrees that Church and Papacy can never be the creatures of any age, they must be, in varying degree, in conflict with all ages. This, on occasion, has meant nothing more elevated than clinging to outworn political forms, as the Church did in the dying days of Europe's monarchies. On other occasions it has meant simply being more thoughtful than their contemporaries. The impassioned nationalism of the 19th Century, which seemed to the liberal of the age such a triumphant testimony to man's progress, has in remarkably swift time come to seem—to the liberal's son—like one of the ugliest sicknesses of Western civilization. Today the Church's old misgivings on the matter of nationalism no longer seem like reactionary stubbornness.

For reasons such as these it is inevitable that Church and Papacy shall invite, at any and all times, a ceaseless cross fire of criticism, attack or hate. From this, Church and Papacy can never hope to escape. They must forever endure the onerous weight

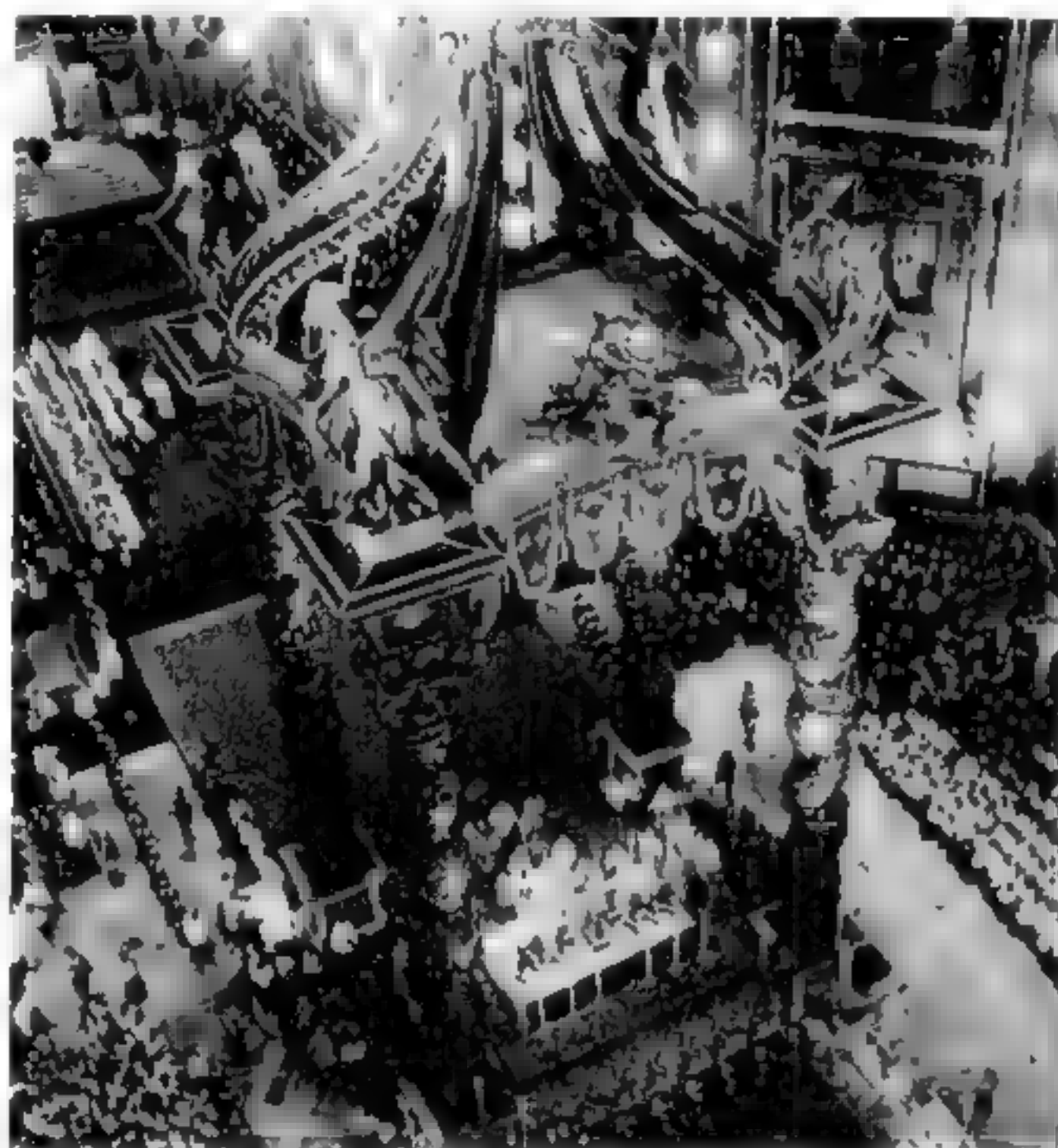
of contradictory criticism. Their religious teaching is deplored both for its appalling rigidity and for its presumptuous proclamation of new doctrine. Their political practices are attacked, again and again, for being at once too stubbornly traditional and too opportunistically inventive. Their saints are derided for their remoteness from the worldly problems and perils of "real life" while their diplomats find their worldly skills and practical labors cited as unbecoming signs of a lack of saintliness.

## The best of two worlds

ALL such charges serve merely to underline the cares and costs of a mission dedicated, in a quite unusual sense of the words, to making the best of two worlds. All the institutional labor of the Church and all its striving for worldly safety and strength are but the beginning of the great task.

Beyond this beginning lies the second, ceaseless task of defining, defending and propagating what the Church holds to be the truth of God and of man. This labor, too, is never finished. For though the enunciated truths may be held to be whole and final, from the beginning and for all eternity, every theologian knows the endless newness and thus the infinite variety to be found in error. The determined defense of yesterday becomes irrelevant to the attack of today or the threat of tomorrow. In this sense the changeless teaching can always change.

These are the ever-present problems that the Papacy must face in all ages and in all circumstances. But there are also the particular problems of the current moment. Many of these are obvious. Others are scarcely glimpsed outside Rome itself.



AMID VAST SPLENDOR of St. Peter's, the worldwide Church's central place of worship, Pius XII said a pontifical Mass at the ornate Bernini altar.



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## PAPACY'S TASK CONTINUED

The plainest and harshest, of course, has come with the challenge of Communism. At times it has seemed, at least for the Church in Rome, like a thunderous echo of the onetime threat of Islam to overrun Christendom. But one critical fact of history distinguishes the present from that earlier conflict: to meet this 20th Century threat the Church must depend largely upon non-Catholic nations.

In terms of military might, political prestige or economic resources, the Church and Papacy face everywhere the same truth: without the United States, without Great Britain, without Germany, all the force of the preponderantly Catholic world would be as nothing against the massive weight of Communism. Thus in myriad ways are summoned all the resources of persuasion, of imagination, of diplomacy, of political action, to achieve in the 20th Century what a Leo IV could accomplish 11 centuries ago by the simple act of throwing a chain across the Tiber to guard its waters from Moslem ships.

In Europe the problem of the Church in Soviet-occupied areas is plain enough in its most obvious and tragic aspects, but a most tormenting and little-known aspect is what some in Rome crisply call "the problem of the ambitious canon." As Communist authorities have removed or jailed many bishops in eastern Europe, they have found a remarkable number of the bishops' own clerical aides, the canons, ready and happy to accept the Communist offer of the office so rudely vacated.

The Vatican can pass no facile, sweeping judgment on these cases. Each poses vexing questions. What are the ultimate motives in each case? Does the show of cooperation with Communist authorities signify some betrayal of sacred duty, or does it indicate a resolve rather to continue the essential pastoral duties at almost any political price? And regardless of the individual motives of canons, should the Pope permit at least the giving of the sacraments to the faithful, or should he draw a bold line that might isolate thousands from all contact with the Church for years or decades?

The swift-rising concern of the Papacy for non-European areas has been a striking mark of the pontificate of Pius XII. He gave to the Far East its first cardinals in history. In China, long known principally as a missionary area, he raised the hierarchy and gave the Church increased stature—although now there seems no way to avoid, for a generation or more, almost total loss of all that was wrought by missionaries over the centuries.

### The challenge of the future

IN terms of continents the greatest challenge to the next pontificate almost certainly will be neither Europe nor Asia but Latin America. "Above all," says one of the men who has been closest to Pius XII, "the next Pope must look to this area—an area predominantly Catholic, an area likely to double in population and wealth in a generation and, unhappily, an area where the Church already has grave troubles." The Latin American church is in serious disorder. It lacks both seminaries and priests. It also lacks the financial sinews for effective organization. Huge labor lies ahead if all this is to be repaired before the Church faces again, as on occasions in the past, the tragedy of too little done too late.

Finally, there are a host of internal institutional problems facing the Papacy. The administration of the Church has known days of greater order and strength than the present. The subtle and difficult line between laity and clergy has become gradually blurred. In Europe particularly, the growth of the various Catholic Action organizations has testified to recent papal stress upon lay action, but the same organizations have often threatened to drag the Church wherever they go, in political action or in social programs. The nice balance between initiative and discipline proves hard to find and to hold. Such, in recent years, has been the dilemma of the so-called French worker-priests, whose concern for social problems so "laicized" their own thinking that they often neglected even the saying of daily Mass in order to have more time for toil in the factories.

Within the strict confines of the Vatican itself, there are also serious problems. Order is imperfect, and organization is visibly strained. The decline in the number of resident Italian cardinals over recent years has forced the dwindling number to shoulder increased burdens. Many cardinals today must fill three or four offices, and as a result all work suffers a little. The administrative structure, neglected before the ruthless pressure of graver problems, is studded with makeshift "temporary" appointments and a surprising number of vacancies. These last include, for example,



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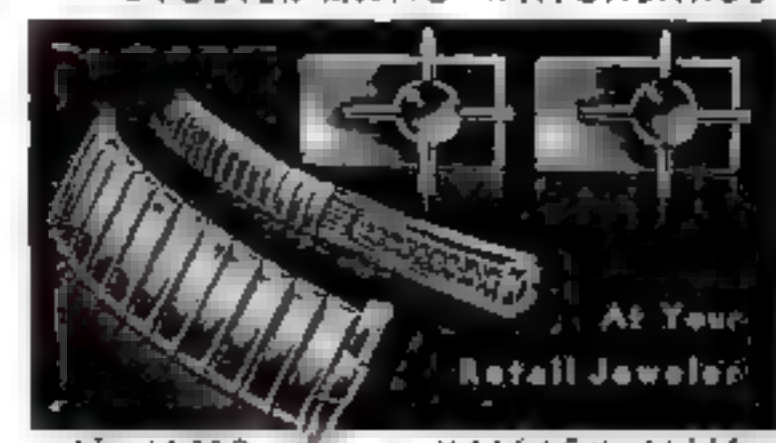
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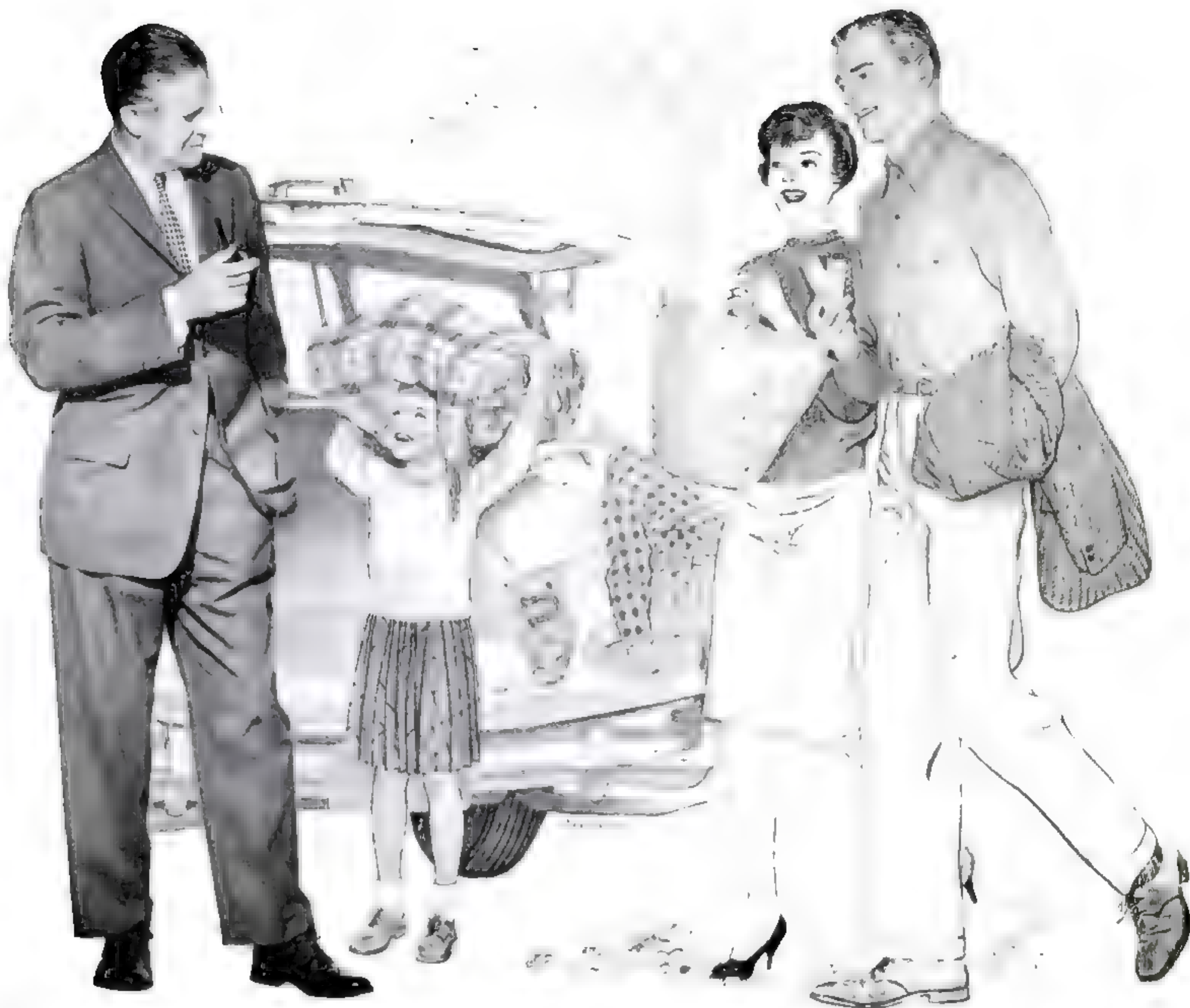
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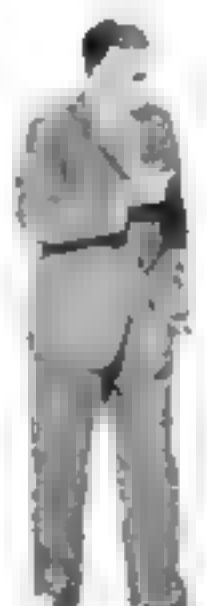
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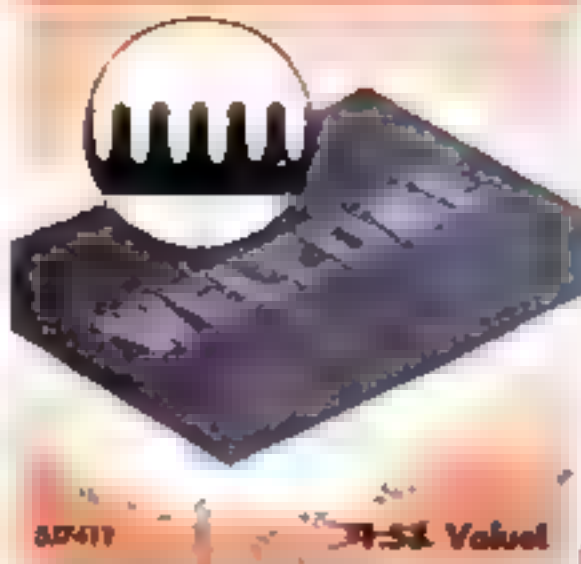
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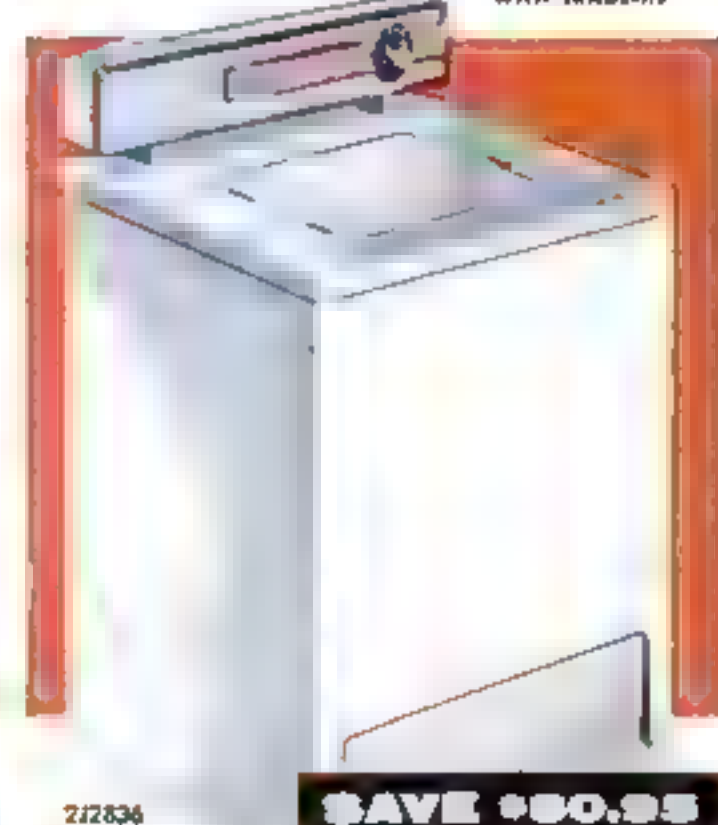
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Wizard Imperial lets you choose best wash speed for minimum fabric wear and proper spin speed to prevent wrinkles! "Magic Brain" dial automatically adjusts wash and rinse time and pre-sets water level. Has "Lint-Magnet" Filter During Family Days Sale.  
**\$259.00** WITH TRADE-IN

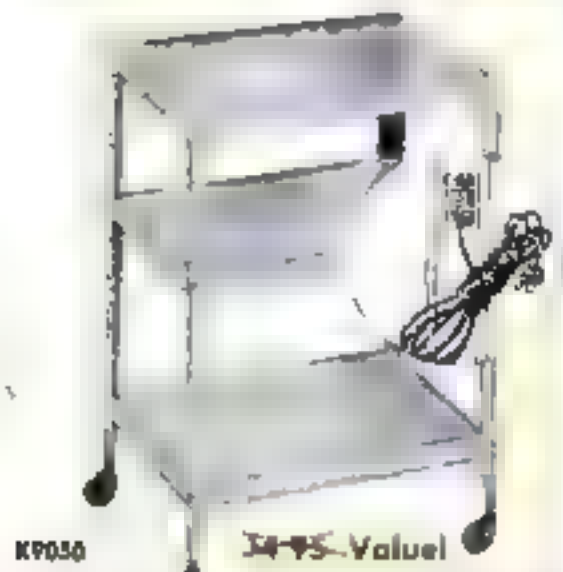


**SAVE \$80.95**

Wizard Custom offers two complete wash cycles. Just set the dial for Normal Cycle for everyday wash, Short Cycle for your dainty fabrics. Triple temperature control lets you select the water temperature you want at the touch of a button. Has exclusive "Lint-Magnet" Filter During Family Days Sale  
**\$219.00** WITH TRADE-IN



**SAVE \$1.29**



Roll-About Table has built-in twin electric plug and 6' cord. . . .

**Sale Price \$3.66**

**SAVE 73¢**



Self-wringing sponge mop. Hands never touch water. Replaceable head.

**Sale Price \$1.22**

**SAVE \$2.98**



Wizard steam or dry iron uses tap water, switches from steam to dry. . . .

**Sale Price \$8.97**

**SAVE 92¢**



Steel-handle hammer. Non-slip cushion grip. 16 oz. Head can't loosen.

**Sale Price \$3.33**

**SAVE 26¢**



Wizard standard spark plug guaranteed for 10,000 miles. Each, in sets.

**Sale Price 33¢**

# Days Sale!

**October 16 to November 1**



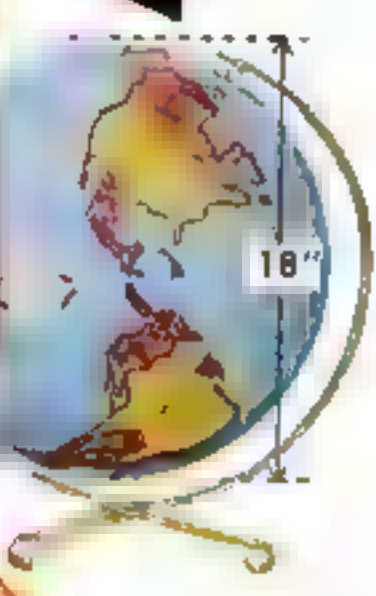
## Big Bonus Offer!

- FREE!** 9'x12' plastic drop cloth and 5 qt. metal paint pot with purchase of gallon or more.
- Regular \$1.77 value is yours at no extra cost when you purchase one gallon or more of new WIZARD satin finish!
  - This top-quality alkyl-rubber paint can be used on both walls AND woodwork.
  - Match curtains or any fabric perfectly with WIZARD "color scheme" colors ranging from traditional pastels to bold modern tones.
  - Dries in half an hour! Gives walls and woodwork a long-lasting, scrubbable satin luster.
  - Plain water easily cleans brush! Spills, spatters and hands *rinse* clean.

**\$5.19 GAL.**



Choose from Hundreds of New WIZARD "Color Scheme" Colors



**FREE!**

HAMMOND 18" DIA. WORLD GLOBE WITH MOST TRU-TONE TV'S DURING SALE!

Save \$30.00 on this Tru-tone Continental Console! Has the amazing "Surge Check" Tube Saver for extra years of trouble-free use. 21" (diag. meas.) picture tube. Mahogany finish. . .

**List \$229.95 \$199.95**  
SLIGHTLY HIGHER IN SOME AREAS



### Now! Big Savings On All Your Painting Needs:

1. Complete spray painting outfit includes compressor, "V" belt, 15 ft. of 1/4" air hose, 1/2 h.p. Westinghouse split-phase motor 1,725 r. p. m., and spray gun with fingertip controlled adjustable spray pattern. Special sale price. . . **\$64.75**
2. 2 3/4" paint scraper with sturdy steel blade. Only **18¢**
3. Tool steel linoleum knife, 2 1/4" blade. Only **54¢**
4. Putty knife—choice of flexible or stiff blade. . . **59¢**
5. Rutland patching plaster, 2 1/2 lb. box now only **40¢**
6. Set of 4 paint brushes, pure hog bristle. Only **66¢**

7. Wizard spray-can paint in choice of 19 colors **98¢**
8. Wizard paint and varnish remover, per pint **46¢**
9. Steam-distilled wood turpentine, per quart. . . **58¢**
10. Fast-drying boiled linseed oil, per quart. . . **\$1.05**
11. Plastic roof cement cartridge for gun below. **35¢**
12. Caulking gun and mess-less cartridge of compound. (Standard size, caulk 15 lineal ft.) Both only. . . **\$1.69**
13. 7" roller and tray outfit with corner dauber **\$1.32**

# Western Auto

STORES AND ASSOCIATE STORES

Don't miss this Value-Packed 32-Page Catalog with bargains for every member of your family. . .  
Coming Soon To Your House



Some prices slightly higher in South and West



This is no place for "second-best"...



this is the place for HELLMANN'S®  
(*it's real mayonnaise!*)

Hellmann's, America's favorite mayonnaise, is traditional on bacon, lettuce and tomato sandwiches. Try this *hot* variation, too.

6 bacon strips, crumbled	toast
sliced tomatoes	sliced cheese
1 cup Hellmann's Real Mayonnaise	

Arrange tomato slices on toast. Top with sliced cheese, spread with Hellmann's-bacon mixture. Broil just until mayonnaise topping puffs up golden-brown. (And remember this . . . only *Real* Mayonnaise puffs!)

*Flavor-fresh, smooth and light... Famous for whole eggs—*







WAITING FOR MARY ANN'S RETURN, HER KID SISTER SANDRA, 12, PRACTICES BALLET FOR HER PARENTS

## Waiting for Mary Ann

"Like pages from the storybook world coming to life," rhapsodized a Mississippi newspaper editor. "What a great day! . . . What a girl!"

The day was homecoming for a girl named Mary Ann who had left Brandon, Miss. (pop. 2,500), gone out into the world and made good. Her family was in a tizzy, and all Brandon fussed about, getting ready for her triumphal return. Four high school bands and the governor of Mississippi converged on the town to welcome her. The chancellor of the University of Mississippi prepared a speech in which he

said Mary Ann "exemplified the spirit of the university at its best." The mayor announced that Raleigh Street, where Mary Ann lives, would henceforth be called Mary Ann Drive.

Then everybody was out in the streets craning their necks, and a convertible escorted by state troopers hove into sight. "Hey, Mary Ann," shouted the crowd. "Hey," Mary Ann yelled back, and into the town square she came, happily receiving homage as the most famous citizen in the town's history and looking so beautiful (next page) Brandon was lit to bust.



BRANDON TRIBUTE includes street renamed in her honor by order of mayor and town council



WELCOME HOME HAT was made from a poster by John Kersh, Brandon's former night marshal.

ON PARADE ROUTE SPECTATORS OOH, AHH AND GIGGLE AS THEY CATCH THEIR FIRST GLIMPSE OF MARY ANN PARADING WITH ESCORT OF STATE TROOPERS







**MISS AMERICA 1959.** Brandon's own Mary Ann Mobley who was chosen to be the country's beauty queen at Atlantic City (LIFE, Sept. 15), waves at all her friends as she drives into the town square home for first time since her triumph.

At a ceremony she received many presents and heard several speeches. Then, making a little speech of reply she said that words were "inadequate" to express her real feelings and stood there biting her lip as her eyes filled with tears.



# WHY PAY MORE... ...EVER?

You can pay  $\frac{1}{3}$  more  
for other brands—but you can't buy  
a finer toothpaste!

Ounce for ounce you pay an average of  $\frac{1}{3}$  more for each of the other seven leading brands. Even on most so-called "special price deals" you *still pay more*. Yet there is no better toothpaste than Super-White Kolynos. Kolynos contains *three* cleansing ingredients instead of two. *Cleans* your teeth like no other toothpaste does. Even removes food and cigarette stains. And no other toothpaste destroys odor bacteria more effectively. There's no better toothpaste at any price to clean teeth, sweeten breath, stop decay. What more could you ask of your family dentifrice?







## OYSTERS R AN ACQUIRED TASTE

In a fine sea food city like Baltimore, fifth-grade teacher Mrs. Iris Gray thought children should know all about sea food. Learning to her dismay that some of her pupils had never seen, much less eaten, a live oyster, she took them to a sea food stand and had the owner open some oysters for them.

Ten-year-old Donna Mikell (*left*) took one and put it in her mouth. But for a while that was as far as she could go. As she kept trying to swallow, her classmate Eva Rigoupoulis looked on in sheer horror. Then Donna gulped, got the oyster down and managed to say with a pained expression, "I like it."



*Don't let this thought get away*

**CLEAR HEADS AGREE Calvert IS BETTER**



Meeting the challenge of a game fish, or the challenge of everyday living calls for alertness and decision. More and more, men who meet this challenge successfully make Calvert Reserve their whiskey. It's full-flavored, yet *light*. Remarkably light. Try it—see why clear heads agree it's better!

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**Calvert**  
RESERVE

*"Above all others...  
the better brand for you!"*



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# Get the honest taste of a LUCKY STRIKE



Honest taste is the true, full, generous taste of fine tobacco. It's the taste that a man wants when he smokes. And you get it every time in a Lucky Strike.